

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)  
BVoc DEGREE EXAMINATION DECEMBER 2022  
(Fourth Semester)

Branch –BANKING, STOCK & INSURANCE

PRINCIPLES OF MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 x 1 = 10)

- 1 The Father of Modern Theory of Management is \_\_\_\_\_.  
(i) Henry Fayol (ii) Frederick W. Taylor  
(iii) Chester Barnard (iv) Mary Parker Follett
- 2 In \_\_\_\_\_ principle refers to the concept of specialization.  
(i) Scalar (ii) Functional  
(iii) Staff and line (iv) Co-ordinative
- 3 A rigid plan, no scope for discretion \_\_\_\_\_.  
(i) rule (ii) schedules  
(iii) procedures (iv) budgets
- 4 Plan that establish a required method of handling future activities is called \_\_\_\_\_.  
(i) rules (ii) procedures  
(iii) policy (iv) methods
- 5 Departmentation is a part of the \_\_\_\_\_.  
(i) organisaiton process (ii) control process  
(iii) planning process (iv) staffing process
- 6 Which type of organization has no place in the organization chart?  
(i) formal organization (ii) informal organization  
(iii) business or organisation (iv) strategic organization
- 7 A leader motivates his followers to work hard by offering them rewards is \_\_\_\_\_.  
(i) positive style (ii) negative style  
(iii) autocratic style (iv) democratic style
- 8 Under this method employees learn their job on the equipment they will be using but training is done away from actual work place \_\_\_\_\_.  
(i) Apprenticeship programme (ii) Vestibule training  
(iii) Job rotation (iv) Job analysis

Cont...

- 9 Which of the following is an assumption in Maslow's hierarchy of needs?
- (i) Needs are dependent on culture and also on social class
  - (ii) Lower-level needs must be at least partially satisfied before higher needs can affect behavior
  - (iii) Need are not prioritized or arranged in any particular order
  - (iv) Satisfied needs are motivators, and new needs emerge when current needs remain unmet.
- 10 The element that aims at integrating group efforts to achieve group objectives is called \_\_\_\_\_.
- (i) Cooperation
  - (ii) Coordination
  - (iii) Management
  - (iv) Directing

**SECTION - B (35 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 7 = 35)

- 11 (a) Explain the scope of Management.  
(OR)  
(b) Is Management an art or a science?
- 12 (a) Bring out the nature of planning?  
(OR)  
(b) List out the types of managerial decisions.
- 13 (a) "Organisation is a process". Explain.  
(OR)  
(b) State the various types of departmentation.
- 14 (a) Explain the various sources of recruitment briefly.  
(OR)  
(b) "The essence of control is action". Explain.
- 15 (a) Mention the importance of motivation.  
(OR)  
(b) Point out the importance of Control.

**SECTION - C (30 Marks)**

Answer any THREE Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Describe the function of Management.
- 17 Analyse the guidelines for effective decision making.
- 18 List out the merits and demerits of line and staff organisation.
- 19 Enumerate the Qualities of a leader.
- 20 Explain the various techniques of control.