

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BA DEGREE EXAMINATION DECEMBER 2025
(First Semester)
Branch – **SOCIOLOGY**

ELEMENTS OF SOCIAL PSYCHOLOGY

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry **EQUAL** marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	The emergence of social psychology as a distinct discipline in the early 20th century was most influenced by: a) The rise of psychoanalysis in Europe b) Experimental traditions in psychology and interest in group dynamics c) The decline of philosophy as a field of inquiry d) Advances in neurobiology	K1	CO1
	2	Which concept explains the need to study social psychology because human thoughts, feelings, and actions are shaped by perceived social presence? a) Social cognition b) Social facilitation c) Actual, imagined, or implied presence of others d) Observational learning	K2	CO1
2	3	Which of the following correctly represents the three components of attitude? a) Cognitive, Emotional, Reflective b) Affective, Cognitive, Behavioral c) Behavioral, Motivational, Cognitive d) Emotional, Social, Rational	K1	CO2
	4	Which theory best explains why attitudes sometimes fail to predict behavior? a) Balance theory b) Cognitive dissonance theory c) Theory of planned behavior d) Self-perception theory	K2	CO2
3	5	Which leadership style emphasizes strict rules, centralized decision-making, and little group participation? a) Democratic b) Autocratic c) Laissez-faire d) Transformational	K1	CO3
	6	The tendency for individuals to perform better on simple tasks in the presence of others is known as: a) Social inhibition b) Social loafing c) Social facilitation d) Groupthink	K2	CO3
4	7	Which of the following is an interpersonal cause of aggression? a) High ambient temperature b) Alcohol consumption c) Provocation and social rejection d) Genetic predisposition	K1	CO4
	8	The bystander effect, which influences prosocial behavior, is most strongly explained by: a) Genetic similarity b) Diffusion of responsibility c) Innate altruism d) Cognitive dissonance	K2	CO4

Cont...

5	9	Which of the following best defines prejudice in social psychology? a) An unjustified negative attitude toward a group and its members b) A factual observation about group differences c) An automatic emotional reaction to personal failure d) A neutral stereotype	K1	CO5
	10	The belief that "all elderly people are poor at using technology" represents which component of prejudice? a) Behavioral discrimination b) Affective dislike c) Cognitive stereotype d) Social categorization bias	K2	CO5

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Outline the role of social psychologists in the modern society.	K1	CO1
		(OR)		
	11.b.	State dispositional and situational causes of social behavior with suitable real-life examples		
2	12.a.	Explain how cognitive dissonance can lead to both attitude change and reinforcement of existing attitudes.	K2	CO2
		(OR)		
	12.b.	Clarify how attitudes influence behavior.		
3	13.a.	Demonstrate how different leadership styles may influence group with examples.	K3	CO3
		(OR)		
	13.b.	Discover factors that promote group formation.		
4	14.a.	Illustrate Bandura's social learning theory to explain how media violence contributes to aggressive behavior.	K4	CO4
		(OR)		
	14.b.	Differentiate between external and interpersonal causes of aggression with real-life examples.		
5	15.a.	Evaluate the concept of implicit prejudice to explain subtle discrimination in workplace hiring practices.	K5	CO5
		(OR)		
	15.b.	Describe strategies to reduce prejudice and analyze their likely effectiveness in a multicultural classroom.		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Outline the brief history of social psychology.	K1	CO1
2	17	Compare and contrast the Elaboration Likelihood Model and Heuristic-Systematic Model in predicting attitude change, and suggest improvements.	K2	CO2
3	18	Apply the relevance of traditional leadership theories in the era of virtual teams.	K3	CO3
4	19	Investigate the effectiveness of community-based interventions in reducing aggression among adolescents.	K4	CO4
5	20	Assess the role of media representations in reinforcing or dismantling stereotypes in contemporary society.	K5	CO5

Z-Z-Z

END