

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**MSW DEGREE EXAMINATION MAY 2025  
(Fourth Semester)**

**Branch - SOCIAL WORK**

**SOCIAL ENTREPRENEURSHIP AND SOCIAL ENTERPRISES**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer **ALL** questions

**ALL questions carry EQUAL marks**

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which of the following is NOT a type of Third Sector Organization? a) NGO    b) NPO    c) MNC    d) CBO	K1	CO1
	2	The Third Sector in India primarily supports: a) Industrial growth    b) Social development c) Political campaigns    d) Stock markets	K2	CO1
2	3	Who among the following is a renowned Indian social entrepreneur? a) Dhirubhai Ambani    b) Ela Bhatt c) Ratan Tata    d) Mukesh Ambani	K1	CO1
	4	Social Entrepreneurship differs from Business Entrepreneurship mainly in: a) Profit motive    b) Scale of operations c) Focus on social impact    d) Use of technology	K2	CO1
3	5	What is the primary goal of a Social Enterprise? a) Maximize shareholder profit b) Achieve a social mission c) Reduce workforce costs d) Expand global trade	K1	CO3
	6	Which of the following is a key feature of Corporate Social Responsibility (CSR)? a) Legal tax exemption    b) Community welfare activities c) Employee salary reduction    d) Import-export benefits	K2	CO3
4	7	Venture capital for social enterprises primarily comes from: a) Government grants    b) Private investors c) Community donations    d) Tax refunds	K1	CO4
	8	Which financial tool is commonly used in Social Enterprises? a) Stocks    b) Bonds    c) Microfinance    d) Cryptocurrency	K2	CO4
5	9	Social Marketing is mainly used to promote: a) Consumer products b) Financial investments c) Behavioural change for social good d) Real estate projects	K1	CO5
	10	Which of the following is an example of Social Marketing? a) Fast food advertising b) Public health awareness campaigns c) Luxury brand promotions d) Fashion shows	K2	CO5

Cont...

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the significance of Third Sector Organizations in development.	K2	CO1
	(OR)			
	11.b.	Discuss the relationship between the Third Sector and Civil Society.		
2	12.a.	Define Social Entrepreneurship and discuss its importance.	K3	CO2
	(OR)			
	12.b.	Compare and contrast Social Entrepreneurship with Business Entrepreneurship.		
3	13.a.	Explain different types of Social Enterprises with examples.	K4	CO3
	(OR)			
	13.b.	Discuss the concept of Corporate Social Responsibility (CSR) and its role in Social Enterprises.		
4	14.a.	Describe the financial management practices in Social Entrepreneurship.	K5	CO4
	(OR)			
	14.b.	Explain the role of Venture Capital in promoting Social Enterprises.		
5	15.a.	What is Social Marketing? Discuss its relevance in social welfare.	K6	CO5
	(OR)			
	15.b.	Explain how social marketing is used in promoting health and education.		

**SECTION - C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Analyze the performance and growth of the Third Sector in India.	K3	CO1
2	17	Critically examine the qualities and traits of successful Social Entrepreneurs.	K4	CO2
3	18	Explain the concept of Triple Bottom Line and its relevance in Social Enterprises.	K5	CO3
4	19	Discuss the impact of Corporate and Government support on Social Enterprises.	K5	CO4
5	20	Evaluate the role of Social Marketing in environmental protection and human rights.	K6	CO5