#### PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

### **MSc DEGREE EXAMINATION MAY 2025**

(Sixth Semester)

Branch - SOFTWARE SYSTEMS (Five Year Integrated)

# MAJOR ELECTIVE COURSE - II: BIG DATA ANALYTICS

Time: Three Hours Maximum: 50 Marks

## **SECTION-A (5 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks  $(5 \times 1 = 5)$ 1. What is Big Data? (i) Data smaller than 1GB (ii) Large-scale, complex data (iii) Traditional relational data (iv) Only structured data Which of the following is an advantage of Hadoop? 2 (i) Centralized processing (ii) Scalability (iii) High latency (iv) Only supports SQL queries Which NoSQL database is commonly used for real-time applications? 3 (i) MySQL (ii) PostgreSQL (iii) Oracle (iv) Cassandra 4 Where is MapReduce primarily applied? (i) Cloud storage (ii) Distributed data processing (iii) Data visualization (iv) Small dataset processing 5 Which of the following is a Big Data application domain? Healthcare (ii) Social media (iii) Banking (iv) All of the above

#### SECTION - B (15 Marks)

Answer ALL Questions

**ALL Questions Carry EQUAL Marks** 

 $(5 \times 3 = 15)$ 

6 a Explain the role of Big Data in modern enterprises.

- b Classify the different types of data in Big Data analytics.
- 7 a Illustrate the role of Hadoop Distributed File System (HDFS).

OR

- b Discuss the advantages of using the Hadoop ecosystem.
- a Show how NoSQL differs from traditional databases.

b Analyze the need for MapReduce in Big Data processing.

Cont...

9 a Apply Pig in solving complex data transformations.

OR

- b Determine the performance benefits of Hive over SQL.
- 10 a Evaluate the impact of Big Data in financial analytics.

OR

b Recommend a Big Data strategy for business intelligence.

#### SECTION - C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$ 

11 a Compare structured, semi-structured, and unstructured data in Big Data.

OR

- b Create a case study on the use of Big Data in e-commerce.
- 12 a Assess the performance of HDFS in handling large datasets.

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- b Criticize the limitations of Hadoop in real-time analytics.
- 13 a Design a schema for storing Big Data in NoSQL databases.

OR

- b Interpret the working principles of MapReduce.
- 14 a Construct a practical Pig script for analyzing web log data.

OR

- b Plan a data warehouse solution using Hive.
- 15 a Justify the application of Big Data in recommendation systems.

OR

b Survey emerging trends in Big Data technologies.

Z-Z-Z

END