

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MA DEGREE EXAMINATION MAY 2025
(First Semester)

Branch – JOURNALISM AND MASS COMMUNICATION

REPORTING AND EDITING

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	----- is the latest time which a story can be accepted. a. Date time b. Print time c. Dead line d. Press time	K1	CO1
	2	Journalism is a form of communicating seeking answer to a. 5Ws and 1H b. 4Ws and 1 H c. .5Ws d. 6Ws and I H	K2	CO1
2	3	A headline informs about a. Writer of the story b. Location of the story c. The news story d. All of the above	K1	CO2
	4	A narrative writing recounts a. A story b. A personal experience c. A future possibility d. All of the above	K2	CO2
3	5	A news story should be a. Balanced b. Biased c. Selective d. Opinion based	K1	CO3
	6	Which of the following is a story structure in which the story unfolds through time; sequence and actions are the material of the investigation? a. Inverted Pyramid b. Narratives c. Chronological d. Processes	K2	CO3
4	7	Word count reduction is the part of _____. a. Editing b. Proofreading c. Revising, Editing d. Proof reading	K1	CO4
	8	----- heads the team of editors. a. Sub-editor b. Editor in chief c. Commissioning Editor d. Copy editor	K2	CO4
5	9	_____ means the action of searching out and publicizing scandal about famous people. a. Crisis reporting b. Beat journalism c. Muckraking d. Traditional journalism	K1	CO5
	10	Words and phrases like “pass on,” “downsizing” and “collateral damage” are all examples of a. jargon b. slang c. clichés d. euphemisms	K2	CO5

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Analyze the Inverted Pyramid structure of news style with examples.	K4	CO1
		(OR)		
	11.b.	List and explain the various types of leads and its importance.		
2	12.a.	Distinguish the writing format of Interpretative and Investigative reporting with suitable references.	K4	CO2
		(OR)		
	12.b.	Explain the contribution of new media technologies in news reporting.		
3	13.a.	'Language as a tool of communication' – Agree the statement with examples.	K5	CO3
		(OR)		
	13.b.	Critically analyze the need of creative writing in print media with suitable references.		
4	14.a.	Explain the principles of editing in print media.	K5	CO4
		(OR)		
	14.b.	Evaluate the contribution of typography in news writing.		
5	15.a.	Examine the techniques of feature article writing.	K4	CO5
		(OR)		
	15.b.	Simplify the stages of Election analysis in Media.		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Discuss the deities, responsibility and privileges of a news reporter.	K6	CO1
2	17	Compare the pros and cons of crime reporting and science reporting.	K5	CO2
3	18	Classify the significance and pitfalls of Soft news and straight news.	K4	CO3
4	19	Comment on the role of editing department in news making – Classify each department and personnel with their responsibilities.	K6	CO4
5	20	Design four pages Lab Journal for your institution with proper elements.	K6	CO5