

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MCom (IB) DEGREE EXAMINATION MAY 2025  
(Fourth Semester)

Branch - INTERNATIONAL BUSINESS

**INTERNATIONAL TRADE LOGISTICS - II**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	What is the primary purpose of cargo in transportation? a) To facilitate entertainment during travel b) To provide food and beverages for passengers c) To transport goods from one location to another d) To serve as a decorative element on vehicles	K1	CO1
	2	Which of the following is a primary purpose of securing cargo properly during transportation? a) To reduce fuel consumption b) To prevent cargo damage and accidents c) To improve vehicle aesthetics d) To minimize delivery time	K2	CO1
2	3	What is the primary function of a harbour? a) To provide storage facilities for goods b) To offer safe anchorage and shelter for ships c) To serve as a tourist attraction d) To facilitate naval operations exclusively	K1	CO2
	4	What is the first step in the import cycle at a port? a) Customs clearance      b) Unloading of goods from the vessel c) Delivery to the consignee      d) Payment of import duties	K2	CO2
3	5	Which of the following is a critical activity in vessel operations? a) Designing ship blueprints b) Managing cargo loading and unloading c) Marketing shipping routes      d) Conducting passenger safety drills	K1	CO3
	6	What is the main advantage of sea transport compared to other modes of transport? a) Fast delivery of goods b) Low operational costs for bulk goods c) High flexibility in routing      d) Minimal environmental impact	K2	CO3
4	7	What is the primary advantage of aviation logistics? a) Cost-effectiveness for bulk goods b) Speed and timely delivery over long distances c) Ability to transport hazardous materials d) Minimal infrastructure requirements	K1	CO4
	8	What is the primary purpose of customs clearance in aviation logistics? a) To calculate fuel costs b) To ensure compliance with import/export regulations c) To manage cargo weight distribution d) To schedule flight departures	K2	CO4
5	9	What does C&F stand for in logistics and shipping? a) Cost and Finance      b) Clearing and Forwarding c) Cargo and Freight      d) Customs and Fees	K1	CO5
	10	Which of the following is a primary benefit of using 3PL services? a) Increased control over transportation assets b) Reduced logistics costs and improved efficiency c) Elimination of customs requirements d) Complete elimination of supply chain risks	K2	CO5

Cont...

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Examine the main categories of cargo in logistics.	K4	CO1
	(OR)			
	11.b.	Categorize the common cargo restrictions in international shipping.		
2	12.a.	How does a harbour tug differ from an ocean-going tug? Dissect.	K4	CO2
	(OR)			
	12.b.	Classify the key steps involved in pre-shipment planning.		
3	13.a.	Determine the advantages & disadvantages of automated container handling in ports.	K5	CO3
	(OR)			
	13.b.	Evaluate security agencies in maintaining safety at ports and shipping facilities.		
4	14.a.	Compile the air transport contribution to global supply chain efficiency.	K6	CO4
	(OR)			
	14.b.	Elaborate the key regulations for transporting dangerous goods.		
5	15.a.	Explain the factors that contribute to the success of global leaders in C&F services.	K5	CO5
	(OR)			
	15.b.	Justify the key services provided by leading customs brokers.		

**SECTION - C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Analyze key strategies do global leaders in international cargo operations use to maintain their competitive edge.	K4	CO1
2	17	Conclude some of the global leaders in sea port services.	K4	CO2
3	18	Determine the role of commodity classification play in international trade.	K5	CO3
4	19	Describe the factors contributing success of global leaders in air logistics.	K6	CO4
5	20	Explain key innovations in global leaders of logistical entrepreneurship.	K5	CO5

Z-Z-Z

END