#### PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

# MCom (IB) DEGREE EXAMINATION MAY 2025

(Second Semester)

## Branch - INTERNATIONAL BUSINESS

## **INTERNATIONAL TRADE LOGISTICS - I**

Time: Three Hours

Maximum: 75 Marks

### SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(10 \times 1 = 10)$ 

Module	Question		estion	K Level	со
No	<b>No.</b> 1	a) Inventory Management c) Financial Management	requirements at a profit is known as b) Marketing Logistics d) Selling management	K1	CO1
	2	Which of the following is not an a manager?  a) Inventory c) Warehousing	rea to responsibilities for a logistics b) Marketing d) Purchasing	K2	CO1
2	3	DRP stands for a) Distribution Requirement Plant b) Dividend Requirement Plannin c) Distance Resource Planning d) Distribution resource Planning	g 	K1	CO1
	4	and receiving the material in store a) Replenishment time c) Idle time	tween issuing replenishment order es. b) Lead time d) Replacement time	K2	CO1
3	5	RO-RO vessel means a) Roll On – Roll off c) Roll on – Rider off	b) Rider on – Rider off d) Roll on – Rider on	K1	COI
	6	The service that operates on a sch fixed frequency (weekly, fortnigh a) Liner service c) Airbus service	nedule with a fixed port rotation, atly, monthly) with published dates.  b) Tramp service d) Boeing 737 service	K2	CO1
4	7	LCL cargo means a) Less than Container Load c) Less than Corporate Load	b) Loss to Container Load d) Loss on Container Load	K1	COI
	8	routes, cooperation on shipping s rates between ports. a) Conference system c) Shipping System	el operators who operate on same chedules at the standardised freight  b) Charter system d) Route system	K2	СО
5	9	and environmental footprints in tall a) Inbound logistics c) Outbound logistics	d) SCM	K1	СО
	10	a) LASH c) RORO	trategy. b) Milk Run d) LNA	K2	СО

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# SECTION - B (35 Marks) Answer ALL questions

**ALL** questions carry **EQUAL** Marks  $(5 \times 7 = 35)$ 

Module No.	Question No.	Question	K Level	СО
1	11.a.	a. Construct the evolution of logistics in the global scenario.		CO2
	(OR)		K3	
	11.b.	11.b. Build the Logistics Performance Cycle with an example.		
	12.a.	Identify the different modes of transportation.		
2	(OR)		К3	CO3
	12.b.	Construct the uses of Bar coding in global logistics.		
	13.a.	Analyse the chartering practices in shipping industry.		
3	(OR)		K4	CO3
	13.b.	Examine the air cargo transportation and its developments in the present scenario.		
	14.a.	14.a. List out the functions of ICD/CFS in logistics.		CO3
4	(OR)		K4	
	14.b. Inspect the role of FCL and LCL cargo in global logistics.			
	15.a.	15.a. Appraise the Renaissance of logistics sector since 2020.		CO4
5	(OR)		K.5	
	15.b.	5.b. Explain innovative models in logistics industry.		

# SECTION -C (30 Marks) Answer ANY THREE questions

ALL questions carry EQUAL Marks

 $(3 \times 10 = 30)$ 

Module No.	Question No.	Question	K Level	СО
1	16	Examine the role of ICT in Logistics and its recent trends.	K4	CO4
2	17	Analyse the concept "Distribution Network Planning" and factors to be considered for effective Distribution Network Planning.	K4	CO4
3	18	List the types of ships used in maritime transportation.	K4	CO4
4	19	Evaluate the role of CONCOR in container transportation in India.	K5	CO5
5	20	Assess the trending technology platforms in logistics industry.	K5	CO5