

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
MSc DEGREE EXAMINATION MAY 2025
(First Semester)

Branch - ELECTRONIC MEDIA

REPORTING, WRITING AND EDITING FOR BROADCAST MEDIA

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which is the quality of a reporter? a. Team spirit b. Outgoing nature c. A nose for news d. Extrovert	K1	CO1
	2	The unexpected sudden news is called a. Soft news b. Sudden news c. Hard news d. unexpected news	K2	CO1
2	3	The word "Stringer" is used for: a. Reporter. b. Writer. c. Proof reader. d. Part-time reporter.	K1	CO2
	4	_____ is a story which is written so that the journalist can report more of a story which has already been published or broadcast. a. Beat story b. Follow-up story c. Journalism d. Headline	K2	CO2
3	5	To correct the language, spelling and remove all the unimportant sentences are the functions of: a. Writer b. Reporter. c. Sub-editor. d. Stringer.	K1	CO1
	6	"^" This copy editing symbols denotes _____. a. delete b. close up c. insert d. space	K2	CO2
4	7	_____ gathers information and prepares an article. a. Reporter b. Editor c. Journalist d. Citizens	K1	CO2
	8	The reporters are not provided absolute freedom to cover _____ news. a. crime b. civic c. political d. education	K2	CO3
5	9	The tone for broadcast news stories should be _____. a. conversational and informal b. formal. c. consistent with the rhetorical principles. d. similar to the tone of a lawyer advising a client.	K1	CO1
	10	Business news is supplemented with _____. a. details b. information c. events d. diagrams and charts	K2	CO2

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Examine the various techniques of reporting.	K4	CO1
		(OR)		
	11.b.	Simplify the privileges and rights of Indian reporter.		

Cont...

2	12.a.	Explain the Structure of a news story.	K5	CO2
	(OR)			
	12.b.	Determine the different sources of news.		
3	13.a.	Examine the principle of editing.	K4	CO3
	(OR)			
	13.b.	Identify how computers are useful in online editing.		
4	14.a.	Explain the difference between slant and bias.	K5	CO4
	(OR)			
	14.b.	Evaluate the difference between the presentation of news in newspaper and social media.		
5	15.a.	Discuss the importance of feedback program in broadcast media.	K6	CO5
	(OR)			
	15.b.	Elaborate on the way in which you choose the subjects for news coverage.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine the structure of a reporting unit in detail.	K4	CO1
2	17	Explain the techniques involved in reporting a suicide story.	K5	CO2
3	18	Compare the techniques involved in writing for radio and television.	K4	CO3
4	19	"Indian press has absolute editorial freedom"- Do you agree with the statement. Substantiate your views with appropriate examples.	K5	CO4
5	20	Discuss the process of television journalism. Elucidate the process of a report from the idea till its implementation.	K6	CO5

Z-Z-Z

END