

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

PGDHRM DEGREE EXAMINATION MAY 2025  
(Second Semester)

Branch – PG DIPLOMA IN HUMAN RESOURCE MANAGEMENT

**MAJOR ELECTIVE COURSE : CORPORATE SOCIAL RESPONSIBILITY**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which of the following best describes the early phase of CSR? a) Focus on environmental sustainability b) A philanthropic approach to social issues c) Integration of CSR into business strategy d) Stakeholder-focused management	K1	CO1
	2	What is the primary goal of CSR for businesses? a) To increase sales b) To improve employee performance c) To contribute to societal welfare d) To reduce operating costs	K2	CO2
2	3	According to the Companies Act, 2013, what is the minimum percentage of net profit a company must spend on CSR if it meets the criteria? a) 1%      b) 2%      c) 3%      d) 5%	K1	CO1
	4	Which of the following is an example of an environmental CSR initiative? a) Donating to schools b) Planting trees and promoting renewable energy c) Funding healthcare services d) Supporting women's education	K2	CO2
3	5	Which of the following is NOT typically a focus of CSR initiatives? a) Environmental sustainability    b) Employee welfare c) Corporate profit maximization    d) Community development	K1	CO1
	6	What role do non-governmental organizations (NGOs) play in CSR activities? a) They fund businesses' CSR initiatives b) They provide government incentives for CSR c) They partner with companies to implement CSR projects d) They regulate corporate taxes	K2	CO2
4	7	What is the main objective of CSR activities aimed at community development? a) To increase the company's market share b) To improve the well-being and livelihoods of local communities c) To lower production costs for the company d) To enhance brand visibility in international markets	K1	CO1
	8	The United Nations' Sustainable Development Goals (SDGs) are closely linked to which CSR practice? a) Social entrepreneurship    b) Corporate governance c) Corporate sustainability    d) Employee satisfaction	K2	CO2
5	9	Which of the following is a common benefit of CSR for businesses globally? a) Increased profitability in the short term b) Enhanced brand image and reputation c) Reduction in market competition d) Reduction in environmental standards	K1	CO1

Cont...

5	10	Which global initiative encourages businesses to adopt ethical and socially responsible practices? a) Global Reporting Initiative (GRI) b) Global Trade Agreement (GTA) c) Corporate Profit Maximization (CPM) d) World Trade Organization (WTO)	K2	CO2
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**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Inference about the scope of CSR.	K4	CO3
		(OR)		
	11.b.	List out the focused areas of CSR.		
2	12.a.	Examine the drivers of CSR.	K4	CO3
		(OR)		
	12.b.	Simplify the benefits of CSR for corporate sectors.		
3	13.a.	Explain the salient features of ISO 14000.	K5	CO4
		(OR)		
	13.b.	Appraise the steps involved in social auditing.		
4	14.a.	Explain the mention any two CSR case studies	K5	CO4
		(OR)		
	14.b.	Deduct the CSR promote environmental sustainability.		
5	15.a.	Build the role of CSR under the Companies Act, 2013.	K6	CO5
		(OR)		
	15.b.	Formulate the CSR projects in Tamil Nadu that supports health and rural development.		

**SECTION -C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Analyze the Carroll's Model of CSR.	K4	CO3
2	17	Discover the key tools used by corporate companies to implement CSR initiatives.	K4	CO3
3	18	Evaluate the global recognition of CSR through SA 8000 and AA 1000.	K5	CO4
4	19	Explain the CSR in the Community.	K4	CO4
5	20	"The impact of Corporate Social Responsibility (CSR) in India has been significant, with both positive and transformative effects on various sectors, including education, healthcare, environment, and community development" – Discuss	K6	CO5

Z-Z-Z

END