

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
PGDBM DEGREE EXAMINATION MAY 2025
(Second Semester)

Branch – PG DIPLOMA IN BUSINESS MANAGEMENT
GLOBAL BUSINESS MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	What is globalization? a) The process of isolating economies from one another b) The integration of national economies into the global economy c) A policy of restricting foreign investments d) A method of controlling currency exchange rates	K1	CO1
	2	What is a common criticism of globalization? a) It increases local employment opportunities b) It promotes cultural diversity c) It leads to environmental degradation and inequality d) It reduces international trade	K2	CO1
2	3	What is one of the primary goals of liberalization? a) To eliminate competition in the domestic market b) To attract foreign investments and boost economic growth c) To increase government control over the private sector d) To discourage international trade	K1	CO2
	4	What does economic liberalization typically involve? a) Restricting foreign direct investment (FDI) b) Imposing high tariffs on imports c) Removing restrictions on trade and investment d) Nationalizing private enterprises	K2	CO2
3	5	Which is a key advantage of multilateral agreements? a) Easier negotiations due to fewer parties involved b) Promoting global trade by reducing barriers across many countries c) Excluding developing countries from global trade d) Restricting competition in international markets	K1	CO2
	6	Which of the following is an example of a multilateral trade agreement? a) North American Free Trade Agreement (NAFTA) b) India-UAE Comprehensive Economic Partnership Agreement c) World Trade Organization (WTO) agreements d) Indo-US bilateral trade deal	K2	CO3
4	7	What is the main purpose of a foreign trade policy? a) To regulate international aid b) To enhance a country's exports and manage imports c) To restrict foreign investments d) To enforce domestic laws on international businesses	K1	CO4
	8	What is a common cause of conflicts in international business? a) Harmonized cultural values b) Language and communication barriers c) Standardized global regulations d) Lack of competition in global markets	K2	CO4

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5	9	Which of the following is a key principle of the international business code of conduct? a) Encouraging exploitation of natural resources b) Promoting transparency and accountability c) Prioritizing shareholder profit over ethical concerns d) Ignoring labor laws in developing countries	K1	CO5
	10	What is a major challenge in implementing an international code of conduct? a) Lack of support from multinational corporations b) Differences in legal and cultural norms across countries c) Overlap of domestic and international laws d) Reduction in global competition	K2	CO5

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Discuss the pros and cons of globalization.	K3	CO1
		(OR)		
	11.b.	Explain the role of technology in driving globalization. How has the digital revolution reshaped global trade and communication?		
2	12.a.	Compare bilateral and multilateral trade agreements. What are the advantages and disadvantages of each?	K3	CO2
		(OR)		
	12.b.	Analyze the various modes of entry to international business with real-world cases.		
3	13.a.	List export financing helps the international business? Justify with real cases.	K4	CO3
		(OR)		
	13.b.	Analyze the relationship between liberalization and privatization. How do these processes complement each other in economic reform?		
4	14.a.	Examine the importance of imports and exports for a country.	K4	CO4
		(OR)		
	14.b.	Contrast the role of customs house agents.		
5	15.a.	Determine the causes of conflicts in international business.	K5	CO5
		(OR)		
	15.b.	Evaluate the impact of geopolitical tensions and trade wars on global business operations.		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Analyze the impact of globalization on developing economies. How has it influenced economic growth, cultural exchange, and labor markets?	K4	CO1
2	17	Examine the role of multilateral organizations such as the World Trade Organization (WTO) in fostering global trade. How effective are they in resolving disputes?	K4	CO2
3	18	Explain the impact of IT in international business.	K5	CO3
4	19	Asses the export and import procedures.	K5	CO4
5	20	Discuss the importance of an international business code of conduct. How does it promote ethical practices and corporate responsibility?	K6	CO5