

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom(CA) DEGREE EXAMINATION MAY 2025
(Fourth Semester)

Branch – **COMMERCE WITH COMPUTER APPLICATION**

GLOBAL BUSINESS ENVIRONMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which of the following is a dimension of globalization? a) Political globalization b) Economic globalization c) Cultural globalization d) All of the above	K1	CO1
	2	How can one infer the key condition for successful business globalization? a) Availability of domestic markets b) Stable political and economic environment c) Focus on local markets only d) Barriers to foreign trade	K2	CO2
2	3	How do MNCs influence international trade? a) By restricting imports and exports b) By facilitating cross-border trade and investment flows c) By focusing only on domestic trade d) By reducing global trade cooperation	K1	CO1
	4	<i>Can you outline an essential element of the code of conduct for MNCs?</i> a) Exploiting local labor laws b) Compliance with environmental and social standards c) Avoidance of technology transfer to host countries d) Maximizing profits at all costs	K2	CO2
3	5	Which of the following is NOT a type of regional integration? a) Free Trade Area b) Customs Union c) Trade Embargo d) Economic Union	K1	CO1
	6	Show the primary function of the International Monetary Fund (IMF). a) Provide long-term development loans b) Regulate international trade disputes c) Ensure exchange rate stability and provide financial assistance d) Promote industrialization in developing countries	K2	CO2
4	7	What does TRIM stand for in WTO agreements? a) Trade-Related Investment Measures b) Trade-Related Intellectual Management c) Trade Regulations in International Markets d) Trade-Related Industrial Mechanisms	K1	CO1
	8	Show the significant focus of the Doha Development Round. a) Enhancing trade opportunities for developed nations b) Addressing trade barriers faced by developing and least-developed countries c) Revising global environmental standards d) Implementing regional trade agreements	K2	CO2
5	9	Which of the following is NOT a key focus area of India's Foreign Trade Policy (FTP)? a) Export promotion b) Import substitution c) Simplifying trade procedures d) Encouraging industrial automation	K1	CO1
	10	Which organization does research show as the primary facilitator of exports in India? a) Reserve Bank of India (RBI) b) Directorate General of Foreign Trade (DGFT) c) Securities and Exchange Board of India (SEBI) d) NITI Aayog	K2	CO2

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

ALL questions carry EQUAL Marks
 (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the different dimensions of globalization.	K2	CO2
	(OR)			
	11.b.	Explain the key features of globalization.		
2	12.a.	Construct the different organizational models of MNCs.	K3	CO3
	(OR)			
	12.b.	Develop the MNCs important in the global economy.		
3	13.a.	Build the concept of the International Economic Environment and its important.	K3	CO3
	(OR)			
	13.b.	Construct the meaning of SAPTA. How does it promote trade among SAARC nations?		
4	14.a.	Examine the function of WTO.	K4	CO4
	(OR)			
	14.b.	Analyze the transition from the General Agreement on Tariffs and Trade (GATT) to the World Trade Organization (WTO).		
5	15.a.	Discuss the features of the foreign trade policy 2023.	K4	CO5
	(OR)			
	15.b.	Distinguish between EOUs and SEZs.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Analyze the advantages and disadvantages of globalization.	K4	CO4
2	17	Examine the key indicators of global competitiveness.	K4	CO4
3	18	Discover the different types of Economic Integration.	K4	CO4
4	19	List the main provisions of the Bali Package, and how did it impact global trade.	K4	CO4
5	20	Discover the role of the Directorate General of Foreign Trade (DGFT).	K4	CO5

Z-Z-Z

END