

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BA DEGREE EXAMINATION MAY 2025
(First Semester)

Branch - **SOCIOLOGY**

ELEMENTS OF SOCIAL PSYCHOLOGY

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|---|---------|-----|
| 1 | 1 | As a field of science, Social Psychology focuses on _____ factors in predicting human behavior a) Personality b) Genetic predisposition c) Biological factors d) Situational | K1 | CO1 |
| | 2 | _____ is referred as a set of group expectations for appropriate thoughts and Behaviour of its members. a) Social status b) Social norm c) Social script d) Social attention | K2 | CO3 |
| 2 | 3 | Who among the following is referred as the father of Social Psychology a) Kurt Lewin b) Hugo Munsterberg c) Floyd Allport d) William McDougal | K1 | CO1 |
| | 4 | Milgram's study is famous for a) Obedience b) Peer pressure c) Both a and b d) None of the above | K2 | CO3 |
| 3 | 5 | Standing up while hearing National Anthem is _____ a) Obedience b) Aggression c) Social facilitation d) Social loafing | K1 | CO3 |
| | 6 | Attitude has 3 components. Which among the one is not an component of it? a) Motivation b) Affect c) Behaviour d) Cognition | K2 | CO2 |
| 4 | 7 | Which among the following is not a characteristic of a good leader? a) Empathy and resilience b) Accountability and effective communication c) Lack of integrity and resistance to change d) Vision and emotional intelligence | K1 | CO3 |
| | 8 | Which of the following does not describe Revised Frustration-aggression hypothesis a) Frustration always leads to aggression. b) Social rules may inhibit aggression. c) Frustration may lead to other behaviours than aggression d) Cognitive factors may override or inhibit aggression.. | K2 | CO4 |
| 5 | 9 | Prejudice in action is _____ a) Stereotyping b) Behaviour c) Scapegoating d) Discriminating | K1 | CO5 |
| | 10 | People are less likely to help someone when there are a lot of people present. This is because _____ a) Groupthink b) Mere exposure effect c) Diffusion of responsibility d) Group polarization | K2 | CO5 |

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|---|---------|-----|
| 1 | 11.a. | Identify any two methods to study Social Psychology. | K2 | CO1 |
| | | (OR) | | |
| | 11.b. | List out the needs to study the field of Social Psychology | | |
| 2 | 12.a. | Define attitude. Elaborate on the types and components of attitude. | K3 | CO2 |
| | | (OR) | | |
| | 12.b. | How attitude influence one's Behaviour? | | |
| 3 | 13.a. | Give a complete picture on Hovland and Kelly's model of persuasion. | K3 | CO4 |
| | | (OR) | | |
| | 13.b. | Elaborate on General Aggression model. | | |
| 4 | 14.a. | Write down the factors that increases prosocial Behaviour. | K2 | CO3 |
| | | (OR) | | |
| | 14.b. | List out the characteristics of a good leader. | | |
| 5 | 15.a. | List out common prejudice in a society with example.. | K2 | CO5 |
| | | (OR) | | |
| | 15.b. | List out the techniques to countering the stereotype and prejudice. | | |

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|---|---------|-----|
| 1 | 16 | Give a detailed account on the history of Social Psychology. | K4 | CO1 |
| 2 | 17 | Identify the process through which attitudes are changed. | K5 | CO2 |
| 3 | 18 | What is Social facilitation? Discuss about how it influences an individual's Behaviour using drive theory of social facilitation. | K5 | CO3 |
| 4 | 19 | Define Aggression. Discuss about the factors that cause aggression? | K4 | CO4 |
| 5 | 20 | What is Prejudice? Give a detailed account on the techniques which can be used to reduce Prejudice. | K5 | CO5 |

Z-Z-Z

END