## PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

### **BSc DEGREE EXAMINATION MAY 2025**

(Fourth Semester)

# Branch - VISUAL COMMUNICATION (ELECTRONIC MEDIA) TELEVISION PRODUCTION TECHNIQUES

Time: Three Hours

Maximum: 75 Marks

#### SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks  $(10 \times 1 = 10)$ 

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Module No.	Question No.	Question		K Level	СО	
1	1	All television content comes to	our TV via			
		a) Power Signals	b) Odd Signals	K1	CO1	
		c) Broadcast Signals	d) Analog Signals			
		Doordarshan is headed by		K2		
	2	a) Director General	b) Production Executive			
		c) CEO	d) Channel Head			
	3	Which of the following microphone is mostly used in dramas and				
		concerts?		K1		
		a) Electret	b) Capacitor			
2		c) Ribbon	d) Moving coil		CO2	
L			entation of how your video	•		
	4	will unfold, shot by shot.	1 \ 0 \ 1 1	K2		
			b) Story board			
			d) both a and b.			
		What shot is used to represent a	character as naving high	ı	CO3	
	5	power?	15.7	K1		
			b) Low angle shot			
3		c) Establishing Shot	d) Canted shot			
5	6	What is the correct terminology	for setting it together in a	K2		
		scene?	IN 0.4			
		<del></del>	b) Set			
<del></del>			d) Mise-en-scene			
	7	Non-fiction means	h) Do audroma	K1		
		,	b) Docudrama			
		c) Feature Film	d) Drama	<del> </del>		
4	8	Choose the following kinds of s	selections that do not ten a		CO4	
4		story.		K2	004	
		a) Narrative				
		b) Descriptive				
		c) Persuasive				
	ļ. ——	d) Fiction				
	10	In which stage do you edit vide	) Production	K1	}	
5		<i>)</i> <b>F</b>	none of the above	K1		
			liting is the process of cutting out the bad parts.		CO5	
		a)Rearranging the shots		K2	003	
		b) Cutting the shots		I KZ		
		c) Duplicating the shots	hots		[	
	1	d) Removing the unnecessary s	11012		J	

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## SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks  $(5 \times 7 = 35)$ 

ALL questions carry EQUAL Marks (5 × 7 55)					
Module No.	Question No.	Question		СО	
1	11.a.	Compare Analog and Digital Television.		CO1	
	(OR)		K2		
	11.b.	11.b. Explain the roles and responsibilities of a television crew.			
2	12.a.	Illustrate the working operation of a video camera with a diagram.		CO2	
	(OR)		K2		
	12.b.	Explain the various shots used in film making.			
3	13.a.	Identify the use of natural and artificial lighting in film production.			
	(OR)		K3	CO3	
	13.b.	Discuss the role of three point lighting used to enhance light artificially in any video production with diagram.			
4	14.a.	Demonstrate how camera needs to be placed for an interview using diagram.		CO3	
	(OR)		K2		
	14.b.	14.b. Compare fictional and non-fictional films with examples			
5	15.a.	Explain the use of online and offline editing in production process.		CO4	
	(OR)		K2		
	15.b.	Compare the working method of linear and non-linear editing in post-production process.			

## SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks  $(3 \times 10 = 30)$ 

Module No.	Question No.	Question		СО
1	16	Classify the different stages of production in film making.		CO2
2	17	How will you experiment with the different types of lenses used for shooting? Detail with an example.		CO3
3	18	How will you make use of different lights for indoor and outdoor shooting to make a scene realistic? Detail.		CO4
4	19	Compare the use of paid and non-paid advertisement with its advantages.		CO4
5	20	Identify the role of Editing in making the film aesthetically appealing and understandable to the viewers.		CO5