

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BSc DEGREE EXAMINATION MAY 2025
(Fourth Semester)**

Branch – VISUAL COMMUNICATION (ELECTRONIC MEDIA)

SCRIPT WRITING

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Define Visual thinking
 - (i) the ability to memorize film dialogues
 - (ii) the skill of analyzing written scripts only
 - (iii) the process of using images to express ideas and solve problems
 - (iv) the use of background music in film scenes
- 2 What is a synopsis in script development?
 - (i) A list of dialogues used in the script
 - (ii) A brief summary of the script's core idea and storyline
 - (iii) A technical specification of shooting equipment
 - (iv) A compilation of actor profiles
- 3 Find one rhetorical structure in non-fiction scripting.
 - (i) Freytag's Pyramid
 - (ii) Expository Structure
 - (iii) Exocentric Frame
 - (iv) Narrative Loop
- 4 What is program research used for?
 - (i) Editing sound effects in post-production
 - (ii) Promoting the film on social media
 - (iii) Casting actors for the lead role
 - (iv) Gathering relevant information to support script development
- 5 Identify one element to consider while scripting for a women's program.
 - (i) Complex scientific theories
 - (ii) High-speed car chases
 - (iii) Horror and thriller plot twists
 - (iv) Gender sensitivity and relevance to women's issues

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Describe storyboard.
OR
b Explain Animation films with examples.
- 7 a Describe Protagonist.
OR
b Describe Audio-Visual (A/V) Script Format with examples.
- 8 a Describe narrative structure in fiction writing.
OR
b Summarize the role of adaptation in fiction scripting.

Cont...

- 9 a Explain the significance of historical documents in program research.
OR
b Describe quantitative information processing in scripting.
- 10 a Summarize the key points to consider while scripting for science programs?
OR
b Narrate the techniques of scripting for commercials with an example.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Enumerate visual thinking and its application in script writing.
OR
b Discuss the differences between scripting for fiction and documentary films.
- 12 a Outline in detail the stages of scripting with suitable examples.
OR
b Examine Master Scene and Split Page script formats with illustrations.
- 13 a Elucidate on characterization and theme in fiction script writing.
OR
b Elucidate rhetorical and exocentric structures in non-fiction script writing.
- 14 a Discuss various sources of information used in research for scripting.
OR
b Discuss any five techniques of interviewing.
- 15 a Discuss the approach to script organization based on target audiences with examples.
OR
b Enumerate on scripting techniques for educational women's programs.

Z-Z-Z

END