

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**BSc DEGREE EXAMINATION MAY 2025  
(Third Semester)**

Branch – **COSTUME DESIGN AND FASHION**

**INDUSTRIAL MANAGEMENT & ENTREPRENEURSHIP**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	What is the primary function of management? a) Controlling b) Planning c) Staffing d) Directing	K1	CO1
	2	Which managerial function involves setting objectives and determining a course of action? a) Organizing b) Leading c) Planning d) Controlling	K2	CO1
2	3	What is an example of a production system? a) Continuous production system b) Irregular production system c) Unplanned production system d) Manual production system	K1	CO2
	4	The importance of plant location is determined by which factor? a) Weather conditions      b) Availability of raw materials c) Employee dress code      d) Office furniture	K2	CO2
3	5	What does PPC stand for in production management? a) Production Planning and Control b) Product Process Coordination c) Planned Production Cycle d) Process Productivity Calculation	K1	CO3
	6	Why is inventory management important? a) It increases wastage b) It helps reduce costs and improve efficiency c) It creates financial losses d) It slows down production	K2	CO3
4	7	Who is considered the father of modern entrepreneurship? a) Henry Ford      b) Joseph Schumpeter c) Adam Smith      d) Peter Drucker	K1	CO4
	8	What is one major barrier to entrepreneurship? a) Unlimited funding      b) Easy market access c) Lack of capital      d) Low competition	K2	CO4
5	9	Which of the following is a phase in entrepreneurial development programs? a) Startup phase      b) Decline phase c) Employee training phase      d) Shutdown phase	K1	CO5
	10	What is a key source of support for entrepreneurs? a) Government schemes and financial institutions b) Illegal investments c) Unstructured markets d) Lack of business networks	K2	CO5

Cont...

**SECTION - B (35 Marks)**Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the nature of management.	K2	CO1
	(OR)			
	11.b.	Outline the levels of management.		
2	12.a.	Identify the factors influencing plant location.	K3	CO2
	(OR)			
	12.b.	Classify the different types of production systems.		
3	13.a.	List out the objectives of production planning and control.	K3	CO3
	(OR)			
	13.b.	Discuss the role of inventory management in quality control.		
4	14.a.	Analyze the functions of a successful entrepreneur.	K4	CO4
	(OR)			
	14.b.	Examine the barriers of entrepreneurship.		
5	15.a.	Explain the different phases of an entrepreneurial development program.	K4	CO5
	(OR)			
	15.b.	Inspect the steps for starting a small industry.		

**SECTION - C (30 Marks)**Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Analyze the functional areas of management in a global environment.	K4	CO1
2	17	Explain the types of plant layout in production.	K4	CO2
3	18	Discuss on various ISO standards and eco-labeling in production quality control.	K4	CO3
4	19	Explain the role of entrepreneurship in economic development.	K5	CO4
5	20	Elaborate the various sources of support available for entrepreneurs.	K5	CO5

Z-Z-Z

END