PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION MAY 2025
(First Semester)

Branch - COSTUME DESIGN AND FASHION

FASHION DESIGNING

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)
Answer ALL questions
ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	What term describes the phenomenon where fashion trends originate from the elite and trickle down to the masses? a) Trickle-Up Theory b) Trickle-Down Theory c) Trickle-Across Theory d) Social Influence Theory	K1	CO1
	2	At which stage of the fashion cycle is a style accepted and worn by majority of the consumers a) Rise b) Introduction c) Peak d) decline	K2	CO1
2	3	Which of the following is NOT considered an element of design in dress? a) Line b) Texture c) Color d) Fabrication	K1	CO2
	4	Excitement and interest in artwork are created using ---- a) Value b) contrast c) rhythm d) space	K2	CO2
3	5	Which design principle involves the relationship of the various parts of a garment to each other in terms of size and scale? a) Balance b) Proportion c) Emphasis d) Rhythm	K1	CO3
	6	Which principle involves using different elements to draw attention? a) Emphasis b) harmony c) repetition d) scale	K1	CO3
4	7	Warm colors are associated with what kind of emotions a) Peace b) Laziness c) passiveness d) aggression	K2	CO4
	8	Which of the following is an example of an analogous color scheme? a) Red, Green, Blue b) Yellow, Yellow-Orange, Orange c) Purple, Yellow, Green d) Blue, Orange, Red	K1	CO4
5	9	To predict or foretell future fashion is called as -------. a) fashion marketing b) fashion service c) fashion forecasting d) fashion rendering	K2	CO5
	10	Which city is known for its luxury fashion houses such as Gucci, Prada, and Versace? a) London b) Milan c) Berlin d) Los Angeles	K1	CO5

SECTION - B (35 Marks)
Answer ALL questions
ALL questions carry EQUAL Marks   (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the following fashion terms: Style, Fad and Trend.	K3	CO1
		(OR)		
	11.b.	Explain avante garde, fashion merchandising, fashion editor in detail.		
2	12.a.	Differentiate structural and decorative design in detail.	K3	CO2
		(OR)		
	12.b.	Explain the application of lines and shapes in dress design.		
3	13.a.	Explain proportion and its application in dress design.	K4	CO3
		(OR)		
	13.b.	Explain the fashion accessories in detail.		
4	14.a.	Infer on Munsell colour chart with diagrams.	K4	CO4
		(OR)		
	14.b.	Examine the applications of colour psychology in dress designing.		
5	15.a.	Explain the fashion services and its role in fashion industry.	K5	CO5
		(OR)		
	15.b.	Elaborate on few world fashion centres in detail.		

SECTION -C (30 Marks)
Answer ANY THREE questions
ALL questions carry EQUAL Marks   (3 × 10 = 30 marks)

Module No.	Question No.	Question	K Level	CO
1	16	Elaborate the fashion movement theories in detail.	K4	CO1
2	17	Classify the design types and its application in dress designing.	K4	CO2
3	18	Enumerate the principles of design - emphasis and its application in dress design.	K4	CO3
4	19	Explain the various colour harmonies and its types.	K5	CO4
5	20	Explain few well known designers in the fashion industry.	K5	CO5

Z-Z-Z   END