

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION MAY 2025
(Fifth Semester)

Branch – CATERING SCIENCE AND HOTEL MANAGEMENT

TOURISM AND EVENT MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. The industrial revolution in the _____ century saw a number of inventions in transport.
(i) 17th (ii) 18th
(iii) 19th (iv) 20th
2. _____ tourism is a journey related for a person's beliefs and faith.
(i) Cultural (ii) Adventure
(iii) Recreation (iv) Pilgrimage
3. Which of the following is a typical task performed by a Travel agent?
(i) piloting an aircraft (ii) Creating travel itineraries
(iii) Conducting legal trials (iv) Operating a cruise ship
4. The process of planning and coordinating the event is usually referred to as _____.
(i) Event planning (ii) Culture event
(iii) Event Management (iv) Private events
5. Fabrics decorative items, stage props table setting are comes under _____.
(i) Designing (ii) Supplies
(iii) Layout (iv) Decor

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Narrate the historical development of tourism.
OR
b Point out the various travel motivators.
- 7 a How will you classify business tourism?
OR
b Write a note on Rural tourism.
- 8 a Bring out the importance of Travel agency.
OR
b Estimate the revenue sources of Tour operator.
- 9 a What are the responsibilities of Event committee?
OR
b Note down the aims of an event.
- 10 a Draw the structure of events.
OR
b Outline the purpose of emergency assessment.

Cont...

SECTION -C (30 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks (5 x 6 = 30)

- 11 a Note down the basic elements of tourism.
OR
b Illustrate the advantages of tourism attractions.
- 12 a What do you mean by space tourism?
OR
b Analyze the characteristics of Ecotourism.
- 13 a Enlist the role and functions of TAAI.
OR
b What are the services offered by Travel agency?
- 14 a Analyze the various types of events.
OR
b Draw the nature of events.
- 15 a Describe the needs for event planning.
OR
b Narrate the responsibilities of Event committee.

Z-Z-Z

END