

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BVoc DEGREE EXAMINATION MAY 2025
(Fifth Semester)**

Branch – **FOOD PROCESSING TECHNOLOGY**

ENTREPRENEURSHIP & FOOD BUSINESS MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 Indicate the qualities for a good entrepreneur

(i) Risk aversion	(ii) Procrastination
(iii) Complacency	(iv) Persuasiveness
- 2 Name a state government authorized organization which provides financial assistance to medium, small scale industries

(i) SIDO	(ii) ICSI
(iii) SFC	(iv) LUB
- 3 Which year was the National Skill Development Corporation (NSDC) established?

(i) 2008	(ii) 1997
(iii) 2014	(iv) 2024
- 4 What is the primary goal of project risk management?

(i) To minimize the impact of risks on the project
(ii) To maximize profits by taking high risks
(iii) To ignore risks and focus on schedule and budget
(iv) None of the above
- 5 Which of the following is a risk assessment technique?

(i) Gantt chart	(ii) Decision tree analysis
(iii) PERT chart	(iv) Resource leveling

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a Describe the types of entrepreneurs.
OR
b State the business opportunity trends.
- 7 a Explain the functions of DIC and SIDC.
OR
b Summarize on special economic zone.
- 8 a Explain the functions of STEP.
OR
b Describe on Small Farmers Agri Business consortium.
- 9 a State on project planning.
OR
b Explain on CPM.
- 10 a State on basic startup problems.
OR
b Summarize on break even analysis.

Cont...

SECTION -C (30 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks

(5 x 6 = 30)

- 11 a Summarize the characteristics of food business.
OR
b Discuss on sickness in small scale industries.
- 12 a Discuss in detail the functions of NABARD.
OR
b Enumerate the role of ICSI and LUB.
- 13 a Summarize on the initiatives available for entrepreneurs.
OR
b Highlight on women entrepreneurship.
- 14 a Discuss on project budgeting.
OR
b Outline on monitoring the project.
- 15 a Compare market and demand analysis.
OR
b Discuss on SWOC analysis.

Z-Z-Z

END