PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BVoc DEGREE EXAMINATION MAY 2025

(Sixth Semester)

Branch - BANKING, STOCK & INSURANCE

ENTREPRENEURIAL DEVELOPMENT

Time	e: Tl	hree Hours		Maximum: 50 Marks
•			SECTION-A (5 Marks) Answer ALL questions	$(5 \times 1 = 5)$
			ALL questions carry EQUAL marks	,
1.	A	n individual who sta	arts, creates and manages a new busine	ss can be called as
	<u>i)</u>	A leader	ii) A manager	,
•		i) A Professional	iv) An entrepreneur.	
2.	The idea generation process of entrepreneurship are			
		Germination	ii) Preparation	
	ii	i) Incubation	iv) All of these	
3.	T	he feasibility study	process of entrepreneurship are	·
	i	Illumination	ii) Verification	
•	•	i) Both (a) & (b)	iv) None of these	
4. "Think big, Think fast, Think Ahead. Ideas are no one's monopoly"				nopoly" is given by
		A sim Promise	ii) Mukesh Ambani	
) Azim Premjee ii) Vijay Mallya	iv) Dhirajlal Hirachand A	mbani
	a i) ii ii	s) Manufacturing & i) Automobile & Ele ii) Research & Deve v) None of these	ectronic Enterprise	
		<i>f</i> .	SECTION - B (15 Marks)	
			Answer ALL Questions	
		A	LL Questions Carry EQUAL Marks	$(5 \times 3 = 15)$
6.	a.	Explain the Chara	cteristics of Successful Entrepreneurs. (OR)	
	b.	Explain the function	ons of Entrepreneur.	
7.	a.	Highlight the impo	ortance of Invention in Entrepreneurshi (OR)	p ?
	b.	Elucidate the meth	nods of generating new ideas?	
8.	a.	_	inds of feasibility study involved in the (OR)	final project report.
	b.	Bring out the feat	ures of a Joint stock company.	
9.	a.	•	npliance of setting up of a enterprises. (OR)	
	ъ.	Explain about the	concept and methods of project evalua	tion.

10. a. Explain about growth of entrepreneurship in India.

(OR)

b. Discuss Government of India policy measures to promote Women entrepreneurship in India.

SECTION -C (30 Marks)

Answer any THREE questions
ALL questions carry EQUAL Marks

 $(3 \times 10 = 30)$

- 11. Distinguish between Entrepreneurship and Employment.
- 12. Discuss the steps in identification of Business opportunities.
- 13. Explain the features, advantages and disadvantages of Proprietorship, partnership, companies and cooperatives.
- 14. Enumerate the contents of a Project apart.
- 15. Discuss the support provided by National Small Industries Corporation Ltd (NSIC) and Small Industries Development Organization (SIDO) to small scale industries in the Country.

Z-Z-Z END