

PRINCIPLES OF MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Question No.	Question	K Level	CO
1	Which functions of the management determines the future courses of action? a) planning c) directing b) organizing d) controlling	K1	CO1
2	The first management principles where developed by a) victor Mel drew c) Henry fayol b) Charles d) Taylor	K2	CO1
3	Planning is a) intellectual process c) important for management b) important function d) important for good performance	K1	CO2
4	MBO is based to plan a) Goal c) Result. b) Ends d) Sources of planning.	K2	CO2
5	An organization involves. a) Division of work c) Distribution of work b) Concentration of work d) Centralization of activities.	K1	CO3
6	Authority Flows from a) Downwards in the line c) None of the two b) Upward in the line. d) at the same level.	K2	CO3
7	-----is an internal source of recruitment. a) casual callers. c) Transfer. b) Labor contracts. d) Campus interview.	K1	CO4
8	The sources of selecting fresh talent is through a) Transfer. c) Promotion. b) Campus interviews. d) direct recruitment.	K2	CO4
9	Maslow's theory of motivation deals with. a) Different types of behaviour among the employee b) Hierarchy of needs c) Carrot and stick approach of motivation d) Negative Motivation.	K1	CO5
10	Coordination ensures a) Cooperation c) Good results b) Unity of action d) None of these.	K2	CO5

Cont...

SECTION - B (35 Marks)
 Answer ALL questions
 ALL questions carry EQUAL Marks

(5 × 7 = 35)

Question No.	Question	K Level	CO
11.a.	Management is the art of getting things done through people Explain.	K2	CO1
	(OR)		
11.b.	Explain the concept of managerial roles. What type of functions a manager is required to perform?		
12.a.	Name the various theories of business forecasting.	K3	CO2
	(OR)		
12.b.	Illustrate the problems faced while taking decisions.		
13.a.	Discuss the advantages and disadvantages of decentralization of authorities in an organization.	K3	CO3
	(OR)		
13.b.	Describe the needs and significance of Departmentation.		
14.a.	State the merits on the Basis of Promotion of Employees.	K3	CO4
	(OR)		
14.b.	Construct the Purpose of Training.		
15.a.	Organize the Steps in Controlling Process.	K3	CO5
	(OR)		
15.b.	Illustrate the techniques of effective Co-ordination.		

SECTION -C (30 Marks)
 Answer ANY THREE questions
 ALL questions carry EQUAL Marks

(3 × 10 = 30)

Question No.	Question	K Level	CO
16	Evaluate Henry Fayol's 14 principles of Management.	K3	CO1
17	Formulate the various steps involved in decision making.	K4	CO2
18	Determine the various types of organization.	K4	CO5
19	Evaluate the Various elements involved in the process of staffing.	K4	CO4
20	Discuss the theories of motivation.	K5	CO5

Z-Z-Z

END