PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION MAY 2025
(First Semester)

Common to Branches - **COMMERCE/ COMMERCE (A&F)/ COMMERCE (RM)/ COMMERCE (FT)/ COMMERCE (BPS)**

PRINCIPLES OF MANAGEMENT

Time: Three Hours   Maximum: 75 Marks

SECTION-A (10 Marks)
Answer ALL questions
ALL questions carry EQUAL marks   (10 x 1 = 10)

1. The father of scientific management is
   (a) Fayol   (b) Taylor   (c) Davis   (d) Gantt

2. _____ refers to the owners of the enterprise.
   (a) Management   (b) Administration   (c) Both (a) and (b)   (d) None of these

3. MBE stands for management by
   (a) exception   (b) exemption   (c) excluded   (d) employed

4. _____ is the function that determines in advance what should be done.
   (a) Planning   (b) Organising   (c) Directing   (d) Controlling

5. Decentralisation has the effect of ------ the burden of the top management.
   (a) Relieving   (b) Lessening   (c) Increasing   (d) None of these

6. Delegation of authority serves the function of
   (a) Avoiding responsibility   (b) Delaying decisions
   (c) Distribution of work load   (d) Centralisation of powers

7. The controlling function is performed by _____.
   (a) Top-level management   (b) Lower level management
   (c) Middle level management   (d) All of the above

8. _____ department is suitable for textile mills.
   (a) Product   (b) Customer   (c) Process   (d) Functional

9. Need theory of motivation was developed by
   (a) Herzberg   (b) Maslow   (c) McGregor   (d) David

10. CPM stands for _____ Path Method.
    (a) Critical   (b) Character   (c) Common   (d) Contributions

SECTION - B (35 Marks)
Answer ALL Questions
ALL Questions Carry EQUAL Marks   (5 x 7 = 35)

11 (a) Explain the scope of management.
                        (OR)
   (b) What are the micro levels objectives of management.

12 (a) What are the advantages of planning?
                        (OR)
   (b) Mention the characteristics of decision making.

13 (a) Write a note on organization chart.
                        (OR)
   (b) What are the advantages of informal organisation.

14 (a) Write short note on Job Analysis.
           (OR)
     (b) State the need for leadership.

15 (a) Explain the advantages of control.
           (OR)
     (b) Examine the importance of motivation.

SECTION -C (30 Marks)
Answer any **Three** questions
ALL questions carry **EQUAL** Marks   (3 x 10 = 30)

11. Explain the functional areas of management.

12. Examine the decision making process in detail.

13. Explain the functions of organisation.

14. Discuss the characteristics of leadership.

15. Describe the theories of motivation.

Z-Z-Z   END