PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION MAY 2025
(Sixth Semester)

Common to Branches – COMMERCE/ E-COMMERCE/ COMMERCE (FT)

LOGISTICS MANAGEMENT

Time: Three Hours   Maximum: 50 Marks

SECTION-A (5 Marks)
Answer ALL questions
ALL questions carry EQUAL marks   (5 x 1 = 5)

1   Which of the following is an output of logistics_____.
   (i)   Land   (ii) Facilities
   (iii) Competitive advantage   (iv) Equipment

2   Which of the following transportation modes used for digital products?
   (i)   Raid   (ii) Truck
   (iii) Air   (iv) Internet

3   Transportation creates _____utility
   (i) Time.   (ii) Place.
   (iii) Form.   (iv) Storage.

4   .... was the first kind of packaging Materials used in the history.
   (i) a. Basket   (ii) Glass
   (iii) Metal   (iv) Branding.

5   A company's channel decisions directly affect every ....
   (i)   Marketing decision   (ii) Employee in the channel
   (iii) Competitor's action   (iv) Channel member

SECTION - B (15 Marks)
Answer ALL Questions
ALL Questions Carry EQUAL Marks   (5 x 3 = 15)

6   a.   Interpret the components of Logistics management.
                              OR
     b.   Bring out the important of Global logistics solution.

7   a.   Narrate the role of transportation in Logistics management.
                              OR
     b.   Explain the importance of Transportation.

8   a.   Outline the functions of Packaging.
                              OR
     b.   Point out the benefits of Multi level model Transports.

9.   a.   Identify the factors which influence the design of packaging.
                              OR
     b.   Explain the principles of material handling.

10. a. Bring out benefits of logistical outsourcing.
   OR
   b. List out the significance of GST on Logistics management.

SECTION -C (30 Marks)
Answer any **Three** questions
ALL questions carry **EQUAL** Marks   (3 x 10 = 30)

11. Elucidate the pit falls of inventory management in logistics.

12. Compare to Road Transportation and Rail Transportation system.

13. "Transportation is a key decision area within the logistics mix"-
   Elucidate this statement.

14. Discuss about the classification of warehouses in India.

15. Choose advantages of out sourcing in Logistics Management.

Z-Z-Z   END