

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BCom DEGREE EXAMINATION MAY 2025
(Fifth Semester)
Branch – **COMMERCE**
ENTREPRENEURSHIP

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(5 x 1 = 5)

- 1 Which of the following qualities is most associated with entrepreneurs?
(i) Conservatism (ii) Adaptability (iii) Laziness (iv) Inflexibility
- 2 Project appraisal is concerned with which of the following?
(i) Formulating a project idea (ii) Evaluating a project's viability
(iii) Allocating resources (iv) Hiring project managers
- 3 MSMEs contribute to economic development through which of the following?
(i) Reducing exports (ii) Increasing unemployment
(iii) Promoting regional balance (iv) Reducing industrial output
- 4 Which of the following is a major problem associated with the misuse of incentives?
(i) Over-dependence on external technology (ii) Lack of workforce in backward areas
(iii) Corruption and lack of transparency (iv) Excessive industrial growth
- 5 Angel investors typically seek which of the following in return for their investment?
(i) A share of profits without equity (ii) Equity in the start-up
(iii) Donations from the company (iv) Product rewards

SECTION - B (15 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks

(5 x 3 = 15)

- 6 a. Summarize the problems faced by women entrepreneurs.
OR
b. State the qualities of a successful entrepreneur.
- 7 a. Narrate the first step in project formulation.
OR
b. Describe the phases of feasibility study.
- 8 a. Explain the four types of small scale industries.
OR
b. Develop the objectives of MSME.
- 9 a. Classify the main types of incentives.
OR
b. Analyze the function of SIDO.
- 10 a. Bring out the three types of venture capital.
OR
b. Outline the ten causes of climate change.

SECTION -C (30 Marks)

Answer any **three** questions

ALL questions carry **EQUAL** Marks

(3 x 10 = 30)

- 11 Discuss the factors affecting entrepreneurship.
12. Outline the various stages in a product life cycle.
13. Enumerate the procedure for registering a small scale industry.
14. Describe the role, objectives and functions of NABARD.
15. Differentiate between venture capitalists and incubators.