

Common to Branches – BUSINESS ADMINISTRATION/ BUSINESS ADMINISTRATION(INFORMATION SYSTEMS)/ BUSINESS ADMINISTRATION(RETAIL MANAGEMENT)/ BUSINESS ADMINISTRATION(LOGISTICS)

Cont...

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Illustrate the importance of human resource management.	K2	CO1
	(OR)			
	11.b.	Outline the operative functions of human resource management		
2	12.a.	Discuss the various steps in selection procedure	K6	CO5
	(OR)			
	12.b.	Compare job specification and job description		
3	13.a.	Elaborate the benefits of training.	K6	CO5
	(OR)			
	13.b.	Discuss the Characteristics of Career Planning		
4	14.a.	List out the Process of performance appraisal	K2	CO1
	(OR)			
	14.b.	Summarize the various the elements of employee empowerment.		
5	15.a.	Tell about the term financial incentives and fringe benefit.	K1	CO1
	(OR)			
	15.b.	What are the main activities of International HRM?		

SECTION - C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Compare personal management and human resource management	K5	CO5
2	17	Discuss the objectives of human resource planning	K6	CO5
3	18	Explain the various training methods in HRM.	K2	CO1
4	19	Examine the performance appraisal methods.	K4	CO4
5	20	Elaborate the various objectives of job evaluation	K6	CO5

Z-Z-Z

END