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PSG COLLEGE OF ARTS & SCIENCE

(AUTONOMOUS)

BBA DEGREE EXAMINATION MAY 2025

(Third Semester)

Common to Branches – BUSINESS ADMINISTRATION/ BUSINESS ADMINISTRATION(INFORMATION SYSTEMS)/ BUSINESS ADMINISTRATION(RETAIL MANAGEMENT)/ BUSINESS ADMINISTRATION(LOGISTICS)

HUMAN RESOURCE MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(10 \times 1 = 10)$

` ,	ALL questions carry EQUAL marks (10 × 1 = 10)					
Module No.	Question No.	Question	K Level	co		
	1	Which one is the first step in any human resource program? a) Selection b) Planning c) Training d) Appraising	K1	CO1		
1	2	HR managers are generally the managers: a) Line b) Middle c) Staff d) Top	K1	CO1		
	3	Employment exchanges are sources of recruitment a) Suitable b) External c) Modern d) Classical	K 1	CO1		
2	4	refers to the process of identifying and attracting job seekers so as to build a pool of qualified job applicants. a) Selection b) Training c) Recruitments d) Induction	K1	CO1		
	5	The first step in training is an employee a) Satisfaction b) Orientation c) Demand d) Demand	K1	CO1		
3	6	Which of the following is an on-the-job training method? a) Job rotation b) Conference and seminars c) Lecture method d) Vestibule training	K1	CO1		
4	7	Which performance appraisal methods consumes a lot of time? a) Essay method b) Rating Scales c)Critical incident d) Tests and Observation	K1	CO1		
	8	Job targets expanding the context of an individual's job. a) Enrichment b) Nourishment c) Empowerment d) Card	K1	CO1		
5	.9	Which of the following is a quantitative method of job evaluation? a) Ranking method b) Grade method c) Classification method d) Point rating method	K1	CO1		
	10	Which of the following option is a component of remuneration? a) Fringe benefits b) Commitment c) External equity d) Motivation	. K1	CO1		

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SECTION - B (35 Marks)

Answer ALL questions
ALL questions carry EQUAL Marks

 $(5 \times 7 = 35)$

Module No.	Question No.	Question	K Level	· CO
1	11.a.	Illustrate the importance of human resource management.		
	(OR)		K2	CO1
	11.b.	Outline the operative functions of human resource management		·
•	12.a.	Discuss the various steps in selection procedure	K6	
2		(OR)		CO5
	12.b.	Compare job specification and job description		
·	13.a.	Elaborate the benefits of training.		
3		(OR)	K6	CO5
	-13.b.	Discuss the Characteristics of Career Planning		
4	14.a.	List out the Process of performance appraisal		
		(OR)	K2	coi
	14.b.	Summarize the various the elements of employee empowerment.	. `.	
5	15.a.`	Tell about the term financial incentives and fringe benefit	K1	
	· · · · · · · · · · · · · · · · · · ·	(OR)		CO1
	15.b.	What are the main activities of International HRM?		

SECTION -C (30 Marks) Answer ANY THREE questions

ALL questions carry EQUAL Marks

 $(3 \times 10 = 30)$

Module No.	Question No.	Question	K. Level	·co
1	16	Compare personal management and human resource management	K5	CO5
2	17	Discuss the objectives of human resource planning	K6	CO5
3	18	Explain the various training methods in HRM.	К2	CO1
4	19	Examine the performance appraisal methods.	K4	CO4
5	20	Elaborate the various objectives of job evaluation	- K 6	CO5