

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BBA DEGREE EXAMINATION MAY 2025
(Fourth Semester)**

Common to Branches – **BUSINESS ADMINISTRATION/ BUSINESS
ADMINISTRATION (INFORMATION SYSTEM)/ BUSINESS
ADMINISTRATION (RETAIL MANAGEMENT) / BUSINESS
ADMINISTRATION (LOGISTICS)**

ENTREPRENEURSHIP DEVELOPMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	The spirit of entrepreneurship involves _____ (a) conservative decision-making (b) must be voluntary (c) is genetic (d) all the above	K1	CO1
	2	Which of the following is NOT a characteristic of a startup? (a) Innovation-driven (b) Scalability (c) Predictable long-term profits (d) Risk-taking	K2	CO1
2	3	Which of the following aspect is not the part of pre-training phase? (a) selection of entrepreneurs (b) what kinds of entrepreneurial traits the trainee lacks the most (c) arrangement of infrastructure (d) tie-up of guest faculty for the training purposes	K1	CO2
	4	What is creativity in the context of entrepreneurship? (a) The ability to follow existing processes (b) The ability to generate novel and useful ideas (c) The skill of managing finances effectively (d) A strategy to cut down production costs	K2	CO2
3	5	Which of the following is NOT a source of institutional finance for entrepreneurs? (a) Commercial banks (b) Angel investors (c) Development finance institutions (d) Credit cooperatives	K1	CO3
	6	Which of the following is the primary role of financial institution in entrepreneurship? (a) To provide technical training (b) To offer legal advice (c) To offer financial support and credit (d) To manage employee benefits	K2	CO3
4	7	Which of the following is a key challenge faced by small-scale units? (a) Access to large capital from foreign investors (b) High flexibility in production (c) Difficulty in accessing institutional finance (d) Minimal competition	K1	CO4
	8	Small Scale Industries (SSIs) are characterized by: (a) Large capital investments (b) High employment generation with limited capital (c) Focus on multinational operations (d) High export dependency	K2	CO4
5	9	A combination of estimation of project costs, estimation of project operating costs, and estimation of project funds requirements is also called as _____ (a) Fiscal appraisal (b) Monetary appraisal (c) Economic appraisal (d) financial appraisal	K1	CO5

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	10	Which of the following is typically evaluated during a project audit? (a) Marketing strategies (b) Project schedule, cost, and quality (c) Employee vacation plans (d) Customer satisfaction surveys	K2	CO5
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SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Compare between an entrepreneur and a manager.	K4	CO1
		(OR)		
	11.b.	Bring out the features of entrepreneurship.		
2	12.a.	State the course content and curriculum of entrepreneurial development program.	K3	CO2
		(OR)		
	12.b.	Analyze the various levels of creativity.		
3	13.a.	Describe the functions of SISI?	K4	CO3
		(OR)		
	13.b.	Explain the Pros and Cons of Venture Capital.		
4	14.a.	State the characteristics of Small-Scale Industries.	K3	CO4
		(OR)		
	14.b.	Out line the causes of sickness in SSIs		
5	15.a.	Explain the various importance of project identification	K5	CO5
		(OR)		
	15.b.	Analyze the various benefits of Computer Aided Project Management.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	"The entrepreneur is an important input of economic development" – Analyze.	K5	CO1
2	17	Examine the need for entrepreneurial development program.	K4	CO2
3	18	Elucidate the types of financial assistance provided by ICICI to the entrepreneurs.	K5	CO3
4	19	Examine the steps to be taken by an entrepreneur to register a Small Scale Industry.	K4	CO4
5	20	Enumerate the process of project evaluation.	K4	CO5

Z-Z-Z

END