

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BBA DEGREE EXAMINATION MAY 2025
(First Semester)**

Common to Branches – **BUSINESS ADMINISTRATION/ BUSINESS ADMINISTRATION
(INFORMATION SYSTEM)/ BUSINESS ADMINISTRATION (RETAIL
MANAGEMENT)/ BUSINESS ADMINISTRATION (LOGISTICS)**

PRINCIPLES AND PRACTICES OF MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Division of work promotes _____ (a) Specialization (b) Inefficiency (c) Wastage (d) Confusion	K1	CO1
	2	The principle of unity of command is concerned with _____ (a) Activity (b) Persons (c) remuneration (d) Respect to authority	K2	CO1
2	3	Strategic plans are formulated by the _____ (a) Low-level managers (b) Middle-level managers (c) Top-level managers (d) None of these	K1	CO1
	4	Which among these is not a feature of decision making process? (a) Persuasiveness (b) Intellectual (c) Line function (d) selecting best course of action	K2	CO1
3	5	Organization is a process of _____ (a) Arranging various inputs (b) Defining authority and responsibility (c) increasing managerial efficiency (d) Increasing quality of product	K1	CO1
	6	Formal organization is the _____ (a) Conscious coordination of activities (b) Relationship among people outside the organization (c) Relationship based on personal likes and dislikes (d) None of the above	K2	CO1
4	7	Which among these is not a sub-function of directing? (a) Command (b) Motivation (c) Control (d) Supervision	K1	CO1
	8	The main objective behind directing is to _____ (a) Trigger a will to do (b) Maintain discipline (c) Enforce control (d) Planning	K2	CO1
5	9	Controlling is closely related with _____ (a) Fixing of authority (b) fixing of responsibility (c) setting of objectives (d) related with staffing	K1	CO1
	10	Controlling is the function of _____ (a) Line managers (b) staff managers (c) functional managers (d) CEOs	K2	CO1

Cont...

SECTION - B (35 Marks)

Answer **ALL** questions
ALL questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Describe the nature of management.	K3	CO2
	(OR)			
	11.b.	List out the various functions of management.		
2	12.a.	Analyze the features of planning.	K4	CO3
	(OR)			
	12.b.	Examine the process of decision making.		
3	13.a.	Identify the factors affecting span of management.	K3	CO2
	(OR)			
	13.b.	Explain the basis of departmentation.		
4	14.a.	Illustrate the principles of direction.	K2	CO2
	(OR)			
	14.b.	Describe the characteristics of a good leader.		
5	15.a.	Outline the significance of control.	K4	CO3
	(OR)			
	15.b.	Requirements for effective control.		

SECTION - C (30 Marks)

Answer **ANY THREE** questions
ALL questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine the contribution of Henry Fayol in management.	K4	CO3
2	17	List out and explain the types of plans.	K4	CO2
3	18	Elucidate the types of organization with the relative merits.	K4	CO3
4	19	Critically evaluate the steps in staffing process.	K4	CO3
5	20	Analyze the various steps in management control process.	K4	CO3

Z-Z-Z

END