

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BBA DEGREE EXAMINATION MAY 2025
(Sixth Semester)

Branch – BUSINESS ADMINISTRATION (INFORMATION SYSTEM)

INVESTMENT MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Mention the investment is
 - (i) Market addition made to the nation's capital stocks
 - (ii) Persons commitment to buy a flat or a house
 - (iii) Employment of funds on assets to earn return
 - (iv) Employment of funds on goods and services that are used in production process
- 2 Find the money market instrument is
 - (i) Bond
 - (ii) Debenture
 - (iii) Stock certificate
 - (iv) Certificate of deposit
- 3 Identify the fundamental analysis approach has been as
 - (i) Uncertainties
 - (ii) Certainties
 - (iii) Ratios
 - (iv) Balance sheet
- 4 Match the combination of various investment products like bonds, shares, securities, mutual funds and so on is called ----
 - (i) Portfolio
 - (ii) Investment
 - (iii) Speculation
 - (iv) Gambling
- 5 What is the name of the funds established by SEBI to promote investor education and protection?
 - (i) SEBI investor protection fund
 - (ii) Investor education and protection fund
 - (iii) SEBI investor education
 - (iv) Investor protection and education

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a State the concept of investment.
OR
b Comparison between investment and speculation.
- 7 a Explain the venture capital.
OR
b Prepare the features of dividend policies.
- 8 a Analyze the competitive edge of the company.
OR
b Classify the types of charts efficient market theory.
- 9 a Explain the concepts modern portfolio analysis.
OR
b Bring out the assumption of capital assets pricing model.
- 10 a Choose the common types of investor's grievances
OR
b Summarise the modes of investors education.

Cont...

SECTION -C (30 Marks)

Answer ALL questions
ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Discuss the features of an investment programme.
OR
b Classify the types of risk.
- 12 a Differentiate between equity share and preference share.
OR
b Identify the types of preference share.
- 13 a Point out the assumptions technical analysis
OR
b Examine the form of efficient market theory.
- 14 a Distinguish between traditional and modern portfolio.
OR
b Categorize the types of mutual funds.
- 15 a Examine the SEBI guideline to protect the investors.
OR
b Outline the unfair trade practices relating to securities market regulations.

Z-Z-Z

END