

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BBA DEGREE EXAMINATION DECEMBER 2022
(Fifth Semester)

Branch – BUSINESS ADMINISTRATION (LOGISTICS)

INTERNATIONAL LOGISTICS MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 x 1 = 10)

1. The logistics is derived from the _____ word.
(i) Greek. (ii) Latin. (iii) Spanish. (iv) American.
2. Place utility is created by
(i) Operation function. (ii) Logistics function.
(iii) Procurement function. (iv) Distribution function.
3. Marketing barriers can be divided into two categories are –
(i) Macroeconomic (ii) Micro economic
(iii) Tariff and non tariff (iv) a & b both
4. Canal Transport comes under which mode of transportation?
(i) Land Transport (ii) Water transport
(iii) Air transport. (iv) Underground transport
5. IATA was formed in the year.
(i) 1940 (ii) 1950 (iii) 1945 (iv) 1919
6. The document that is used for the MTO is
(i) Bill of lading. (ii) CTD. (iii) ARE. (iv) GR.
7. The autonomous public sector undertaking under the Ministry of Railway is
(i) ICD. (ii) CFS. (iii) CONCOR. (iv) CWC.
8. The ship being chartered for a specific voyage between places is
(i) Time charter. (ii) Voyage charter. (iii) Demise charter. (iv) Tanker charter.
9. Insurance payment is _____ responsibility in FOB pricing.
(i) Exporter's (ii) Importer's (iii) Both (iv) None of these
10. Letter of credit is _____ of payment by importer to exporter through his bank.
(i) Order (ii) Guarantee (iii) Appeal (iv) None of these

SECTION - B (35 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 7 = 35)

- 11 a. Analyze the concept and importance of international logistics management.
OR
b. Bring out the components in logistics management.
- 12 a. Explain the basis of international trade with its process.
OR
b. Describe the role of clearing agent in international trade.

Cont...

- 13 a Narrate how air cargo tariff structure is fixed with necessary examples.
OR
b Summarize the basis characteristics of multi modal transportation.
- 14 a Classify the types of containerization with its Pros and Cons.
OR
b Explain the role of charter in shipping industry with its types.
- 15 a Describe the importance of insurance in International Trade.
OR
b State the steps involved in custom clearance process in India.

SECTION - C (30 Marks)

Answer any **THREE** Questions

ALL Questions Carry EQUAL Marks (3 x 10 = 30)

- 16 Summarize the evolution of logistics with global issues and challenges.
- 17 Categorize the modes of transport used in international trade with choice and issues.
- 18 Examine the merits and demerits of international air transportation.
- 19 Enumerate the role and function of container freight station (CFS).
- 20 Highlight the international contract terms and terms of payment in international trade.

Z-Z-Z

END