

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BBA DEGREE EXAMINATION DECEMBER 2022
(Second Semester)

Branch – LOGISTICS

FREIGHT FORWARDING (OCEAN & AIR CARGO)

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Where is the headquarters of Exim bank?
(i) Mumbai (ii) Chennai
(iii) Delhi (iv) Kolkata
- 2 Customs area means _____
(i) Area of customs station (ii) Any area in which imported goods or
export goods are ordinarily kept before clearance by customs authority.
(iii) Area of a warehouse (iv) All of the above
- 3 _____ is a receipt issued by an international airline for goods and evidence of the
contract of carriage.
(i) Shipping bill (ii) Airway bill
(iii) Freight bill (iv) Export bill
- 4 What is the full form of IEC?
(i) Import Export Code (ii) Inward Export Code
(iii) Importer Exporter Code (iv) None of the above
- 5 _____ refers to a bank agreeing to accept and pay on due date, which is issued on
behalf of an importer.
(i) Freight forwarding (ii) Bank payment
(iii) Vendor management (iv) Letter of Credit

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a. Explain ICEGATE?
OR
b. Summarise the importance of custom clearance.
- 7 a. Outline the benefits of vendor management.
OR
b. How is customer acquisition management significant in logistics?
- 8 a. Describe the operation procedures for freight forwarding.
OR
b. Prepare a list of few common logistics mistakes that small and medium sized
businesses make?
- 9 a. State the various types of cargos for transportation.
OR
b. Bring out the meaning and purpose of Importer and Exporter Code (IEC).

Cont...

10 a. Summarise few ways to reduce freight damages.

OR

b. Explain the following in brief:

(i) Fumigation

(ii) Stacking

(iii) Palletization

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

11 a. Elucidate the different modes of freight forwarding.

OR

b. Discuss the procedure pertaining to customs clearance in India.

12 a. Highlight the various Do's and Don't's while handling different documents during custom clearance.

OR

b. Summarise the meaning of transshipment with a suitable example.

13 a. Interpret in detail the process for getting cargo ready for carriage.

OR

b. Classify the operating functions of a freight forwarder.

14 a. Sketch out the differences between a manifest and bill of lading in logistics.

OR

b. Explain the term 'bulk cargo'.

15 a. Elaborate upon letters of credit in logistics industry.

OR

b. Discuss the application of computer technology in internal systems of logistics documentation.

Z-Z-Z

END