

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BBA DEGREE EXAMINATION DECEMBER 2022
(First Semester)

Branch – LOGISTICS

PRINCIPLES OF MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 Identify the various levels of management
 - (i) Two
 - (ii) Three
 - (iii) Four
 - (iv) Five
- 2 Who Introduced Management by Objective Concept
 - (i) Peter F Drucker
 - (ii) Henry Fayol
 - (iii) F W Taylor
 - (iv) Elton Mayo
- 3 What is the process of grouping the jobs?
 - (i) Directing
 - (ii) Controlling
 - (iii) Organizing
 - (iv) Planning
- 4 Identify the process of making potential candidate to apply for job
 - (i) Training
 - (ii) Recruitment
 - (iii) Selection
 - (iv) Appraisal
- 5 Name the decision that is taken to put the policy into actions
 - (i) Tactical Decision
 - (ii) Operating Decision
 - (iii) Strategic Decision
 - (iv) Routine Decision

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Analyze on Scope of Management
OR
b Compare between Manager & Entrepreneur
- 7 a Classify on different types of planning
OR
b Summarize on Forecasting
- 8 a Narrate on Principles of Organizing
OR
b Outline on Accountability & Responsibility
- 9 a Narrate on Levels of HRP
OR
b Sketch about Theory X & Y
- 10 a Outline about Ethics in Management
OR
b State the different types of Decisions

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Analyze about Contemporary Issues in Management.
OR
b Identify the Skills required for a manager.
- 12 a Examine on different types of planning.
OR
b Discuss in detail about MBO.
- 13 a Enumerate on various types of organizations.
OR
b Examine the various principles of Delegation.
- 14 a Identify the various elements of Staffing.
OR
b Discuss in detail about leadership theories.
- 15 a Analyze on various Micro & Macro environmental factors in busines.
OR
b Outline on SWOT Analysis.

Z-Z-Z

END