

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BBA DEGREE EXAMINATION MAY 2025
(Second Semester)**

Branch – **BUSINESS ADMINISTRATION (LOGISTICS)**

FUNDAMENTALS OF LOGISTICS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which is traditional logistics approach? A) independent inventory management efforts B) minimize firm costs C) Amount of information sharing and monitoring limited to current process D) small breadth of supplier base to increase coordination a) A&B b) B&C c) A,C,D d) B,C,D	K1	CO1
	2	Planning, implementing and controlling the physical flow of materials and final goods from points of origins to points of consumption to meet customer requirements is A) Inventory Management B) Marketing Logistics C) Physical Distribution D) Selling Management a) A&B b) B&C c) C,D d) A,D	K2	CO1
2	3	Which of the following is not the responsibility of a logistics manager? a) Inventory b) Marketing c) Purchasing d) Warehousing	K1	CO1
	4	Following is not a part of Total Logistics Performance Cycle a) Product Life Cycle b) Physical Distribution Cycle c) Procurement Cycle d) Manufacturing Support Cycle	K2	CO1
3	5	Who is not a part of logistics chain? a) Funds Flow b) Manufacturer c) Information Flow d) Competitor	K1	CO1
	6	The downstream logistics is a) Exclusively inside an organisation b) Involved with procurement of material from suppliers. c) The distribution of products and services to customers d) Minimum Inventory	K2	CO1
4	7	What is EDI ? a) Electronic Data Interchange b) Electronic Data Infrastructure c) Enterprise Data Infrastructure d) Enterprise Data Interchange	K1	CO1
	8	3 PL is a ----- approach when compared to 4PL a) narrower b) wider c) longer d) shorter	K2	CO1
5	9	Which of the following is not a component of 4PL ? a) Intelligence b) Resource providers c) Information d) Recycling	K1	CO1
	10	The last frontier for cost economies is known as a) Market facilities b) Market logistics c) Market distribution d) Market cycle	K2	CO1

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the history of logistics.	K2	CO1
	(OR)			
	11.b.	Describe cost reduction in logistics.		
2	12.a.	State the elements of customer care.	K3	CO2
	(OR)			
	12.b.	Develop the benefits of logistics outsourcing.		
3	13.a.	Analyze the critical issues in global logistics.	K4	CO4
	(OR)			
	13.b.	Explain the modes of transport in global logistics.		
4	14.a.	Summarise the characteristics of efficient transportation system.	K5	CO3
	(OR)			
	14.b.	Explain the reverse logistics.		
5	15.a.	Describe FF & CC.	K5	CO5
	(OR)			
	15.b.	Summarise the rail logistics.		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Analyze the principles of logistics.	K4	CO1
2	17	Discuss the critical issues in logistics outsourcing.	K6	CO5
3	18	Compare the role of 3PL and 4PL.	K2	CO1
4	19	Examine the different types of transportation.	K1	CO4
5	20	Enumerate the multi modal transportation.	K5	CO2

Z-Z-Z

END