

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**BBA DEGREE EXAMINATION MAY 2025  
(Third Semester)**

Branch – **BUSINESS ADMINISTRATION(LOGISTICS)**

**LEGAL ASPECTS OF LOGISTICS & BUSINESS ETHICS**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Identify the main difference between a voidable and a void contract: a) A void contract is unenforceable from the start, whereas a voidable contract can be canceled by one party b) A void contract can be enforced by the court, while a voidable contract cannot c) A void contract is valid but unenforceable, while a voidable contract is legally binding d) There is no significant difference between the two	K1	CO1
	2	What is the term used for a contract that is legally enforceable but involves an illegal object or purpose? a) Void Contract b) Voidable Contract c) Executors Contract d) Illegal Contract	K2	CO1
2	3	Find the correct statement about the formation of a contract of sale of goods: a) A contract of sale does not require mutual consent b) A contract of sale of goods must involve the exchange of goods for money c) A contract of sale can be formed without any consideration d) A contract of sale requires the goods to be delivered to the buyer immediately	K1	CO2
	4	What is meant by "Caveat Emptor" in a sale of goods transaction? a) The buyer has the right to return the goods if they are faulty b) The buyer should take care to inspect the goods before purchasing them c) The seller is responsible for ensuring the goods are suitable for the buyer's needs d) The buyer is allowed to change the terms of the contract at any time	K2	CO2
3	5	Indicate which type of company is owned and managed by the government. a) Private Com b) Public Limited Company c) Government Company d) One Person Company	K1	CO3
	6	Identify the document that records the proceedings of a company's meeting. a) Minutes b) Articles of Association c) Prospectus d) Memorandum of Association	K2	CO3
4	7	What is an ethical dilemma in business? a) A situation where no ethical decision is required b) A situation where a business must choose between two morally right actions c) A situation where all stakeholders agree on a decision d) A situation where a business must choose between two morally conflicting choices	K1	CO4
	8	Who developed Kohlberg's Six Stages of Moral Development? a) Sigmund Freud b) Erik Erikso c) Lawrence Kohlberg d) Jean Piaget	K2	CO4

Cont...

5	9	Identify the ethical challenge in Marketing Ethics. a) Proper wage distribution      b) Fair pricing and advertising c) Corporate social responsibility      d) Work-life balance	K1	CO5
	10	Who is primarily responsible for enforcing ethical behavior in marketing? a) Marketing managers      b) Employees c) Government regulators      d) Customers	K2	CO5

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Analyze the essentials of a valid contract and explain how these elements ensure enforceability.	K4	CO1
		(OR)		
	11.b.	Narrate the legal rules regarding consideration in contract law		
2	12.a.	Describe the formation of a contract of sale under the Sale of Goods Act.	K3	CO2
		(OR)		
	12.b.	State the rights of an unpaid seller under the Sale of Goods Act.		
3	13.a.	Outline the powers and duties of the Board of Directors in managing a company.	K4	CO3
		(OR)		
	13.b.	How does a company issue a prospectus and allot securities to the public?		
4	14.a.	Classify the different types of ethical issues faced in business.	K3	CO4
		(OR)		
	14.b.	Sketch a diagram that represents the process of ethical decision-making in business.		
5	15.a.	Outline the key principles of corporate social responsibility and its role in business success.	K4	CO5
		(OR)		
	15.b.	Summarize the role of Indian ethos in shaping ethical business practices in India.		

**SECTION - C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Enumerate the various remedies available for breach of contract and discuss their applicability in different scenarios.	K4	CO1
2	17	Distinguish between a hire purchase agreement and a sale contract	K3	CO2
3	18	Discuss the classification of companies.	K4	CO3
4	19	Explain Kohlberg's six stages of moral development and their relevance to business ethics.	K4	CO4
5	20	Explain the different types of marketing ethics and their importance in business.	K3	CO5