

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BBA DEGREE EXAMINATION MAY 2025  
(Sixth Semester)

Branch – BUSINESS ADMINISTRATION

FINANCIAL SERVICES

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 \_\_\_\_\_ allocates saving efficiently in an economy to ultimate users either for investment in real assets or for consumption.  
(i) Economic system (ii) Financial system  
(iii) Banking system (iv) Market system
- 2 Money market deals with \_\_\_\_\_ instruments.  
(i) Short term (ii) Medium term  
(iii) Long term (iv) Low term
- 3 Merchant banks concept in India introduced by \_\_\_\_\_  
(i) SBI (ii) City Bank  
(iii) ANZ Grindlays (iv) PNB
- 4 \_\_\_\_\_ is a preferential independent broker who deals in securities on his own behalf.  
(i) Jobber (ii) Registers  
(iii) Sub broker (iv) Arbitraders
- 5 \_\_\_\_\_ is the venture capital assistance at the stage where the project started to fetch profit but not reached in its full efficiency  
(i) Start-up capital (ii) Mezzanine capital  
(iii) Bridge capital (iv) Seed capital

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Explain briefly the components of the Financial system.  
OR  
b Trace out the development of the Financial system in India.
- 7 a State the reasons for the under developed Money market.  
OR  
b Give an overview of Stock market.
- 8 a What are the services provided by Merchant banks to corporate clients?  
OR  
b Describe the procedure for registering as a Merchant banker with SEBI.
- 9 a Explain the role of Merchant banker in appraisal of projects.  
OR  
b What are the main post issue activities relating to the issue of capital through Prospectus?
- 10 a Classify the various types of Leasing.  
OR  
b Distinguish between Factoring and Bill discounting.

Cont...

**SECTION -C (30 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Analyze the problems faced by Financial services industry in India.  
OR  
b Elucidate the different kinds of Financial services provided by financial institutions.
- 12 a Explain the structure of the Indian Capital market.  
OR  
b Classify the various types of Mutual funds in India.
- 13 a Elaborate the functions rendered by Merchant bankers.  
OR  
b Explain the guidelines of the SEBI on merchant banking activities.
- 14 a Highlight the different instruments traded in Indian debt market.  
OR  
b Discuss the role of registrar in the new issue.
- 15 a Differentiate between Leasing and Hire purchase.  
OR  
b How do Venture capital work? Explain.

Z-Z-Z

END