

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BBA DEGREE EXAMINATION MAY 2025
(Sixth Semester)

Branch – BUSINESS ADMINISTRATION

MAJOR ELECTIVE COURSE – II CAREER MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 What are the basic drives that create the urge to take up a certain type of career?
(i) Career objective (ii) Career anchor
(iii) Career goals (iv) Career aim
- 2 Which of the following is an alternate term used for performance appraisal?
(i) Job knowledge (ii) Quality and quantity of output
(iii) Employee assessment (iv) Job design
- 3 Career planning is the responsibility of _____
(i) Government (ii) The HR department
(iii) The sponsor (iv) The employer
- 4 In a career development focus, individual goal setting is the part of _____
(i) Training and development (ii) Performance appraisal
(iii) Recruiting and placement (iv) Human resource planning
- 5 Self-evaluation skills help to set _____
(i) Goals (ii) Carrier
(iii) Education (iv) Objective

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a Define the term 'Career'.
OR
b State the social influence on Career.
- 7 a Classify the various types of Career Exploration.
OR
b Explain briefly the factors of Career indecision.
- 8 a Describe the limitations of Career planning.
OR
b What is Self-assessment in Career planning?
- 9 a Why are Career development theories important?
OR
b Summarize the key aspects of learning in Career development.
- 10 a Explain the historical perspective of Career education.
OR
b Bring out the importance of Career education.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Discuss the traditional perspectives on Career.
OR
b Classify different stages of Career.
- 12 a Explain the techniques for effective Self-exploration.
OR
b Interpret the benefits of setting Career goals.
- 13 a Categorize the process involved in Career planning.
OR
b Analyze the concept of Integrating self-assessment.
- 14 a Write a detailed note on 'Trait theory'.
OR
b Classify various types of Personality.
- 15 a What are the places that offer Career education? Explain.
OR
b Elaborate the curriculum models for education.

Z-Z-Z

END