

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BVoc DEGREE EXAMINATION MAY 2025
(First Semester)

Branch - HOSPITALITY MANAGEMENT

FUNDAMENTALS OF TRAVEL AND TOURISM

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	During which period did the birth of mass tourism occur? a) Renaissance b) Industrial Revolution c) Medieval Period d) Ancient Civilization	K1	CO1
	2	Tourism in India experienced significant growth after which event? a) Mughal Rule b) British Colonial Period c) Post-Independence d) Green Revolution	K2	CO1
2	3	Which of the following is NOT considered an element of tourism? a) Attractions b) Accessibility c) Advertising d) Amenities	K1	CO2
	4	Which of the following is a key travel motivator in tourism? a) Currency exchange rates b) Personal interests and experiences c) Government regulations d) Political instability	K2	CO2
3	5	Which of the following is a key component of air transport in tourism? a) Cruise categories b) Passenger Aircraft c) Car rental services d) High-speed trains	K1	CO3
	6	Which of the following is NOT a part of the road transport system in tourism? a) Car rental b) Indian Railways c) Bus services d) Private taxis	K2	CO3
4	7	Which of the following is NOT an example of a tourism organization? a) International tourism organization b) Government organization in India c) Private sector organization in India d) Travel agency	K1	CO4
	8	What is a package tour? a) A single travel service, such as a flight or hotel booking b) A pre-arranged trip with transportation, accommodation, and activities included c) A customized travel itinerary created for individual travelers d) A tour focused on a specific theme or interest	K2	CO4
5	9	What is the primary document required for international travel? a) Visa b) Passport c) Travel Insurance d) Ticket	K1	CO5
	10	What is the term used for leaving one's own country? a) Emigration b) Immigration c) Tourism d) Migration	K2	CO5

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the evolution of tourism from its early period to the birth of mass tourism.	K2	CO1
	(OR)			
	11.b.	Discuss the origin and development of hotels, highlighting the history of motels and hotels, types of rooms, room rates, meal plans, and the significance of location.		
2	12.a.	Explain the differences between old-age tourism and new-age (modern) tourism.	K2	CO2
	(OR)			
	12.b.	Describe the key elements of tourism and explain their significance in the tourism industry.		
3	13.a.	Explain the role of air transport in tourism and discuss key aspects such as airline industry operations, carrier codes, passenger rules, and air travel classes.	K3	CO3
	(OR)			
	13.b.	Discuss the importance of different modes of transport in tourism, including road, rail, air, and sea.		
4	14.a.	Explain the functions of private sector organizations and NGOs in promoting and developing tourism in India.	K4	CO4
	(OR)			
	14.b.	Discuss the importance of client handling and customer service in the success of travel agencies and tour operators.		
5	15.a.	Discuss the importance of passport security and measures to protect your passport.	K4	CO5
	(OR)			
	15.b.	Discuss the importance of travel insurance and its coverage in case of emergencies or unforeseen circumstances.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Describe and analyze the growth of tourism in India, from its early stages to the post-independence era.	K4	CO1
2	17	Discuss the key travel motivators that influence tourism and analyze their impact on tourist behavior.	K4	CO2
3	18	Discuss the role of road transportation in the tourism industry, including car rentals, bus travel, and motorcycling. How has the development of road infrastructure impacted travel patterns?	K4	CO3
4	19	Discuss the challenges faced by tourism organizations in promoting sustainable tourism, such as environmental degradation, overtourism, and social impacts. Explore the opportunities for collaboration and innovation in addressing these challenges.	K5	CO4
5	20	Define immigration and explain the process of entering a foreign country. Discuss the procedures involved in immigration, including customs and immigration checks, visa requirements, and entry permits. Analyze the challenges faced by immigrants in adapting to a new country and the role of immigration policies in shaping global mobility.	K5	CO5