

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BBA DEGREE EXAMINATION MAY 2024  
(Third Semester)

Branch – BUSINESS ADMINISTRATION (INFORMATION SYSTEMS)

BUSINESS DATA MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 What is Oracle?  
(i) Oracle is a programming language (ii) Oracle is a database  
(iii) Oracle is a scripting language (iv) Oracle is an operating system
- 2 Which of the following is not a class of constraint in SQL Server?  
(i) NOT NULL (ii) CHECK  
(iii) NULL (iv) UNIQUE
- 3 ODL supports which of the following types of association relationships?  
(i) Unary (ii) Unary and Binary  
(iii) Unary and Ternary (iv) None of the above
- 4 What is the full form of SQL?  
(i) Structured Query List (ii) Structured Query Language  
(iii) Sample Query Language (iv) None of these
- 5 All objects placed in the specification are called \_\_\_\_\_ objects.  
(i) Private (ii) protected  
(iii) public (iv) None of the above

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Explain about Transaction Control Language.  
OR  
b Explain about Data Control Language
- 7 a Describe about Domain constraint.  
OR  
b Describe about Referential constraint.
- 8 a Outline about joins in database.  
OR  
b Explain about set operators.

Cont...

- 9 a State the applications of DO loop.  
OR  
b Discuss about FOR loop.
- 10 a State the syntax for creating trigger.  
OR  
b Explain the parts of a trigger.

**SECTION -C (30 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Distinguish between Data Definition Language and Data Manipulation Language.  
OR  
b Examine any two SQL \*Plus functions with illustrations.
- 12 a Highlight the procedure for implementation of constraints.  
OR  
b Outline the features of Deferrable Constraints.
- 13 a Differentiate between Self Join and Outer Join.  
OR  
b Examine sub queries in detail.
- 14 a Highlight PL/SQL architecture with a neat sketch.  
OR  
b Outline the concept of In parameter and Out parameter.
- 15 a Summarize the procedure for deleting the trigger.  
OR  
b Highlight enabling and disabling triggers.

Z-Z-Z

END