22MSU204N/ 22MSU204/ 22ISU204N/ 22ISU204/ 22RMU204N/ 22RMU204/ 18MSU04/ 18ISU04/ 18RMU04/23BLU204R

PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BBA DEGREE EXAMINATIONS MAY 2024

(Second Semester)

Common to Branches- BUSINESS ADMINISTRATION/ BUSINESS ADMINISTRATION(IS)/ BUSINESS ADMINISTRATION(RM)/ BUSINESS ADMINISTRATION(LOGISTICS) ORGANISATIONAL BEHAVIOUR

Time: Three Hours

Maximum: 75 Marks

SECTION - A (10 Marks)

Answer ALL questions

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Module	odule Question Que					
No.	No.	Question	Level	СО		
1	1	Select the scope of Organizational Behaviour does not include (a) Leadership (b) Perception (c) Job Design (d) Technology	K1	CO1		
	2	In present context, challenges for Organizational Behaviour are (a) Employee expectation (b) Workforce diversity (c) Globalization (d) All of the above	K2	CO1		
2	3	Every individual is by their personality. (a) Intellectual (b) Specific (c) Unique (d) systematic	K1	CO2		
	4	Choose the Last Phase of Perceptual Process is (a) An Action (b) An Interpretation (c) An Organization (d) An Objective	K2	CO2		
3	5	Find Belief, opinion, knowledge, emotions feelings intention are the components of (a) OB	K1	CO3		
	6	Name the word motivation is defined as the level and persistence of (a) effort (b) performance (c) need satisfaction (d) performance instrumentalities	K2	CO3		
4	7	Which of the following theoretical approaches in the study of leadership focuses on followers' readiness as a determinant of effective leadership? (a) Big Five personality model (b) Situational leadership theory (c) Fiedler contingency model (d) Laissez-faire leadership	K1	CO4		
	8	State the person who is in charge of a group, who is powerful and influential in the direction that the group takes and the goals that it tries to achieve is known as (a) Dictator (b) Autocratic. (c) Leader (d) Democratic	K2	CO4		
5	9	Which of the following statements is true? (a) In small quantities, stress is good (b) Too much stress is harmful (c) All stress is bad (d) Only '1' & '2' are right	K1	CO5		
	10	Organizational culture can affect employees (a) Positively (b) Negatively (c) Positively or negatively both depending on the type of culture (d) None of these	K2	CO5		

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SECTION - B (35 Marks)

Answer ALL questions ALL questions carry EQUAL Marks $(5 \times 7 = 35)$

Module No.	Question No.	Question	K Level	со
	11.a.	Analyze the nature and foundations of OB.	DEVINE.	
1		T/O	001	
	11.b.	Examine the concept of emotional intelligence and their different types.	K2	CO1
	12.a.	Classify the big five personality dimensions in detail.		
2	(OR)			000
	12.b.	Narrate the key concepts that is much useful for transactional analysis.	K4	CO2
	13.a.	Evaluate the nature and formation of attitudes.		
3	(OR)			CO3
	13.b.	Explain briefly about Maslow's need hierarchy theory?		
	14.a.	Demonstrate the concept of Group Dynamics and its types.		
4	(OR)			CO4
	14.b.	Illustrate the contemporary issues that interrelated to leadership.		
	15.a.	Contrast the concept of organizational change and resistance to change.		
5	(OR)			CO5
	15.b.	Evaluate the stress management and its emerging challenges in OB.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks $(3 \times 10 = 30)$

Module No.	Question No.	Question	K Level	со
1	16	Elaborate the role of OB and its behavioral sciences that have contributed to OB.	K2	CO1
2	17	Construct the various factors that influencing the concept of perception.	K4	CO2
3	18	Analyze the various factors that related to motivation and its techniques.	К3	CO3
4	19	Determine the process of conflict and explain the levels of conflict in detail.	K5	CO4
5	20	Estimate the various phases that have contributed the welfare of organizational development.	K5	CO5