

**PSG COLLEGE OF ARTS & SCIENCE**  
(AUTONOMOUS)

**BBA DEGREE EXAMINATION MAY 2024**  
(Fourth Semester)

Common to Branches – **BUSINESS ADMINISTRATION/ BUSINESS  
ADMINISTRATION(IS)/ BUSINESS ADMINISTRATION(RM)**

**ENTREPRENEURSHIP DEVELOPMENT**

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks (5 x 1 = 5)

1. What is the term for an individual who starts, creates, and manages a new business?  
(i) Leader (ii) Manager  
(iii) Professional (iv) An entrepreneur
2. What does the term EDP refer to?  
(i) Entrepreneurship Development Programme  
(ii) Entrepreneurial Development Programme  
(iii) Entrepreneur Development Programme  
(iv) Entrepreneurship Development Programme.
3. What is a form of financing, particularly designed for funding high-technology, high risk, and perceived high-reward projects?  
(i) Fixed capital (ii) Current capital  
(iii) Seed capital (iv) Venture capital
4. Which industrial sector promotes small-scale business & entrepreneurship and has low barriers to market entry  
(i) Service (ii) Manufacturing  
(iii) Distribution (iv) Agriculture
5. What provides all the necessary information of the unit proposed to be set-up for the manufacture of a product or rendering a service?  
(i) Project description (ii) Project appraisal  
(iii) Project implementation schedule (iv) Project report

**SECTION - B (15 Marks)**

Answer **ALL** Questions

**ALL** Questions Carry **EQUAL** Marks (5 x 3 = 15)

- 6.a. Bring out difference between an entrepreneur and a manager.  
OR  
b. Narrate the sources of information for start-ups.
- 7.a. Show the importance of Innovation in Entrepreneurship.  
OR  
b. State the objectives of EDP.
- 8.a. Explain the small industries development organization (SIDO).  
OR  
b. Explain the types of Angel Investors.

Cont...



9.a. What are the major external causes of sickness in SSI?

OR

b. State the benefits of building a Lean business.

10.a. How to gather a Project Management Audit Checklist?

OR

b. Show the benefits of Project Controls.

**SECTION -C (30 Marks)**

**Answer ALL questions**

**ALL questions carry EQUAL Marks (5 x 6 = 30)**

11 a. Discuss the role of Entrepreneurs in the economic development.

OR

b. Explain the factors influencing entrepreneurial development in India.

12. a. Describe the steps involved in identification of business opportunities.

OR

b. Discuss the course content and curriculum of EDP.

13 a. Enumerate the functions of District Industries Center's (DIC).

OR

b. Elucidate the role of venture capital on startup business.

14 a. Discuss the steps for starting SSI units.

OR

b. Examine the Services provided by business incubators.

15 a. Examine the various steps involved in project identification.

OR

b. Discuss the contents of a project report.

Z-Z-Z

END