

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BBA DEGREE EXAMINATION MAY 2024  
(Sixth Semester)

Branch -- BUSINESS ADMINISTRATION (INFORMATION SYSTEM)

ENTERPRISE RESOURCE PLANNING

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. Integrated Information Systems built to meet the Information & Decision needs of all the functional units of an enterprise is referred as
  - i) MRP
  - ii) ERP
  - iii) BPR
  - iv) MIS
2. Enterprise resource planning systems are very \_\_\_\_\_ software products, meaning that companies typically have to change their \_\_\_\_\_ to accommodate their software functions.
  - i) Unstructured, business processes
  - ii) Structured, reporting relationships
  - iii) Structured, accounting processes
  - iv) Structured, business processes
3. It is the main characteristic of Integrated ERP System.
  - i) Separate data maintenance
  - ii) Centralized Database
  - iii) No direct inter communication
  - iv) Data Extraction
4. Which of the following is not the risk in an ERP environment?
  - i) Risk of unauthorised changes in data.
  - ii) Risk of data leakage.
  - iii) Risk of decentralized database.
  - iv) Risk of loss of data.
5. Enterprise resource planning software that leverages a combination of built-in modules and software integrations to support B2B and B2C players in a variety of tasks and business operations.
  - i) Retail ERP
  - ii) FICO
  - iii) Supply chain ERP
  - iv) MRP - II

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

6. a. Brief the key features of ERP system.  
OR  
b. What are the risks and benefits of ERP?
7. a. Define the conceptual model of ERP.  
OR  
b. Write the need of extended ERP.
8. a. Explain the business process modelling.  
OR  
b. What are the aspects to be considered in selection of ERP packages?
9. a. State the factors that are critical for the success of the ERP implementation.  
OR  
b. Point out the features of JD Edwards-Enterprise One.
10. a. List the advantages of ERP in logistics industry.  
OR  
b. Why ERP not suited for SME?

Cont...

**SECTION -C (30 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

11. a Discuss the evolution phases of Enterprise Resource Planning (ERP) in India.  
OR  
b Examine the technologies that improve the efficiency of ERP systems and the strategies adopted by Indian organizations.
12. a Compare and contrast the working model of traditional business system with ERP system in organizations.  
OR  
b Explain the requirement of BPR in organizations and describe the life cycle of BPR.
13. a Elaborate the components of finance module in ERP.  
OR  
b Identify the activities of material management module in ERP system and explain how this module is used to improve the performance of the organization.
14. a Outline the roles and responsibilities of ERP vendors and consultants and describe the steps involved in selecting ERP Vendor.  
OR  
b Illustrate the different phases of the ERP implementation process and highlight its challenges.
15. a "ERP solutions are a vital asset for retail businesses" -- in the light of this statement, identify the applications and benefits of ERP in retail industry.  
OR  
b Evaluate the future of ERP systems in small and medium companies with Indian industry perspective.

Z-Z-Z END