

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BBA DEGREE EXAMINATION MAY 2024
(Second Semester)**

Branch – **BUSINESS ADMINISTRATION (LOGISTICS)**

FUNDAMENTALS OF LOGISTICS

Maximum: 75 Marks

Time: Three Hours

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Logistics is a not a process of a) Planning b) Organising c) Controlling d) Demolishing.	K1	CO1
	2	The term logistics is attested in English from a) 1846 b) 2000 c) 1947 d) 1975	K2	CO1
2	3	The odd factor for customer service in logistics a) Time b) Reliability c) Free of cost d) Flexibility	K1	CO2
	4	CAC Stands for a) Customer Acquisition Cost b) Customer and Client c) Customer and Care d) None of the above.	K2	CO2
3	5	DHL stands for a) Dalsey, Hillblom and Lynn b) Dark Horn Light c) Dutch, Holland and London d) None of the above	K1	CO3
	6	Fedex CEO and Chairman a) Fredrick W.Smith b) Ambani c) Charles d) None of the above.	K2	CO3
4	7	Rf stands for a) Road Freight b) Road Fair c) Road Line d) None of the above	K1	CO4
	8	Sea Freight is a means of a) Goods transported by ship b) Goods transported by air c) Goods transported by road d) None of the above.	K2	CO4
5	9	EXIM stands for a) Exports and Imports b) Excellent important c) External and Internal d) None of the above.	K1	CO5
	10	Chief Executives of EXIM Bank presently a) Ms.Harsha Bangari b) Harris bhai c) Roshan d)None of the above	K2	CO5

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Illustrate the need of logistics.	K2	CO1
		(OR)		
	11.b.	Show why is Technology important in logistics Management.	K2	
2	12.a.	Construct the critical issues in logistics outsourcing.	K3	CO2
		(OR)		
	12.b.	Recall the types of logistics.	K2	
3	13.a.	Identify the need of supply chain in logistics sector.	K3	CO3
		(OR)		
	13.b.	Develop the role of 4PL in Logistics.	K3	
4	14.a.	Evaluate the term Length of stay in courier services.	K5	CO4
		(OR)		
	14.b.	Explain the categories of goods allowed import through courier.		
5	15.a.	Examine the EXIM Policies.	K4	CO5
		(OR)		
	15.b.	Examine the advantages in the Rail Logistics.	K4	

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine the benefits of Efficient Logistics.	K4	CO1
2	17	Analyse the impressive ways to improve your customer services in logistics.	K4	CO2
3	18	Appraise the various modes of transportation in Global Logistics.	L5	CO3
4	19	Criticize the 7 Estimating Factors for Courier Shipping Costs.	L5	CO4
5	20	Discover the main types of Freight in the logistics sector, in detail.	K4	CO5

Z-Z-Z

END