

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

BBA DEGREE EXAMINATION MAY 2024  
(Fourth Semester)

Branch – BUSINESS ADMINISTRATION (LOGISTICS)

**SPECIALIZATION MODULE – I: HUB AND LINE OPERATIONS**

Time: Three Hours

Maximum: 50 Marks

**SECTION-A (5 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 E-Commerce means buying and selling of products and services over the
  - (i) Mobile
  - (ii) Telephone
  - (iii) Internet
  - (iv) None of the above
- 2 Which one of the following is a condition for a successful supply chain?
  - (i) A large number of suppliers
  - (ii) Many short-term contracts
  - (iii) Trust among trading partners
  - (iv) Continuous competitive bidding
- 3 Logistics is an integral part of supply chain management. Which explanation best represents outbound logistics?
  - (i) A supply chain that emphasises distribution of a product to passive customers
  - (ii) The management of material resources entering an organisation from its suppliers and other partners
  - (iii) An emphasis on using the supply chain to deliver value to customers who are actively involved in product and service specification
  - (iv) The management of resources supplied from an organisation to its customers and intermediaries
- 4 Material handling consists of movement of material from
  - (i) one machine to another
  - (ii) one shop to another shop
  - (iii) stores to shop
  - (iv) all of the above
- 5 Which is the fastest mode of transport?
  - (i) Air
  - (ii) Rail
  - (iii) Water
  - (iv) One of the above

**SECTION - B (15 Marks)**

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a What is the role of e-logistics?  
OR  
b How to optimize a Line Haul or Line Haul Network?
- 7 a Which one is more important, whether inbound or outbound logistics in a supply chain? Explain.  
OR  
b Briefly explain the objectives of inbound supply chain management
- 8 a Differentiate between inbound and outbound logistics  
OR  
b Mention the tools used for outbound logistics.

Cont ...



- 9 a What are the equipment & tools used for logistics?  
OR  
b Identify the main challenges faced in material handling in logistics
- 10 a State the usage of line haul.  
OR  
b What are the trends in Line Haul Logistics?

**SECTION -C (30 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** Marks

(5 x 6 = 30)

- 11 a "E-Commerce has brought a revolution by changing the manifold dimensions of the modern business world globally". Explain the importance of in the light of the statement.  
OR  
b What are the major characteristics of e-commerce in logistic services?
- 12 a Discuss the steps involved in Logistics inbound process.  
OR  
b Determine the Role of Inbound SCM in e-commerce logistics.
- 13 a Who is responsible for inbound logistics? Explain their roles and responsibilities.  
OR  
b Describe the steps used for in outbound logistics process.
- 14 a Discuss the various types of material handling equipment's used in logistics.  
OR  
b Classify the different types of sorters.
- 15 a Discuss the new innovation in line haul logistics.  
OR  
b Elaborately explain the different kinds of modes of transport.

Z-Z-Z      END