

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BBA DEGREE EXAMINATION MAY 2024
(First Semester)

Branch- BUSINESS ADMINISTRATION (LOGISTICS)

PRINCIPLES OF MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 Management deals with _____
(i) Internal environment (ii) External environment
(iii) Both internal and external environment (iv) None of the above
- 2 Thinking for the future output is known as _____
(i) Setting planning premises (ii) Making derivative plans
(iii) Making policy (iv) Creating objectives
- 3 Divisional structure _____
(i) Promotes flexibility and initiative
(ii) It facilitates expansion and growth of new division
(iii) Divisional heads are accountable
(iv) All the above
- 4 Under the _____ method of training, a trainee is put under the guidance of a master worker
(i) Internship training (ii) Vestibule training
(iii) Apprenticeship training (iv) Induction training
- 5 What are characteristics of a programmed decision?
(i) Complex and risky (ii) Uncertain and non-routine
(iii) Low risk and certain (iv) Routine and non-complex

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 (a) Write a note on PODSCORB.
OR
(b) Differentiate between an entrepreneur and a manager.
- 7 (a) Define planning and explain its nature in short.
OR
(b) Differentiate between single use plan and multiple use plan.
- 8 (a) List out and explain any 3 principles of organizing.
OR
(b) Write a note on line and staff organization.

Cont...

- 9 (a) Define manpower planning and explain its scope in short.

OR

- (b) What are the objectives of staffing?

- 10 (a) Explain SWOT analysis.

OR

- (b) What are the important steps in decision making?

SECTION -C (30 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks (5 x 6 = 30)

- 11 (a) Briefly discuss the nature and scope of modern management.

OR

- (b) Comment on issues and challenges faced in the field of management.

- 12 (a) Elaborate the steps in planning process with a suitable example.

OR

- (b) Classify and discuss the different types of planning practices in Indian industries.

- 13 (a) 'Authority can be delegated but not the accountability'- Discuss.

OR

- (b) Compare and contrast between centralization and decentralization.

- 14 (a) Elaborate the role of training and development in the present scenario.

OR

- (b) Write an essay on assumptions and outcomes of X and Y theory.

- 15 (a) What are the controllable and uncontrollable factors of business? How would you manage it?

OR

- (b) Briefly elaborate the process of decision making with a suitable example.

Z-Z-Z

END