

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
MCom(CS) DEGREE EXAMINATION DECEMBER 2024
(Third Semester)

Branch – CORPORATE SECRETARYSHIP

MAJOR ELECTIVE COURSE – II INTERNATIONAL BUSINESS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|---|---------|-----|
| 1 | 1 | Illustrate from the following factors which is key driven of globalisation a) Government action, exchange rates, competition and socio demographic factors b) Market convergence, competition, exchange rates and cost advantages c) Cost advantages, government action, economic cycles and competition d) Market, cost, competition and government policies | K2 | CO1 |
| | 2 | From the following statement relating to culture which is false? a) Culture is enduring b) Culture is changing c) Culture is determined by national boundaries d) Culture is evolved among the members of a society | K2 | CO1 |
| 2 | 3 | List the BOP components a) Current account, capital accounts, Unilateral payments accounts, official settlement accounts b) Revenue account, P and L account, capital account c) Forex accounts, trade accounts d) All the above | K4 | CO2 |
| | 4 | Motive behind Charter party is a) import trade b) export trade c) internal trade d) none of this | K4 | CO2 |
| 3 | 5 | A shipping document indicating the details of the shipment and delivery of goods and their ownership is perceived as _____. a) Bill of lading b) A letter of credit c) Time draft d) Sight draft | K5 | CO3 |
| | 6 | The standard policy of ECGC covers the risk of related to a) buyers failure to obtain import license b) insolvency of collecting bank c) cancellation of the import license d) all the above | K2 | CO3 |
| 4 | 7 | Inspect a factor that doesn't play an important role in attracting FDI a) Language b) Laws, rules and regulations c) Cost of resources d) Infrastructure related factors | K4 | CO4 |
| | 8 | For export oriented units EXIM bank finances is extended to a) term loans only b) both working capital and term loans c) term loans, working capital and long term working capital d) for investment from overseas | K2 | CO4 |
| 5 | 9 | Show which of the following is a digital platform commonly used for international order processing and logistics management? a) Excel spreadsheet b) Facebook c) Enterprise Resource Planning (ERP) system d) Fax machine | K2 | CO5 |
| | 10 | Infer from the following the key advantage of multimodal transportation. a) Reduced environmental impact b) Lower cost c) Faster delivery times d) Increased fuel consumption | K2 | CO5 |

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|---|---------|-----|
| 1 | 11.a. | Show how does economic environment influence the international business? | K2 | CO1 |
| | (OR) | | | |
| | 11.b. | Summarise and Write a note on globalization. | | |
| 2 | 12.a. | Highlight on the documentation policies relating to commercial documents. | K4 | CO2 |
| | (OR) | | | |
| | 12.b. | Write on motive and Importance of Balance of Payments. | | |
| 3 | 13.a. | Explain the procedure for pre-shipment and post shipment finance. | K5 | CO3 |
| | (OR) | | | |
| | 13.b. | Determine the need for import licensing. | | |
| 4 | 14.a. | Analyse the advantages of FDI in India. | K4 | CO4 |
| | (OR) | | | |
| | 14.b. | Examine the Importance of SEZ in economic development in our country. | | |
| 5 | 15.a. | Explain the functions of multi modal transportation in International trade logistics. | K2 | CO5 |
| | (OR) | | | |
| | 15.b. | Outline the functions of an Inland Container Depot. | | |

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|--|---------|-----|
| 1 | 16 | Demonstrate the Strategies adopted to overcome the cultural differences in International business. | K2 | CO1 |
| 2 | 17 | Analyse the components of Foreign Trade policy and state its need in India. | K4 | CO2 |
| 3 | 18 | Appraise the various export promotion schemes in India. | K5 | CO3 |
| 4 | 19 | List the need and functioning of EXIM bank of India. | K4 | CO4 |
| 5 | 20 | Relate the role of ICT in international trade logistics. | K2 | CO5 |

Z-Z-Z

END