

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)  
MCom (CS) DEGREE EXAMINATION DECEMBER 2024  
(Second Semester)  
Branch - CORPORATE SECRETARYSHIP

**ADVANCED COMPANY LAW AND SECRETARIAL PRACTICE - II**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions.

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	According to section 255 of the companies Act, the Directors must be appointed by the (a) Central Government (b) Company Law Tribunal (c) Company in General Meeting (d) Board of Directors	K1	CO1
	2	The Board of Directors can exercise the power to appoint directors in the case of (a) Additional Directors (b) Filling up the Casual vacancy (c) Alternate Directors (d) All the above	K2	CO1
2	3	Which of the following companies are required to appoint a whole-time company secretary? (a) Listed company (b) Every private company having a paid-up capital of 10 crore rupees or more (c) Every public company having a paid-up capital of 10 crore rupees or more (d) All of the above	K1	CO2
	4	Which of the following services cannot be rendered by a company secretary? (a) Corporate governance services (b) Corporate secretarial services (c) Business laws services (d) Book keeping services	K2	CO2
3	5	Which of the following is NOT a common area of focus for CSR initiatives? (a) Environmental sustainability (b) Employee satisfaction (c) Profit maximization (d) Community development	K1	CO3
	6	What is the term for a company's obligation to be accountable for its impact on society and the environment? (a) Social duty (b) Environmental responsibility (c) Corporate accountability (d) Ethical compliance	K2	CO3
4	7	Internal auditor is appointed by (a) The management (b) The shareholders (c) The government (d) The statutory body	K1	CO4
	8	The policy of a corporate entity to decide the rate of dividend in the proportion of its earnings is known as (a) Steady dividend policy (b) Regular dividend plus extra dividend (c) No dividend policy (d) Fluctuating in earning policy	K2	CO4
5	9	At the time of liquidation of company, the liquidator has to file a statement of receipt and payment is known as (a) Statement of affairs (b) Liquidator report (c) Liquidator final statement of account (d) None of the Above	K1	CO5
	10	What constitutes default under IBC? (a) Non-payment of debt when whole or any part or instalment of the amount of debt has become due and payable and is not repaid by the debtor or the corporate debtor. (b) Non-payment of debt when whole or part of the payment is demanded by the financial or operational creditor. (c) Non-payment of any amount, whether in full or in part, on demand by the creditors or concerned authorities. (d) Any payment of the creditor that is subsisting.	K2	CO5

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**SECTION - B (35 Marks)**

Answer **ALL** questions  
**ALL** questions carry **EQUAL** Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the modes of removal of directors.	K2	CO1
	(OR)			
	11.b.	Illustrate the provisions for appointment of manager.		
2	12.a.	Identify the procedure for appointment of company secretary.	K3	CO2
	(OR)			
	12.b.	Construct the qualities of company secretary.		
3	13.a.	Develop the functions of the CSR Committee.	K3	CO3
	(OR)			
	13.b.	Identify the responsibilities of the board in relation to the CSR provisions.		
4	14.a.	List out the Statistical books maintained by the company.	K4	CO4
	(OR)			
	14.b.	Discover the contents of audit report.		
5	15.a.	Conclude the procedure for compromise.	K4	CO5
	(OR)			
	15.b.	Categorize grounds for winding up by the tribunal.		

**SECTION - C (30 Marks)**

Answer **ANY THREE** questions  
**ALL** questions carry **EQUAL** Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Summarize the duties and powers of directors.	K2	CO1
2	17	Examine the secretarial Procedure for incorporation of a company.	K4	CO2
3	18	Construct the activities not to qualify as CSR activity.	K3	CO3
4	19	Identify the Powers and duties of an auditor.	K3	CO4
5	20	Conclude the secretarial duties in relation to creditors voluntary winding up.	K4	CO5

Z-Z-Z

END

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MCom(CS) DEGREE EXAMINATION DECEMBER 2024  
(Second Semester)

Branch - CORPORATE SECRETARYSHIP

CORPORATE HUMAN RELATIONS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	----- is called "Payment by results". a) Allowances                      b) claims fringe c) benefits                              d) Incentives	K1	CO1
	2	Competencies do not include----- a) knowledge                      b) skill c) Behavior                              d) character	K2	CO1
2	3	Process of primary socialization begins from ----- a) infancy                              b) childhood c)adolescence                      d) adult hood	K1	CO2
	4	----- and----- are secondary agencies of Socialization. a) School, family                      b) family, mass media c)Religion, family                      d) school, media	K2	CO2
3	5	In setting SMART goals "T" stands for ----- a) Timely                              b) Tricky c) Transparent                      d) none of above	K1	CO3
	6	Mostly the employee's promotion decision is based on----- a) Performance appraisal      b) Training results c)hiring test                              d) in house development	K2	CO3
4	7	Directing being one of the preeminent functions of HRM that falls under ----- a) operative function      b) technical function c)Managerial function      d) behavioral function	K1	CO4
	8	Which of the following is considered as Strategic activity? a) productivity                      b) Recruitment c) planning                              d)all of these	K2	CO4
5	9	Stability strategy is a----- strategy a) corporate level      b) business level c) function level      d) strategic level	K1	CO5
	10	Marketing strategy is a----- type of strategy. a) business level      b) growth strategy c) corporate strategy      d) functional strategy	K2	CO5

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**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Difference between performance appraisal and job evaluation.	K2	CO1
	(OR)			
	11.b.	Classify the objectives of career planning and job specification?		
2	12.a.	What are the examples of socialization in the workplace?	K3	CO2
	(OR)			
	12.b.	In which elements of HRM in organization is the use of technology most important?		
3	13.a.	How managers can improve performance appraisal system?	K4	CO3
	(OR)			
	13.b.	Mention the factors that influence HR policy?		
4	14.a.	How can technology improve the quality of HRM decisions?	K5	CO4
	(OR)			
	14.b.	How managers can improve performance appraisal system?		
5	15.a.	What is SWOT analysis?	K6	CO5
	(OR)			
	15.b.	What is the role of the strategic planning working group?		

**SECTION -C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Describe the fair recruitment criteria in employee's selection.	K2	CO1
2	17	Write short notes on: a) Method to improve performance appraisals b) The assessment center technique c) 360degree appraisal d) Purpose of post appraisal interview e) Performance appraisal: A poor rating	K3	CO2
3	18	What are the procedures do you follow to keep talented people in your company?	K4	CO3
4	19	Discuss the need and objectives of training programs and explain how the training programs evaluated?	K5	CO4
5	20	How do you plan to engage your staff? What is your plan for monitoring and adapting implementation and execution of the strategy?	K6	CO5

Z-Z-Z END

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MCom(CS) DEGREE EXAMINATION DECEMBER 2024  
(Third Semester)

Branch - CORPORATE SECRETARYSHIP

LABOUR AND INDUSTRIAL LAWS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	What is the primary purpose of Labour Law? A) To regulate corporate policies B) To establish rules for employee-employer relationships C) To create a framework for educational institutions D) To manage government functions	K1	CO1
	2	Public Interest Litigation (PIL) in Labour Law is primarily used for which purpose? – Relate, A) To advocate for business rights B) To protect international investments C) To establish new labour laws D) To represent community interests in enforcing labour laws	K2	CO1
2	3	What is the main objective of workers' participation in management? A) To reduce workers' rights B) To increase working hours C) To promote employee engagement and improve industrial relations D) To provide legal support to employers	K1	CO1
	4	Show the first stage in the grievance redressal procedure. A) Arbitration B) Conciliation C) Employee raising the issue with immediate supervisor D) Mediation	K2	CO1
3	5	What are the maximum permissible daily working hours for an adult worker as per the Factories Act, 1948? A) 6 hours B) 8 hours C) 9 hours D) 10 hours	K1	CO1
	6	Outline which of the following represents a welfare provision under the Factories Act, 1948? A) Compulsory weekly holidays B) Provision of canteens in factories employing 250 or more workers C) Providing employees with financial assistance D) Restriction on working hours	K2	CO1
4	7	Which of the following is not considered an 'industrial dispute' under the Act? A) Dispute between workers and workers B) Dispute between employer and workers C) Dispute between management and suppliers D) Dispute related to employment, non-employment, or terms of employment	K1	CO1
	8	Show which of the following authorities does not have the power to settle industrial disputes under the Industrial Disputes Act, 1947? A) Conciliation Officers B) Labour Courts C) Supreme Court D) Industrial Tribunals	K2	CO1

Cont...

5	9	What is the primary objective of the Trade Union Act, 1926? A) To regulate the payment of wages B) To provide for the registration and regulation of trade unions C) To ensure safety and health in factories D) To govern employment contracts	K1	CO1
	10	Show how compensation is distributed under the provisions of the Employees' Compensation Act? A) Equally among all workers B) Based on the severity of injury and loss of earnings C) According to the employer's profits D) Based on union agreements	K2	CO1

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Analyze the concept of social justice in Labour Law.	K4	CO5
	(OR)			
	11.b.	Examine the challenges in the enforcement of Labour Laws in India.		
2	12.a.	Lit out the importance and scope of industrial relations in an organization.	K4	CO5
	(OR)			
	12.b.	Analyze the concept of workers' participation in management and its advantages for an organization.		
3	13.a.	Discuss the key provisions related to health under the Factories Act, 1948.	K6	CO3
	(OR)			
	13.b.	Elaborate the main objectives of The Mines Act, 1952, and how does it ensure the safety of mine workers.		
4	14.a.	Explain the procedure for the settlement of an industrial dispute under the Industrial Disputes Act, 1947.	K5	CO5
	(OR)			
	14.b.	Assess the conditions and legal provisions related to strikes and lockouts under the Industrial Disputes Act, 1947.		
5	15.a.	Explain the process of registration of a trade union under the Trade Union Act, 1926.	K5	CO5
	(OR)			
	15.b.	Evaluate the key features of the Employees' Compensation Act, 1923.		

**SECTION -C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Discuss the role and relevance of the International Labour Organisation (ILO) in shaping global labour standards and its impact on Indian labour legislation.	K4	CO5
2	17	What are the different methods of settling industrial disputes? Explain each briefly.	K4	CO5
3	18	Discuss the provisions of the Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act, 2013.	K6	CO3
4	19	Analyze the provisions of the Industrial Disputes Act, 1947, concerning retrenchment. What are the rights of workers, and what processes must employers follow before retrenching employees?	K5	CO5
5	20	Discuss the duties and liabilities of a registered trade union.	K5	CO5

PSG COLLEGE OF ARTS & SCIENCE  
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MCom(CS) DEGREE EXAMINATION DECEMBER 2024  
(Third Semester)

Branch – CORPORATE SECRETARYSHIP

**BUSINESS RESEARCH METHODS**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Research is also known as _____ research which is associated with particular project and problem. a) action b) applied c) explanatory d) exploratory	K1	CO1
	2	Research is approached through the _____ methods of personal interviews, mailed questionnaires and personal discussion. a) case study b) survey c) group discussion d) report	K2	CO1
2	3	Which of the following stage is known as 'blueprint' of a research? a) Research design b) Development of Working Hypothesis c) Formulating the Research Problem d) Execution of the Project	K1	CO2
	4	_____ is a tentative generalization, the validity of which remains to be tested. a) findings b) objectives c) hypothesis d) Suggestions	K2	CO2
3	5	The data which are collected from the place of origin is known as? a) Primary data b) Secondary data c) Both primary and secondary d) None of these	K1	CO3
	6	_____ is the last step in the data collecting and compilation process, and it serves as the entry point for statistical analysis and interpretation, it is known as? a) Preparing of the Report b) Hypothesis Testing c) Documentation d) Tabulation	K2	CO3
4	7	Random sampling is helpful as it is ____ a) Reasonably accurate b) Free from personal bias c) an economical method of data collection d) All of the above	K1	CO4
	8	ANOVA test used to compare _____ a) Multiple groups b) Only one group c) Two groups d) Internal consistency	K2	CO4
5	9	The last stage of research process is _____. a) Review of literature b) Report writing c) Research design d) Analysis of data	K1	CO5
	10	Bibliography means _____. a) foot note b) Quotations c) List of book referred d) Biography	K2	CO5

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**SECTION - B (35 Marks)**Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	State the criteria of good research.	K2	CO1
	(OR)			
	11.b.	Outline objectives of business research.		
2	12.a.	Explain the main forms and sources of hypothesis.	K3	CO2
	(OR)			
	12.b.	State the criteria of a good research problem in social research.		
3	13.a.	Examine how the questions should be arranged in the schedule and which type of questions should be avoided in questionnaire?	K4	CO3
	(OR)			
	13.b.	Explain the main types of interviews.		
4	14.a.	Construct and explain the steps in the data process.	K4	CO4
	(OR)			
	14.b.	Explain the features of Non-parametric test.		
5	15.a.	Describe, in brief, the layout of a report.	K3	CO5
	(OR)			
	15.b.	Explain the characteristic of good research report.		

**SECTION -C (30 Marks)**Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Discuss the challenges faced by the researcher.	K5	CO1
2	17	Explain in detail the steps in preparing a research design.	K5	CO2
3	18	Explain the methods of sampling.	K4	CO3
4	19	Processing of data implies editing, coding, classification and tabulation describe in brief these four operations pointing out the significance of each in the context of research study.	K5	CO4
5	20	Explain the steps in drafting a report.	K4	CO5

Z-Z-Z

END



**PSG COLLEGE OF ARTS & SCIENCE  
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**MCom(CS) DEGREE EXAMINATION DECEMBER 2024  
(Third Semester)**

Branch – **CORPORATE SECRETARYSHIP**

**MAJOR ELECTIVE COURSE – II MODERN MARKETING**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Marketing is a) Art    b) Science    c) Commerce    d) Both (a) and (b)	K1	CO1
	2	Greatest drawback of barter system is a) Absence of double coincidence of wants b) Absence of medium and exchange c) Inadequate commodity d) Lack of transportation	K2	CO1
2	3	Lodges segment the market in terms of a) Geographic segmentation    b) Demographic segmentation c) Behavioural segmentation    d) Psycho graphical segmentation	K1	CO2
	4	Marketing strategy is a _____ type of strategy. a) Business level                      b) Growth strategy c) Corporate strategy                d) Functional strategy	K2	CO2
3	5	Predisposition to behave in a particular way is a) Attitude    b) Motivation    c) Personality    d) None of the above	K1	CO3
	6	The link between the customer loyalty and customer satisfaction is a) Proportional                      b) Non-proportional c) Unaffected                        d) Affected	K2	CO3
4	7	Buying for resale is done by a) Wholesaler    b) Retailer    c) Consumer    d) Both (a) and (b)	K1	CO4
	8	Is advertising is waste? a) Yes                                      b) No c) It depends on the results it produces    d) Inconclusive	K2	CO4
5	9	Which of the following is not a objectives of service marketing? a) Promoting customer satisfaction    b) Building trust c) Establish uniform price                d) None of above	K1	CO5
	10	Which of the following is the form of mobile marketing? a) Text                                      b) Voice call c) Graphic                                    d) All of the above	K2	CO5

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**SECTION - B (35 Marks)**Answer **ALL** questions  
ALL questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Identify the trends in a firm's natural environment.	K3	CO1
	(OR)			
	11.b.	Identify the evaluation of marketing concept.	K4	
2	12.a.	List out the merits of segment marketing.	K1	CO2
	(OR)			
	12.b.	How can market leaders stay ahead of the competition?	K1	
3	13.a.	Discuss the classification of buying motives.	K6	CO3
	(OR)			
	13.b.	Discuss the components of customer value.	K6	
4	14.a.	Discuss the benefits of advertising.	K6	CO4
	(OR)			
	14.b.	Discuss the different types of retailer.	K6	
5	15.a.	Discuss the benefits of mobile marketing.	K6	CO5
	(OR)			
	15.b.	Elaborate the online marketing in rural marketing.	K6	

**SECTION -C (30 Marks)**Answer **ANY THREE** questions  
ALL questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Elaborate the functions of marketing.	K6	CO1
2	17	Elucidate the bases of market segmentation.	K6	CO2
3	18	Discuss the factors influencing consumer buying behaviour.	K5	CO3
4	19	Explain the functions of advertising.	K5	CO4
5	20	Explain the key elements of mobile marketing.	K6	CO5

Z-Z-Z

END

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)  
MCom(CS) DEGREE EXAMINATION DECEMBER 2024  
(Third Semester)

Branch – CORPORATE SECRETARYSHIP

MAJOR ELECTIVE COURSE – II INTERNATIONAL BUSINESS

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Illustrate from the following factors which is key driven of globalisation a) Government action, exchange rates, competition and socio demographic factors b) Market convergence, competition, exchange rates and cost advantages c) Cost advantages, government action, economic cycles and competition d) Market, cost, competition and government policies	K2	CO1
	2	From the following statement relating to culture which is false? a) Culture is enduring                      b) Culture is changing c) Culture is determined by national boundaries d) Culture is evolved among the members of a society	K2	CO1
2	3	List the BOP components a) Current account, capital accounts, Unilateral payments accounts, official settlement accounts b) Revenue account, P and L account, capital account c) Forex accounts, trade accounts                      d) All the above	K4	CO2
	4	Motive behind Charter party is a) import trade   b) export trade   c) internal trade   d) none of this	K4	CO2
3	5	A shipping document indicating the details of the shipment and delivery of goods and their ownership is perceived as _____. a) Bill of lading   b) A letter of credit   c) Time draft   d) Sight draft	K5	CO3
	6	The standard policy of ECGC covers the risk of related to a) buyers failure to obtain import license b) insolvency of collecting bank c) cancellation of the import license                      d) all the above	K2	CO3
4	7	Inspect a factor that doesn't play an important role in attracting FDI a) Language                      b) Laws, rules and regulations c) Cost of resources                      d) Infrastructure related factors	K4	CO4
	8	For export oriented units EXIM bank finances is extended to a) term loans only b) both working capital and term loans c) term loans, working capital and long term working capital d) for investment from overseas	K2	CO4
5	9	Show which of the following is a digital platform commonly used for international order processing and logistics management? a) Excel spreadsheet                      b) Facebook c) Enterprise Resource Planning (ERP) system                      d) Fax machine	K2	CO5
	10	Infer from the following the key advantage of multimodal transportation. a) Reduced environmental impact                      b) Lower cost c) Faster delivery times                      d) Increased fuel consumption	K2	CO5

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**SECTION - B (35 Marks)**Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Show how does economic environment influence the international business?	K2	CO1
	(OR)			
	11.b.	Summarise and Write a note on globalization.		
2	12.a.	Highlight on the documentation policies relating to commercial documents.	K4	CO2
	(OR)			
	12.b.	Write on motive and Importance of Balance of Payments.		
3	13.a.	Explain the procedure for pre-shipment and post shipment finance.	K5	CO3
	(OR)			
	13.b.	Determine the need for import licensing.		
4	14.a.	Analyse the advantages of FDI in India.	K4	CO4
	(OR)			
	14.b.	Examine the Importance of SEZ in economic development in our country.		
5	15.a.	Explain the functions of multi modal transportation in International trade logistics.	K2	CO5
	(OR)			
	15.b.	Outline the functions of an Inland Container Depot.		

**SECTION -C (30 Marks)**Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Demonstrate the Strategies adopted to overcome the cultural differences in International business.	K2	CO1
2	17	Analyse the components of Foreign Trade policy and state its need in India.	K4	CO2
3	18	Appraise the various export promotion schemes in India.	K5	CO3
4	19	List the need and functioning of EXIM bank of India.	K4	CO4
5	20	Relate the role of ICT in international trade logistics.	K2	CO5

Z-Z-Z

END

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MCom(CS) DEGREE EXAMINATION DECEMBER 2024  
(First Semester)

Branch – CORPORATE SECRETARYSHIP

**ADVANCED COMPANY LAW AND SECRETARIAL PRACTICE - I**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Property of the company belongs to _____ a) Company                      b) Shareholders c) Members                      d) Promoters	K1	CO1
	2	Generally rights and obligations of the company are regulated in a) A.O.A                      b) M.O.A c) Partnership deed.              d) None of these	K2	CO1
2	3	An individual who has prior business ownership experience is called a(n) _____ entrepreneur a) Novice    b) Habitual    c) Serial    d) portfolio	K1	CO2
	4	What are the challenges in new product development? a) Idea Generation              b) Idea Screening c) Commercialization    d) All of these	K2	CO2
3	5	A statement in lieu of prospectus is required to be issued by ----- a) all companies              b) private companies c) public companies              d) both a&b	K1	CO3
	6	Rights shares mean shares which are? a) issued by a newly formed company b) legally issued to the public c) offered to the existing shareholders d) issued to the Central Government on conversion of debentures.	K2	CO3
4	7	A special resolution must be filed with the registrar within . a) 14 days                      b) 21 days c) 30 days                      d) 45 days of the passing	K1	CO4
	8	The statutory meeting is required to be held by a) All companies b) Only private companies c) Only public companies d) OPC	K2	CO4
5	9	A bearer of a share warrant of a company is a) Preferential member of the company b) not a member of the company c) Can become a member subject to certain conditions d) a creditor of the company	K1	CO5
	10	Debenture-holders of a company are its a) creditors                      b) owners c) customers                      d) members	K2	CO5

Cont...

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Summarize the documents to be filed with the Registrar of companies prior to incorporation.	K2	CO1
	(OR)			
	11.b.	Explain "doctrine of ultra vires" with exceptions.		
2	12.a.	List the eligibility for startups in India to claim tax exemption.	K4	CO2
	(OR)			
	12.b.	Analyse the evolution of startups and policies by the Government of India.		
3	13.a.	Identify the conditions for issue of shares at a discount.	K3	CO3
	(OR)			
	13.b.	Organize the content of prospectus.		
4	14.a.	Assess the powers of directors.	K5	CO4
	(OR)			
	14.b.	Interpret the requisites of a valid meeting.		
5	15.a.	Select the borrowing which are ultra vires.	K3	CO5
	(OR)			
	15.b.	Identify the mortgages and charges which require registration and also state the effect of their non-registration.		

**SECTION - C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine the content of memorandum of association.	K4	CO1
2	17	Examine the benefits available for startups under the Companies Act 2013.	K4	CO2
3	18	Elaborate the circumstances can a company reduce its share capital? Discuss the formalities to be complied with and the procedure to be followed.	K6	CO3
4	19	Explain the provisions relating to annual general meeting.	K5	CO4
5	20	Assess the procedure and conditions for acceptance of deposits.	K5	CO5

Z-Z-Z END

PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)

MCom(CS) DEGREE EXAMINATION DECEMBER 2024  
(First Semester)

Branch – CORPORATE SECRETARYSHIP  
ECONOMICS FOR DECISION MAKING

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	What does the law of demand mean? a) As the quantity demanded rises, the price rises b) As the price rises, the quantity demanded rises c) As the price rises, the quantity demanded falls d) As the supply rises, the demand rises	K1	CO1
	2	Which of the following is the relation that the law of demand defines? a) Income and price of a commodity b) Price and quantity of a commodity c) Income and quantity demanded d) Quantity demanded and quantity supplied	K2	CO1
2	3	Every individual within the factory should recognize their _____ a) Responsibility                      b) Inventory c) Administration                      d) Liquidity	K1	CO2
	4	Which of the following markets have the fewest number of firms? a) Monopoly                              b) Perfect competition c) Oligopoly                                d) Monopolistic competition	K2	CO2
3	5	Which of the following markets have the unique feature of indeterminate demand curve? a) Monopoly                              b) Duopoly c) Oligopoly                                d) Monopolistic competition	K1	CO3
	6	The pricing objectives are a) Maximum current profit, market share and market skimming b) Survival c) Product quality leadership d) All of the above	K2	CO3
4	7	Which of the following is a method to measure the National Income? a) Expenditure method              b) Income method c) Product method                      d) All of the above	K1	CO4
	8	From which sector does India receives the highest share of GDP? a) Construction, Gas, Manufacturing, and Electricity b) Allied and Agriculture c) Service Sector d) Public and Defense Administration	K2	CO4
5	9	Utility means _____ a) Consumption                        b) Satisfaction c) Demand                                d) Usage	K1	CO5
	10	What is the ability to satisfy the human desire for good? a) Satisfaction                        b) Productivity c) Profitability                         d) Utility	K2	CO5

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**SECTION - B (35 Marks)**Answer **ALL** questions**ALL** questions carry **EQUAL** Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the Nature and Scope of Managerial Economics.	K3	CO1
	(OR)			
	11.b.	Illustrate the phrases of Business cycle with suitable diagram.		
2	12.a.	Inference the Factors determining the scope of product line.	K4	CO2
	(OR)			
	12.b.	Discuss different types of law of demand.		
3	13.a.	Explain Objectives of pricing policy.	K4	CO3
	(OR)			
	13.b.	Determent different kinds Pricing methods.		
4	14.a.	Elaborate the exports pricing strategy.	K4	CO4
	(OR)			
	14.b.	Analysis the methods of measuring national income.		
5	15.a.	Explain the uses of balance of payments for business manager.	K5	CO5
	(OR)			
	15.b.	Discuss the India's trade policy.		

**SECTION -C (30 Marks)**Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Explain the Roles and responsibilities of Managerial Economists in business decision.	K5	CO1
2	17	Explain the elasticity of demand and its types with diagram.	K6	CO2
3	18	Determine the Price and Output under Perfect Competition and Monopoly.	K5	CO3
4	19	Explain the Monetary policy and list out its objectives and instruments.	K6	CO4
5	20	Elaborate law of diminishing marginal utility and Equi-marginal utility.	K6	CO5



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GENERAL LAWS AND PROCEDURES

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	The Right to move freely throughout the territory of India comes under which Article of the Indian Constitution-----. a.Article 11                      b.Article 13 c.Article 19                      d.Article 22	K1	CO1
	2	How many fundamental Rights have been provided by the Constitution of India? a.Eight    b.Six    c.Five    d.Nine	K2	CO1
2	3	A Statute has been defined as the -----. a.will of the King                      b.Will of the Society c.Will of the Magistrate                      d.Will of the Legislature	K1	CO2
	4	The term "Res Judicata" means -----. a. Further Proceeding    b. a Matter already adjudicated c. Stay of Proceeding    d. Arbitration	K2	CO2
3	5	Object of Investigation is -----. a.To punish the accused    b. To acquit the accused c.To Collect the evidence    d. To Convict the accused	K1	CO3
	6	Public Documents are provided under which section of the Indian Evidence Act -----. a.Sec 72    b.Sec 73    c.Sec 74    d. Sec 75	K2	CO3
4	7	Legal Subrogation arises-----. a. By Operation of usage b. By Operation of Law c. By Operation of Traditions d. By Operations of customs	K1	CO4
	8	The Indian Stamp Act 1899 came into force on -----. a.1 <sup>st</sup> July 1899                      b.1 <sup>st</sup> June 1899 c.1 <sup>st</sup> Nov 1899                      d.1 <sup>st</sup> Dec 1899	K2	CO4
5	9	Which of the following does not come under the definition of Information under RTI Act 2005? a.log books b.Circular c.File notings in the process d.Data material held in any electronic form.	K1	CO5
	10	The Offences under Section 66B, 66C, 66 D,and 66E of Information Technology Act 2000 are -----. a.Cognizable                      b.Sessions Triable c.Non Bailable                      d.Bailable	K2	CO5

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**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Analyse Salient features of Indian Constitution.	K4	CO1
	(OR)			
	11.b.	Examine Directive Principles of State Policy.		
2	12.a.	Classify the internal Aids of interpretation.	K4	CO2
	(OR)		K5	
	12.b.	Compare Reference, Review and Revision.		
3	13.a.	Describe the cognizable and non cognizable Offences.	K5	CO3
	(OR)			
	13.b.	Criticize the relevant facts and facts in issue under Indian Evidence Act.		
4	14.a.	Illustrate the properties which cannot be Transfer under the Transfer of property act 1882.	K5	CO4
	(OR)			
	14.b.	Evaluate the concept of E-Stamping.		
5	15.a.	Discuss the need and importance of Right To Information Act 2005.	K6	CO5
	(OR)		K4	
	15.b.	Interpret the power of Certifying authority in IT act 2000.		

**SECTION -C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	List out the sources of Indian Law.	K4	CO1
2	17	Elucidate the stages of Civil Suit.	K5	CO2
3	18	Determine the situations when Police may arrest without warrant.	K5	CO3
4	19	Discuss the difference types of mortgage and rights and liabilities of Mortgagor and mortgagee.	K6	CO4
5	20	Elaborate the process involved in Digital Signature in Information Technology Act 2000.	K6	CO5

Z-Z-Z END

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**STRATEGIC AND FINANCIAL MANAGEMENT**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Who is called the Father of Strategic Management? a)Chandler                      b)Igor Ansoff c)Michael Porter              d)John Nash	K1	CO1
	2	What is the starting point of Strategic Intent? a)Goal    b)Objective    c)Vision    d)Mission	K2	CO1
2	3	SWOT stands for a)Services worldwide optimization and transport b)Special weapons for operations for timeless c)Strength weakness opportunities and threats d)Strength worldwide overcome threats	K1	CO2
	4	An organisation strategy ____ a)Remains set in place longer than the mission and objectives b)Generally forms over a period of time as events unfold c)Trends to be formed at the same time the mission is developed d)None	K2	CO2
3	5	Investment can be defined as a) Person's dedication to purchasing a house or flat b) Use of capital on assets to receive returns c) Usage of money on a production process of products and services d) Net additions made to the nation's capital stocks	K1	CO3
	6	What is the primary goal of financial management? a) To minimise the risk b) To maximise the owner's wealth c) To maximise the return d) To raise profit	K2	CO3
4	7	Any company's average cost of capital is the average of: a)cost of equity preference shares b)cost of short term funds c)cost of shares and all sources of long term funds d)cost of equity shares and debentures	K1	CO4
	8	CAPM stands for a) Capital asset pricing model b) Capital amount printing model c) Capital amount pricing model d) Capital asset printing model	K2	CO4
5	9	The capital budget is associated with a) Long terms and short terms assets b) Fixed assets c) Long terms assets d) Short term assets	K1	CO5

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5	10	A decrease in a firm's willingness to pay dividends is likely to result in its a) Earnings stability b) Access to capital markets c) Profitable investment opportunities d) Collection of accounts receivable	K2	CO5
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**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Examine the functions and importance of strategic management for professionals like Company Secretaries.	K4	CO1
	(OR)			
	11.b.	List the benefits of strategic planning.		
2	12.a.	Classify the types of production strategies.	K4	CO2
	(OR)			
	12.b.	List the strategies for TOWS Analysis.		
3	13.a.	Explain the emerging roles of financial manager.	K5	CO3
	(OR)			
	13.b.	Assess the goals of maximization of profit and maximization of return on equity.		
4	14.a.	What points need to be kept in mind while deciding the capital structure of a firm? Identify.	K3	CO4
	(OR)			
	14.b.	Identify the factors determining the cost of capital.		
5	15.a.	Apply the assumptions of Modigliani – Miller Theory.	K3	CO5
	(OR)			
	15.b.	Organize the main determinants of dividend policy in a corporate enterprise.		

**SECTION - C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Categories four phases of strategic management process.	K4	CO1
2	17	Examine SWOT analysis with an example.	K4	CO2
3	18	Distinguish "Profit Maximization Vs. Shareholders Wealth Maximization".	K4	CO3
4	19	Explain the theories of capital structure.	K5	CO4
5	20	Do you feel that a dividend decision is backed by a theoretical framework? What are different dividend theories? Explain.	K5	CO5