

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom (IB) DEGREE EXAMINATION DECEMBER 2024
(Second Semester)

Branch – INTERNATIONAL BUSINESS

INTELLECTUAL PROPERTY RIGHTS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which of the following is an intellectual property as per IPR Laws in India? (a). Original literary work (b). Industrial Design of Maruti800 car (c). Trademark of Tata company (d). All the above	K1	CO1
	2	WIPO has _____ Contracting Parties. a) 109 b) 110 c) 111 d) 112	K2	CO1
2	3	From the below rights, identify the provisions created for copyrights? (a). Reproduction of the work in various forms (b). Public performance and translate into other languages (c). Broadcasting by radio or cable (d). All of the above	K1	CO2
	4	Period for Copyright is granted up to _____ for literary years. a) 30 Years b) 60 Years c) 40 Years d) 80 Years	K2	CO2
3	5	Which of the following principles is applicable to trademarks? (a). A trademark should be distinctive (b). A trademark should be capable of distinguishing goods or services (c). A trademark should not cause confusion with previous trademarks (d). A trademark should not be deceptive	K1	CO1
	6	A company wishes to ensure that no one else can use their logo. It comes under (a). Copy rights (b). Trade mark (c). Patent (d). Industrial designs & Geographical indications	K2	CO2
4	7	The rights of a patentee are to (a). Sell or distribute (b). All of them (c). Assign the property to others (d). License	K1	CO2
	8	_____ is an exclusive right granted for an invention. (a). Copy rights (b). Trade mark (c). Patent (d). Industrial designs & Geographical indications	K2	CO1
5	9	IPR does not include the following _____ a) Trademark b) Trade Secrets c) Moral Rights d) Fringe Benefits	K1	CO1
	10	Franchise is a kind of _____ rights in IPR. a) Tangible b) Intangible c) basic d) eligible	K2	CO2

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SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Construct the merits and demerits on the forms of intellectual property rights.	K3	CO3
		(OR)		
	11.b.	Choose out the variations : Artistic Property, Industrial Property with instances.		
2	12.a.	Examine the act of infringement of copyrights.	K4	CO5
		(OR)		
	12.b.	Classify moral rights of an author. Also comment on the neighboring rights.		
3	13.a.	Develop a New but True Trade mark for "PSG College of International Studies" – Purely Illusionary.	K3	CO4
		(OR)		
	13.b.	Identify the process of registration, remedies, offences and penalties associated with trademark.		
4	14.a.	Recommend the procedure for obtaining the patent rights along with the obligation of the patent holder associated with it.	K5	CO5
		(OR)		
	14.b.	Defend & Justify – Protection of biological diversity.		
5	15.a.	Categorize necessary inputs associated with Domain Name Disputes and Cyber Squatting.	K4	CO4
		(OR)		
	15.b.	"Public Health Issues and Climatic Change Issues affects every stakeholder" – Dissect.		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Analyse the legal framework of WIPO with adequate inferences.	K4	CO4
2	17	Perceive the work in the material forms and right to communicate in context with Copyright.	K5	CO5
3	18	Inspect the marks that cannot be registered under Trade Mark Act.	K4	CO5
4	19	Interpret on the purpose and policy that is different for inventor, companies, employer and foreigner according to Patent Law.	K5	CO5
5	20	Examine the concept of Sustainable Development Goals with instances.	K4	CO4