

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom (IB) DEGREE EXAMINATION DECEMBER 2024
(Third Semester)

Branch – INTERNATIONAL BUSINESS

INTERNATIONAL TRADE LOGISTICS - I

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	_____ is a business process that involves managing the movement of goods, people, and equipment. a) Distribution b) Logistics c) Supply chain d) warehousing	K1	CO1
	2	The logistics performance cycle is the basic unit of supply chain _____ and operational control. a) Model b) design c) index d) style	K2	CO1
2	3	Logistics tracking Technology allows customers to monitor the status and _____ of their shipments in real-time. a) Location b) status c) movement d) route	K1	CO2
	4	The process of storing physical inventory in a safe and secure environment before it's distributed or sold is called as _____. a) Godown b) store c) Warehousing d) stock	K2	CO2
3	5	TACT Rules are a set of rules and regulations published by the _____ that govern the shipping and acceptance of air cargo. a) IITA b) IATA c) IAAT d) IAIA	K1	CO3
	6	How many major sea ports are there in India? a) 10 b) 11 c) 12 d) 13	K2	CO3
4	7	A company that serves as an intermediary between transportation companies that import and export goods and the businesses that need them is called as _____. a) CHA b) customs broker c) stevedores d) freight forwarders	K1	CO4
	8	Container Corporation of India Limited is an Indian _____ sector undertaking which is engaged in transportation and handling of containers. a) Private b) public c) MNC d) Corporate	K2	CO4
5	9	The changing landscape of logistics and supply chain management, which is being driven by technological advancements and an increasing need for logistics expertise, is called as _____ logistics. a) Renowned b) Renaissance c) model d) innovative	K1	CO5
	10	Logistics _____ are used to describe the complete logistics process that should be executed in order to fulfill inbound, outbound, and internal requests. a) Design b) structure c) system d) model	K2	CO5

Cont...

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain about the need of integrated Logistics.	K2	CO1
		(OR)		
	11.b.	Outline about the logistics performance cycle in details.		
2	12.a.	Identify the different types of packaging.	K3	CO2
		(OR)		
	12.b.	Construct the importance of bar-coding and role of tracking technology in logistics sector.		
3	13.a.	Organize about the evolution of Indian shipping industry and types of ships.	K3	CO3
		(OR)		
	13.b.	Construct about the importance of international sea routes to shipping industry.		
4	14.a.	List out the various functions of freight forwarders and customs brokers.	K4	CO4
		(OR)		
	14.b.	Analyze about the functions of multimodal transport operators.		
5	15.a.	Classify the various logistics startup opportunities and threat in India.	K4	CO4
		(OR)		
	15.b.	Examine the recent trends and technology platforms in logistics sectors.		

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Evaluate about the role of ICT in logistics and its recent trends with details.	K5	CO3
2	17	Explain the essential of warehouse and its types of warehousing.	K5	CO3
3	18	Analyze about the role of Indian major and minor sea ports in logistics sector.	K4	CO1
4	19	Examine about the roles and functions of ICD and CFS.	K4	CO1
5	20	Build the innovative models of logistics sector in the global market context.	K6	CO5

Z-Z-Z

END