

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MA DEGREE EXAMINATION DECEMBER 2024
(First Semester)

Branch – JOURNALISM AND MASS COMMUNICATION

REPORTING AND EDITING

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	In the inverted pyramid format of writing, the most important information is a) Presented last b) Presented specifically in the third paragraph c) Presented first d) Avoided	K1	CO4
	2	A type of news lead that begins with a short, engaging story or example to illustrate the main point of the article is a) Staccato lead b) Capsule lead c) Story lead d) Anecdotal lead	K2	CO4
2	3	Which of the following is not a news agency? a) ANI b) AFP c) Reuters d) PTO	K1	CO2
	4	Which of the following is not associated with Interpretative Journalism? a) Opinion b) Speculation c) Investigation d) Explanation	K2	CO4
3	5	Soft news is a) Always time-bound b) Not necessarily time-sensitive c) News that has a soft corner for the readers d) In no way better than hard news	K1	CO2
	6	Readability is a) The ease with which individual letters in a font can be distinguished b) Is related to fonts and alignment c) The ease with which a reader can understand the words and sentences in a text d) None of the above	K2	CO1
4	7	Which of the following is not a duty of a Sub-editor? a) News selection b) Editing news articles c) Interviewing d) Page layout	K1	CO5
	8	Among Indian English newspapers, which font type is commonly used for body text? a) Sans serif b) Serif c) Bold d) Italic	K2	CO1
5	9	What is a feature story? a) A news story with a human interest angle b) An article based on the writer's opinion concerning an important issue c) Fluff material such as horoscopes and crossword puzzles d) All of the above	K1	CO3
	10	A Letter to the Editor a) Can be an opinion on current news b) Starts with a salutation, usually 'Dear Editor' c) Is usually short and tight d) All of the above	K2	CO1

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SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Rearrange sentences in the following news story to suit the inverted pyramid style: Additional Deputy Commissioner (south) Chinmoy Biswal said that a case under Section 147, 148, 149, 323, 427, 452 of IPC has been registered at Saket Police station and teams have been constituted to nab the accused persons. The incident happened on October 28 at about 4 am. "A PCR call was made at 4.30 am by a staff member of Neelu Angel Nursing Home located at J Block in Saket. On reaching the spot it was found that the furniture at the reception and inside the laboratory was damaged," said a police officer. The staff member identified as Lairab, who works at the front office in the nursing home, told the police that at least three Nigerian persons had come for treatment and enquired about the charges. Police sources said that there was a fight between the two parties at Eboma Kitchen near Mehrauli Church and few people were injured there. "This fight at the hospital happened in continuation to the fight which took place at Mehrauli," said the source. Police said that they have detained some persons in connection with the matter. However, after hearing the charges they told the staff that the hospital is quite expensive and they will visit some other hospital. The police have recovered four footages from the CCTV cameras installed in and around the nursing home, in which their alleged act was captured. A few of them were seen carrying cleavers and rods in their hands. The Delhi Police on Monday booked a group of persons from Nigeria for allegedly creating a ruckus inside a nursing home in south Delhi's Saket area. "They were accompanied by a dozen of other Nigerians who were standing outside the hospital. After some time one Nigerian person came in an auto and as the first group saw him all of them became aggressive and ran towards him. He ran inside the hospital to save himself," said the officer. The entire group ran after him and beat him inside the hospital. They also damaged the furniture and the laboratory of the hospital. After this, the entire group including the injured fled away, before the police arrived, added the officer.	K6	CO4
		(OR)		
	11.b.	Constructing imaginary leads, explain any three popular types of news leads.		
2	12.a.	Differentiate between interpretative and investigative news reporting.	K4	CO3
		(OR)		
	12.b.	Identify the latest trends in online news reporting, using a recent news issue.		
3	13.a.	Correct the following headline mistakes: The parliament okayed reservation bill yesterday Four people have been stranded in sudden flood PM will be visiting france for further talks A minister has launched a Metro Rail project in city Man kills eight and himself seven have been killed in fire tragedy eight person died in accidental road mishap	K5	CO4
		(OR)		

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3	13.b.	Give suitable leads and headlines for the following news: (1) The Bangalore traffic police issued a circular on Saturday asking traffic police departments across the state to start acting against everyday traffic violations from Monday, by suspending licence for three months. Amitesh Kumar, the joint commissioner of police (traffic), Bangalore, said the rule would be in effect in Bangalore too, and that the department will review its provisions over the coming week and define a plan specific to the city. The step to suspend the licence comes after an accident review committee, formed by the Supreme Court in 2014, found a 6% rise in road accidents in the city between 2017 and 2018 (January to September). (suggestion: direct-address lead) (2) To beautify upcoming Metro stations in the city, the Mumbai Metropolitan Regional Development Authority (MMRDA) is planning art installations at every station. Recently, the MMRDA has been in talks with art groups to present their concepts for every station with the authority looking at getting corporate houses to sponsor these installations. RA Rajeev, metropolitan commissioner, MMRDA, said, "These installations will stand out and add a unique feature to the Metro. Through this initiative, we are also looking at providing a platform for Mumbai's artists." on the themes behind these installations, the MMRDA is considering the location of the stations. "For instance, if the station is in south Mumbai, we are looking at highlighting the city's heritage," Rajeev added. Reshma Jani, founder-owner of the Trinity Art Impact, a gallery in Andheri, said they have started planning. Jani said, "We don't want to confine art to the galleries alone. By doing this, we want art to be there for everyone in the city." (suggestion: capsule lead)	K5	CO4
4	14.a.	Explain the principles of editing.	K5	CO5
		(OR)		
	14.b.	Comment on news typography.		
5	15.a.	Compose two letters to the editor on current news topics.	K4	CO1
		(OR)		
	15.b.	Propose a lab journal with a concept note and an appropriate title.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Analysing contemporary issues related to news reporting in India, discuss the attributes that are necessary for a news reporter.	K4	CO2
2	17	Characterise the following news beats: Science, court, environment, business and sports.	K4	CO1
3	18	Explain how writing for newspapers differs from other news media such as television, radio and websites.	K5	CO3
4	19	Write an Editorial on a current news issue.	K6	CO4
5	20	Explain the principles and techniques of feature writing.	K5	CO5

Z-Z-Z

END