

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
MSc DEGREE EXAMINATION DECEMBER 2024
(First Semester)

Branch – CLINICAL PSYCHOLOGY
ADVANCED SOCIAL PSYCHOLOGY

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	A variable that is affected by an independent variable and then influences a dependent variable is ____ variable. a. Dependant b. Independant c. Confounding d. Mediating	K1	CO1
	2	A strategy for making judgments based on the extent to which current stimuli or events resemble other stimuli or categories is ____ heuristics. a. Availability b. representativeness c. anchoring and adjustment d. Status Quo	K2	CO1
2	3	Putting ourselves down or implying that we are not as good as someone else is ____ a. Self promotion b. Self verification c. Ingratiation d. Self deprecating	K1	CO2
	4	Feelings about the self of which we are not consciously aware is ____ a. High Self esteem b. Implicit self esteem c. Explicit self esteem d. Low self esteem	K2	CO2
3	5	An internal state that results when individuals notice inconsistency between two or more attitudes or between their attitudes and their behavior is ____ a. Cognitive dissonance b. Ego depletion c. Reactance d. Selective avoidance	K1	CO3
	6	____ is a basic form of learning in which responses that lead to positive outcomes or which permit avoidance of negative outcomes are strengthened. a. Instrumental conditioning b. Insight learning c. Classical conditioning d. Trial and error learning	K2	CO3
4	7	The extent to which groups are perceived as coherent whole is ____ a. Ethnicity b. Elusivity c. Entitativity d. Inclusivity	K1	CO4
	8	Judgments concerning the fairness of the procedures used to distribute available rewards among group members is ____ a. distributive justice b. procedural justice c. transactional justice d. fairness justice	K2	CO4
5	9	A theory suggesting that arousal produced in one situation can persist and intensify emotional reactions occurring in later situations is ____ a. Emotion transfer theory b. Excitation transfer theory c. Learning transfer theory d. Temperament transfer theory	K1	CO5

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5	10	A form of aggression in which the primary goal is not to harm the victim but rather attainment of some other goal is _____ aggression. a. Instrumental b. Hostile c. Induced d. Innate	K2	CO5
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SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Contrast the self enhancement from others enhancement tactics to impress people.	K4	CO1
	(OR)			
	11.b.	Analyze the ways of identifying deception through nonverbal cues.		
2	12.a.	Categorize the self presentation tactics.	K4	CO2
	(OR)			
	12.b.	Examine do we evaluate ourselves in a social comparison?		
3	13.a.	Appraise how attitudes guide behavior.	K5	CO3
	(OR)			
	13.b.	Evaluate the strategies to manage cognitive dissonance.		
4	14.a.	Explain the techniques to decrease social loafing.	K5	CO4
	(OR)			
	14.b.	Interpret the ill effects of being in a crowd.		
5	15.a.	Compile the five crucial steps in understanding bystander effect.	K6	CO5
	(OR)			
	15.b.	Elaborate the factors that increase or decrease our tendency to help.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine the influence of heuristics in social cognition.	K4	CO1
2	17	Analyze how we assume personal versus social identities?	K4	CO2
3	18	Appraise the attempts to resist persuasion.	K5	CO3
4	19	Explain the key components of groups.	K5	CO4
5	20	Propose the motives for prosocial behavior.	K6	CO5

Z-Z-Z

END