

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BVoc DEGREE EXAMINATION DECEMBER 2024
(Third Semester)

Branch - **HOSPITALITY MANAGEMENT**

PRINCIPLES OF MANAGEMENT & HUMAN RESOURCE

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry **EQUAL** marks

(10 × 1 = 10)

Question No.	Question	K Level	CO
1	Training and development of employees is for their ----- a) Efficiency b) Performance c) Growth d) Both a & c	K2	CO1
2	----- benefits to achieve higher standard of living and to motivate them to show higher productivity a) Welfare b) Monetary c) Fringe d) Children welfare	K4	CO3
3	Which of the following is not an employment function? a) Recruitment b) Selection c) Advertisement d) Training	K3	CO2
4	Transfer from one job to another is an example of ----- a) Job enrichment b) Job up gradation c) Motivation d) Appraisal of performance	K4	CO3
5	----- is an example of Managerial function a) Development b) Planning c) Procurement d) Compensation	K2	CO1
6	Training and development of employees is for their ----- a) Efficiency b) Performance c) Growth d) Both a & c	K4	CO3
7	----- deals with the worker employee relation in any industry a) Human resource b) Industrial relation c) Labour management d) Human relations	K3	CO5
8	All remuneration capable of being expressed in terms of money is - ----- a) Salary b) Remuneration c) Wage d) Income	K2	CO4
9	----- is an association, either of employees or employers or of independent workers a) Staff thrift union b) Fringe benefit committee c) Staff welfare union d) Trade Union (CO5) K3	K3	CO5
10	In ----- method, the trainee is placed under a qualified supervisor or instructor for a long period of time a) Vestibule training b) On the job training c) Apprenticeship d) On specific job	K4	CO3

Cont ...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Question No.	Question	K Level	CO
11.a.	What information does job analysis provide?	K3	CO2
(OR)			
11.b	Describe the factors affection the span of management.	K2	CO1
12.a	What are the determinants of good industrial relation?	K2	CO4
(OR)			
12.b	Write the essentials of retrenchment.	K3	CO5
13.a	Sketch out the determinants of good industrial relation.	K2	CO4
(OR)			
13.b.	State is the purpose of job description.	K4	CO3
14.a.	Highlight the importance of intellectual property rights.	K3	CO5
(OR)			
14.b.	Point out the conditions for grant of Patent.	K2	CO5
15.a.	Planning is a “on-going, continuing, and cyclical in character” – How?	K3	CO1
(OR)			
15.b.	State the nature of planning.		CO2

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Question No.	Question	K Level	CO
16	State the rights of Patentee.	K4	CO3
17	How do you co-relate intellectual property rights with Hotel industry?	K3	CO5
18	Mention various source of recruitment and explain any five.	K4	CO3
19	Describe any five definitions of management.	K2	CO1
20	Highlight the purpose & need of induction training.	K2	CO4