(AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2024

(Third Semester)

Branch - HOSPITALITY MANAGEMENT

FOOD PRODUCTION OPERATIONS - III

Time: Three Hours Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(10 \times 1 = 10)$

Module	Question	Question	K Level	CO
No.	No.	Question	K Level	
1	1	Which one of the following is not a pasta? a. Penne b. Ravioli c. Spaghetti d. Tortilla	K1	COI
	2	Name the most popular wine from Spain. a. Sherry b. Port c. Gin d. Sake	K2	CO1
	3	Which among the following is a German soup? a. Minestrone b. Aalsuppe c. Shorba d. Consomme	K1	CO2
2	4	Which of the following dish is made from wine leaves? a. Warak Inab b. Mastic c. Gyro d. Knafeh	K2	CO2
3	5	Identify the chilli used for making Mole Poblano. a. Chipotle b. Tabasco c. Mole d. Poblano	K1	CO3
J	6	Choose the French bread a. Baguette b. Taco c. Pretzel d. Pita Bread	K2	CO3
	7	Name the department which has more sewage. a. Butchery b. Housekeeping c. Bar d. Gardening	K1	CO4
4	1 1	i i	K2	CO4
5	9	Identify the layer of liquid present between gas bubbles in the froth a. Foam b.Film c. Texture d. HLB	K1	CO5
	10	Choose the taste comes from Glutamate. a. Umami b. Unani c. Arusuvai d. Ouzo	K2	CO5

23HMB311N/23HMB311 Cont...

SECTION - B (35 Marks) Answer ALL questions

		ALL questions carry EQUAL Marks (5	\times 7 = 35)	
Module No.	Question No.	Question	K Level	СО
	11.a.	List out the specialty equipment used in Spanish cuisine.		
1		(OR)	K1	CO1
	11.b.	Write a short note on special ingredients used in Italian cuisine.		
	12.a.	Explain the popular dishes from Greece.		
2		(OR)	K2	CO2
	12.b.	Discuss the importance of the ingredients used in German cuisine.		
	13.a.	Brief i) Guacamole ii) Taco iii) Burrito.		
3		(OR)	К3	CO3
	13.b.	Write a short note on i) Mezze ii) Hummus iii) Falafel.		
	14.a.	Elaborate on the importance of Scandinavian cuisine.		
4		(OR)	K2	CO4
	14.b.	Outline the speciality ingredients used in French cuisine.		
	15.a.	Narrate a short not on history of molecular gastronomy.		
5		(OR)	K3	CO5

SECTION -C (30 Marks)

Infer the equipment used for Sous vide.

15.b.

Answer ANY THREE questions

ALL questions carry EQUAL Marks $(3 \times 10 = 30)$

Module No.	Question No.	Question	K Level	со
1	16	Elaborate on the types of pasta.	K1	CO1
2	17	Enumerate on Turkish cuisine.	K2	CO2
3	18	Discuss on the specialty ingredients used in Mexican cuisine.	К3	CO3
4	19	Describe the popular dishes of France.	K2	CO4
5	20	Explain Sous vide and its benefits.	K3	CO5

PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2024

(Third Semester)

Branch - HOSPITALITY MANAGEMENT

HOTEL FRONT OFFICE

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks $(10 \times 1 = 10)$

ALL questions carry EQUAL marks $(10 \times 1 = 10)$				
Module No.	Question No.	Question	K Level	со
1	1	Who is the person responsible for and manages all the functions at lobby of a hotel a) Lobby Manager b) General Manager c) Duty Manager d) Reservation Manager	K1	CO2
1	2	Handling of guest luggage at the time of arrival and departure is done by a) Travel Desk b) Information Desk c) Bell Desk d) Reservations	K2	CO2
2	3	Which of the following is the most important pre arrival activity a) Registration b) Reservation c) Payment d) Handling luggage	K1	CO3
2	4	Name the passport issued to government employees for work related travel and to accompanying dependents a) Diplomatic Passport b) Service Passport c) Collective passport d) Emergency passport 	K2	CO3
	5	Which of the following contains accounts of more than one guest a) Guest folio b) City folio c) Master folio d) Hotel folio	K1	CO4
3	6	A guest who leaves the hotel without clearing the payment is called a) Sleeper b) Skipper c) Non guest d) Visitor Paid – out	K2	CO4
	7	Name the report of guest accounts that are nearing or have crossed house limits a) Floor limit report b) Credit Report c) High balance report d) Debit report	K1	CO4
4	8	The term house count is used to define which of the following a) Total number of rooms in a hotel b) Total number of resident guest present in a hotel c) Total number of guest arriving on a particular day d) Total number of guest departing on a particular day	K2	CO4
5	9	Which of the following IDS fortune PMS is used to manage mid segment and budget hotels a) Fortune enterprise b) Fortune Genie c) Fortune Express d) Fortune Budget	K1	CO5
	10	Name the stand alone automated system in which room key is electronically coded a) Point of Sale b) Electronic Locking System c) Room locking system d) Energy and electronic management system	K2	CO5

23HMB314N/ 23HMB314 Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5\times7=35)$

Module No.	Question No.	Question	K Level	CO
	11.a.	List down the duties and responsibilities of a hotel front office manager.		
1		(OR)	K2	CO2
	11.b.	Outline the attributes of a front office personal.		
	12.a.	Illustrate the activities of the four phases in a guest cycle.		
2		(OR)	K2	CO2
	12.b.	Explain the different stages of Registration process.		
	13.a.	Why communicating the departure of guest to all other departments in a hotel is important?		
3		(OR)	K3	CO4
	13.b.	Summarize on credit settlements during guest checkout in a hotel.		
	14.a.	Develop a yield management strategy for a hotel facing high competition in the market.		
4		(OR)	K3	CO4
	14.b.	Make use of technology in Night Auditing to improve operational efficiency in hotel front office.		
	15.a.	Plan a training programme for front office staff to use effectively use PMS in their daily operations.		
5		(OR)	K3	CO5
	15.b.	Identify the key factors to consider while selecting a front office PMS for a boutique hotel.		

SECTION -C (30 Marks) Answer ANY THREE questions

ALL questions carry EQUAL Marks

 $(3\times10=30)$

Module No.	Question No.	Question	K Level	со
1	16	Explain the different sections of Hotel front office with its functions.	2	CO2
2	17	Explain the types of reservations.	2	CO2
3	18	Summarize the departure procedure.	3	CO4
4	19	Identify the common problem faced during the night audit task and suggest practical solutions for overcoming the challenges.	3	CO4
5	20	Summarize on different Property Management systems in Hotel front Office.	3	CO5

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BVoc DEGREE EXAMINATION DECEMBER 2024

(Third Semester)

Branch - HOSPITALITY MANAGEMENT

ALCOHOLIC BEVERAGES

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(10 \times 1 = 10)$

Question No.	Qu	estion	K Level	СО
	The part of hops used in beer m	aking is		
1	a)Flower	b)Bark	K1	CO1
	c)Root	d)Leaf		
	Tiger beer is from			
2	a) India	b) Russia	K2	CO2
	c) Singapore	d) Denmark		
	has grapes of yeasts.			
3	a)Stalk	b)Pulp	K1	CO2
	c)Pips	d)Skin.		
	Palomino grapes are used in the	production of		
4	a) Sherry	b)Port	K2	CO2
	c) Madeira	d) Marsala		
	method is used in champagne region of France			
5			K1	CO1
	a) Cuvee close c) Methode champenoise'	d) Direct impregnation		į
	white grape is used	in champagne		
6	a) Riesling	b) Sylvaner	K2	CO2
	c) Chardonnay	d) Chenin Blanc		
······································	The Chief flavoring ingredients	in absinthe is		
7	a)Wormwood	b)Kummel	K1	CO2
	c)Juniper berries	d)Liquorices	-	
	Grog is the term applied to			
8	a)Yeast	b)Diluted rum	K2	CO2
	c)Dark rum		į	
	Slivovitz is prepared from			
9	a) Apple	b) Strawberry	K1	CO1
	c) Plum	d) Cherry	ļ	
	Which is one of the following is			
10	a) Noilly prat	b)Sericol	K2	CO2
-	c) Champagne doux	d)Fino.		

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks $(5 \times 7 = 35)$

Question No.	Question	K Level	СО
11.a.	Elucidate the patent still distillation method.		
	(OR)	K4	CO4
11.b	Outline the proof and alcoholic strength of beverages.		

23HMB312N/ 23HMB312 Cont...

12.a	Interpret the classification of wines.		
	(OR)		CO2
12.b	Examine the common faults in wine.		
13.a	Illustrate the procedure for storing the wines.		
	(OR)	K3	CO3
13.b.	Evaluate the manufacturing process of sparkling wine.		
14.a.	Discuss about vodka and its types.		
	(OR)	K4	CO4
14.b.	Distinguish cognac and armagnac.		
15.a.	Summarize a note on Eaux de vie.		
	(OR)		CO3
15.b.	State a note on aperitifs and its types.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks $(3 \times 10 = 30)$

Question No.	Question	K Level	со
16	Elucidate the manufacturing process of beer.	K5	CO5
17	Illustrate the factors influencing the quality of wine.	K4	CO4
18	Interpret the production method of still wine.	K5	CO5
19	Discuss the various categories of rum.	K4	CO4
20	Point out the ingredients used in the production of liqueur.	K5	CO5

PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2024

(Third Semester)

Branch - HOSPITALITY MANAGEMENT

PRINCIPLES OF MANAGEMENT & HUMAN RESOURCE

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(10 \times 1 = 10)$

Question No.	Question	K Level	CO
1	Training and development of employees is for theira) Efficiency b) Performance c) Growth d) Both a & c	K2	CO1
2	benefits to achieve higher standard of living and to motivate them to show higher productivity a) Welfare b) Monetary c) Fringe d) Children welfare	K4	CO3
3	Which of the following is not an employment function? a) Recruitment b) Selection c) Advertisement d) Training	K3	CO2
4	Transfer from one job to another is an example of a) Job enrichment b) Job up gradation c) Motivation d) Appraisal of performance	K4	CO3
5	a) Development b) Planning c) Procurement d) Compensation	K2	CO1
6	Training and development of employees is for theira) Efficiency b) Performance c) Growth d) Both a & c	K4	CO3
7	deals with the worker employee relation in any industry a) Human resource b) Industrial relation c) Labour management d) Human relations	К3	CO5
8	All remuneration capable of being expressed in terms of money is a) Salary b) Remuneration c) Wage d) Income	K2	CO4
9	is an association, either of employees or employers or of independent workers a) Staff thrift union b) Fringe benefit committee c) Staff welfare union d) Trade Union (CO5) K3	К3	CO5
10	In method, the trainee is placed under a qualified supervisor or instructor for a long period of time a) Vestibule training b) On the job training c) Apprenticeship d) On specific job	K4	CO3

24HMB313 / 23HMB313N

Cont ...

SECTION - B (35 Marks) Answer ALL questions

ALL questions carry EQUAL Marks $(5\times7=35)$

Question No.	Question	K Level	СО
11.a.	What information does job analysis provide?	К3	CO2
	(OR)		
11.b	Describe the factors affection the span of management.	K2	CO1
12.a	What are the determinants of good industrial relation?	K2	CO4
	(OR)		
12.b	Write the essentials of retrenchment.	К3	CO5
13.a	Sketch out the determinants of good industrial relation.	K2	CO4
	(OR)		
13.b.	State is the purpose of job description.	K4	CO3
14.a.	Highlight the importance of intellectual property rights.	К3	CO5
	(OR)		
14.b.	Point out the conditions for grant of Patent.	K2	CO5
15.a.	Planning is a "on-going, continuing, and cyclical in character" – How?		CO1
(OR)		К3	
15.b.	State the nature of planning.		CO2

SECTION -C (30 Marks) Answer ANY THREE questions

ALL questions carry **EQUAL** Marks $(3 \times 10 = 30)$

Question No.	Question	K Level	СО
16	State the rights of Patentee.	K4	CO3
17	How do you co-relate intellectual property rights with Hotel industry?	К3	CO5
18	Mention various source of recruitment and explain any five.	K4	CO3
19	Describe any five definitions of management.	K2	COI
20	Highlight the purpose & need of induction training.	K2	CO4

(AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2024

(Fourth Semester)

Branch - HOSPITALITY MANAGEMENT

	FOOD ANI	BEVERAGE MANAGEMENT	
Tii	A	Ma ECTION-A (5 Marks) Answer ALL questions Destions carry EQUAL marks	ximum: 50 Marks $(5 \times 1 = 5)$
1	Choose the type of establish (i) Clubs (iii) Airlines	ment where welfare catering is ava (ii) Prisons (iv) Ships	ailable
2	Which of the following help (i) Meat tag (iii) Weight tag	s in calculating meat costs per day (ii) Cost tag (iv) Control tag	?
3	Identify the language that re (i) Spanish (iii) German	presents the word 'menu' (ii) Italian (iv) French	
4	Label the equipment that is a which resembles a shot g (i) Pourer (iii) Plain shot glass	a double-ended stainless steel mea glass (ii) Jigger (iv) Lined shot glass	suring device
5 F	ind the budget that is needed	for promotion, advertising and pu	ıblic relations
	(i) Capital budget (iii) Marketing budget	(ii) Production budget (iv) Revenue budget	
	A	CTION - B (15 Marks) nswer ALL Questions	
6	a. State the importance of a	uestions Carry EQUAL Marks 'feasibility study'. OR	$(5 \times 3 = 15)$
	b. Describe the concept of '	Luxury catering'.	
7	a. Narrate the major steps in	ovolved in receiving the food. OR	
	b. Show how stocktaking of	f beverages is done in 5 star hotels	
8	a. Bring out the features of	OR	
	b. Summarize the contents of		
9	a. Discuss the objectives of	Food and Beverage control. OR	
	b. Outline the significance of		
10	a. Sketch the steps in budge	t planning.	

OR

b. Describe the essentials of control system.

23HMB418 Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$

- 11 a. Enumerate the functions of a Food and Beverage department in a 5-star hotel.

 OR
 - b. Survey a feasibility study to launch a 'Japanese restaurant' in Coimbatore.
- 12 a. Outline vital points to be kept in mind while purchasing beverages.

OR

- b. Highlight the significance of 'price and quality performance' in food and beverage operations.
- 13 a. Design an attractive 7 course dinner menu for a farewell function.

OR

- b. Discuss the importance of quality in menu planning.
- 14 a. Outline a brief introduction to Food and Beverage control.

OR

- b. Discover the need for a standard recipe.
- 15 a. Draw a neat format of a Food Cost Report.

OR

b. Summarize the different types of budget.

Z-Z-Z

END

(AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2024

(Fourth Semester)

Branch: HOSPITALITY MANAGEMENT

HOTEL HOUSEKEEPING

Time:	Three Hours	Maximum: 50 Marks	
	Answer A	-A (5 Marks) LL questions arry EQUAL marks (5 x 1 = 5	5)
1	Who is a malis? (i) Gardener (iii) Horticulturist	(ii) Head gardener(iv) None of the above	
2	Which of the following report is emaintenance department? (i) attendance report (iii) job order slip	xchanged between housekeeping & (ii) occupancy report (iv) all the above	
3	(i) leather (iii) wood	termites (ii) carpet (iv) sofa	
4	The process of identifying a stain (i) identifying (iii) staining	is called (ii) cleaning (iv) spotting	
5	"S" shaped flower arrangement is (i) Ikebana (iii) Moribana	called (ii) Hogarth (iv) Crescent	
	Answer A	B (15 Marks) LL Questions	5 \
6 a		Carry EQUAL Marks $(5 \times 3 = 1)$ chy of housekeeping department of a small	•
b		coordination of Housekeeping with fro	nt
7 a	Explain the various types of re	OI	3
8 a	What is a minibar? Explain its Write a note on frequency of c OR	_	
b	Name any three types of pests	and their area of infestation.	

23HMB420 Cont...

9 a Discuss the advantages of off premises laundry.

OR

- b Write a brief note on storage of linen.
- 10 a Define the following terms: 1. Ikebana 2. Oasis. 3. Mister
 - b Write a note on eco friendly amenities.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$

11 a Explain the interdepartmental coordination of Housekeeping Department with other departments.

OR

- b Draw the organizational hierarchy of HKD of a large hotel and explain.
- 12 a Explain any six types of guestrooms.

OR

- b Write down the procedure of cleaning a guest room.
- 13 a Write a note on public area cleaning with specification to few public areas.

OR

- b Explain the various types of manual cleaning equipment with its use.
- 14 a Explain the equipment used in laundry along with their use.

OR

- b Explain the handling of guest laundry with a neat flow chart.
- 15 a Elaborate the equipment used in flower arrangement.

 \bigcirc R

b What are the principles of flower arrangement?

Z-Z-Z

END

(AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2024

(Fifth Semester)

Branch - HOSPITALITY MANAGEMENT

BAR MANAGEMENT

	lime: I	hree Hours	Maximum: 50 Marks
		SECTION-A (5 Mar Answer ALL question ALL questions carry EQ	ons
1.	a) Fo	bar is a bar that presents live music as a ern b) Discotheque c) Music	an attraction d) Casino
2.	Bar a) B	stock, also colloquially known asillet b) Buffer c) Feeder	d) Cellar stock
3.	a) St	alcoholic beverages received are recorded it cock card b) Cellar invitin card d) Receiving	vard book
4.	Robi a) R	roy is a based cocktail um b) Gin c) Brandy	d) Whiskey
5.		vine or liquor poured over ice cubes isck-me-Up b) On the Ro	
		SECTION - B (15 Ma Answer ALL Questions Carry EQU	ons
6.	a	What is the purpose of Dump sink and N OR	
	b	State any three uses of equipment counter	ers.
7.	a	What is Mixology? OR	
	b	List any three essential equipments requibartending.	ired by the bartender for flair
8.	a	Describe the term Stirred cocktail. OR	
	b	Enumerate the history of Cellar.	
9.	a	Name any three types of Cash register. OR	
	b	Mention any three types of Bar.	
10.	a	Define the term Inventory. OR	
	b	State any three aim's of store control.	
			Cont

23HMB526 Cont...

SECTION -C (30 Marks)

Answer ALL questions ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$

- 11. a Categorize any six types of bar based on the entertainment they offer.

 OR
 - b List out the opening duties of Bar.
- 12. a Highlight the essential elements of bar design.

OR

- b Enumerate the role of Bartender in the success of beverage operations.
- 13. a Enlist documents used in cellar management and describe any two.

 OR

Explain any six points to be considered while designing a cellar.

14. a Summarize any six effects of Alcohol on human's.

OR

- b Stress the importance of responsible sale of Alcohol.
- 15. a Explain various components of a Bar.

b

ΩR

b Mention the fraud practices found in bar operations.

Z-Z-Z

END

(AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2024

(Fifth Semester)

Branch-HOSPITALITY MANAGEMENT

FACILITIES MANAGEMENT

Time: Three Hours Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(5 \times 1 = 5)$

- 1 Heritage hotels often emphasize:
 - i) Modern and sleek designs
- ii) Historical architecture and décor
- iii) Standardized room layouts
- iv) High-tech amenities
- What is the first step in designing a commercial kitchen?
 - i) Selecting appliances
- ii) Determining the kitchen's layout
- iii) Establishing a budget
- iv) Hiring staff
- 3 How do colours and materials impact restaurant design?
 - i) They have minimal effect on the overall experience
 - ii) They influence the restaurant's mood and guest comfort
 - iii) They are only used for aesthetic purposes
 - iv) They should match the kitchen appliances
- 4 Which category includes ovens, stoves, and fryers in a commercial kitchen?
 - i) Refrigeration equipment
- ii) cleaning equipment
- iii) Storage equipment
- iv) Cooking equipment
- 5 Which method is commonly used to control food costs?
 - i) Implementing portion control
- ii) Increasing inventory levels
- iii) Reducing the number of menu items iv) Ignoring supplier prices

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

 $(5 \times 3 = 15)$

6 a Explain the architectural facilities in a heritage hotel.

OR

- b Summarize management of resources.
- 7 a Construct a physical layout of a kitchen.

OR

- b Plan a proper ventilation system for a kitchen.
- 8 a Model ambiance for a multicuisine restaurant.

OR

- b Construct a design for a Japanese theme restaurant.
- 9 a Examine the purchase decisions for equipment's.

OR

- b List out the methods that involve in care of equipment's.
- 10 a Identify the components of cost.

OR

b Inspect food cost control.

SECTION -C (30 Marks)

Answer ALL questions ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$

11 a Compare the materials and equipment's in managing a facility.

OR

- b Elaborate guidelines for a star hotel.
- 12 a Develop a continental kitchen plan.

OR

- b List out the environmental condition while design a kitchen.
- 13 a Examine the checklist for an effective design of a restaurant.

OR

- b Appraise the basic principles for design a restaurant.
- 14 a Inspect the classification of equipment's used in a kitchen.

OR

- b Criticize the care of equipment's.
- 15 a Interpret the cost concepts.

OR

b Simplify the methods of pricing.

Z-Z-Z END

PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2024

(Fifth Semester)

Branch - HOSPITALITY MANAGEMENT

HOSPITALITY COMPUTER APPLICATION

Maximum: 50 Marks Time: Three Hours

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(5 \times 1 = 5)$

- 1. Choose the component that is considered the 'brain' of the computer.
 - (i) Hard Drive

(ii) RAM

(iii) CPU

- (iv) Monitor
- 2. Identify the feature in MS-PowerPoint that helps in adding visual effects to slides.
 - (i) SmartArt

(ii) Slide Layout

(iii) Animations

- (iv) Data Bars
- 3. Name the metric which measures the percentage of available rooms that are occupied.
 - (i) House Count

(ii) Average Room Rate

(iii) Room Occupancy Percentage

- (iv) Average Revenue Per Guest
- 4. Mention the primary purpose of a Central Reservation System (CRS).
 - (i) Track guest information
 - (ii) Manage point of sale transactions
 - (iii) Facilitate room bookings across multiple properties
 - (iv) Handle housekeeping tasks
- 5. Indicate the system interface that is used for managing guest room security.

(i) Cash Accounting System (ii) Electronic Locking System

(iii) Point of Sale System

(iv) Guest Information System

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

 $(5 \times 3 = 15)$

6. a. State the importance of confirmation of reservation in a hotel's booking system.

OR

- b. Describe about 'computer hardware' and list three examples.
- 7. a. Bring out the primary uses of MS-Word.

- b. State the purpose of the "Format Painter" tool in MS-Excel.
- 8. a. Explain what does the term 'room status' refer to in a hotel's room management system.

OR

b. Analyze the purpose of a 'desk control update'.

9. a. Describe the role of a Property Level Reservation System.

OR

- b. Outline the primary components of a hotel's Information System (HIS).
- 10. a. Summarise the key advantages of Electronic Locking Systems in hotels.

OR

b. Analyze the purpose of using Immediate Character Recognition (ICR)

Terminals in a POS system.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$

11. a. Discuss the evolution of computer systems from early mechanical computers to modern digital computers.

OR

- b. Elucidate the main components of a computer system and their functions.
- 12. a. Outline the process of creating a presentation in MS-Power Point
 - b. Discuss the procedures followed on formatting a document in MS-Word.
- 13. a. Point out the key functions of housekeeping in a hotel's room management system.

OR

- b. Identify how room and rate assignments are managed and optimized within a hotel's room management system.
- 14. a. Analyze the integration of Online Travel Agents (OTAs) with hotel reservation systems.

OR

- b. Elucidate the concept of the Hotel Information System (HIS) with an overview.
- 15 a. Examine the key features and advantages of Point of Sale (POS) Systems in a hotel.

OR

b. Enumerate the role of Cash Accounting Systems (CAS) in hotel management.

END

Z-Z-Z

(AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2024

(Fifth Semester)

Branch - HOSPITALITY MANAGEMENT

BAKERY & CONFECTIONERY

Time: Three Hours Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry **EQUAL** marks

 $(5 \times 1 = 5)$

- 1. Which piece of equipment is typically used for mixing dough in a bakery? (i) Rolling pin (ii) Sifter (iii) Stand mixer

- (iv) Pastry brush
- 2. Identify the purpose of pasteurization in dairy products.
 - (i) To enhance flavor
 - (ii) To improve texture
 - (iii) To kill harmful bacteria and extend shelf life
 - (iv) To increase the fat content
- 3. Which of the following is NOT a common type of bread dough?
 - (i) Whole wheat dough
- (ii) Rye dough

(iii) Sourdough

- (iv) Shortcrust dough
- 4. Indicate the primary ingredient that gives cakes their structure.
 - (i) Sugar
- (ii) Flour
- (iii) Eggs
- (iv) Baking powder
- 5. Mention the type of frozen dessert does NOT require churning.
 - (i) Sorbet
- (ii) Gelato
- (iii) Frozen mousse
- (iv) Ice cream

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry **EQUAL** Marks

 $(5 \times 3 = 15)$

6. a. Explain the role of formulas and measurements in baking.

- b. Bring out the importance of different types of pans and molds in baking.
- 7. a. Explain the differences between saturated and unsaturated fats.

- b. Describe the composition of an egg and its functions in baking.
- 8. a. Outline the significance of gluten development in the baking process.

- b. State the key differences between high-ratio and low-ratio cookies
- 9. a. Analyze the process of tempering chocolate and its significance in baking.

OR

- b. State how the main ingredients contribute to the cake's texture and flavor.
- 10. a. Summarise the significance of proper storage and service of frozen desserts.

OR

b. Explain the factors affect the overrun in churn-frozen desserts.

SECTION -C (30 Marks)

Answer ALL questions
ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$

11. a. Analyze the role and function of different types of bakery equipment.

OR

- b. Discuss the principles of food safety in the context of baking.
- 12. a. Elucidate the process and significance of pasteurization in dairy products.

OR

- b. Outline the concept of fat emulsions in baking.
- 13. a. Classify the various types of cookies and their preparation methods.

OR

- b. Distinguish between the different types of bread faults.
- 14. a. Point out the methods used to make different types of icings and fillings.

OR

- b. Elucidate the history and production methods of chocolate.
- 15. a. Differentiate between Bombe, Frozen Mousses, and Soufflés in terms of preparation, ingredients, and final texture.

OR

b. Elucidate the different methods used to prepare still-frozen desserts.

(AUTONOMOUS)

BVoc DEGREE EXAMINATIONDECEMBER 2024

(Sixth Semester)

Branch - HOSPITALITY MANAGEMENT

PRINCIPLES OF MANAGEMENT

Time: Three Hours Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(5 \times 1 = 5)$

- Which role of the manager plays officially as a professional representing his organization in social activities and events?
 - (i) Interpersonal Role

(ii) Figurehead Role

(iii) Liaison Role

- (iv) Decision making Role
- The process of defining and grouping the activities of the enterprise and establishing authority relationships among them is known as
 - (i) Planning

(ii) Controlling

(iii) Organizing

- (iv) Staffing
- 3 Identify the internal factor of SWOT analysis.
 - (i) Supplier

(ii) Partner

(iii) Economic Environment

- (iv) Company Image
- A leader, one who tends to centralize authority and rely on legitimate reward and coercive power to manage subordinates is called as
 - (i) Autocratic leader

(ii) Democratic leader

(iii) Laissez-faire leader

- (iv) Bureaucratic leader
- 5 Which of the following is Patent protected?
 - (i) Painting

(ii) i-phone design

(iii) Coke formula

(iv) Movie

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry **EQUAL** Marks

 $(5 \times 3 = 15)$

a Explain the levels of Management in an Organisation.

OR

- b Highlight the skills required for a Manager.
- 7 a List out the importance of Organizing.

OR

- b Illustrate the Steps in Control process.
- 8 a How does SWOT help in internal and external analysis of an Organisation.

OR

- b Explain the various channels of communication.
- 9 a Outline the importance of Motivation.

OR

- b Differentiate between a Manager and a Leader.
- 10 a Compare Intellectual Property with Physical Property.

OR

b List out the rights covered by copyrights.

SECTION -C (30 Marks)

Answer ALL questions ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$

11 a Classify the functions of Management in the context of Henry Fayol and explain them.

OR

- b Analyze the various styles of Managers.
- 12 a Elaborate the key elements in Decision making process.

OR

- b Define Planning and explain the nature of Planning.
- 13 a Describe the elements of MBO system.

OR

- b Analyze the barriers of Communication and ways to overcome the barriers.
- 14 a How does Maslow's hierarchy of needs affect behavior?

OR

- b Explain the process of becoming a Great Leader.
- 15 a Explain the need for a Patent and list out the conditions for the grant of Patent.

OR

b Highlight the importance of IPR for an Organisation.

Z-Z-Z

END

PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BVoc DEGREE EXAMINATIONDECEMBER 2024

(Sixth Semester)

Branch - HOSPITALITY MANAGEMENT

CUSTOMER RELATIONSHIP MANAGEMENT

Time: Three Hours Maximum: 50 Marks **SECTION-A (5 Marks)** Answer ALL questions ALL questions carry EQUAL marks $(5 \times 1 = 5)$ 1 What CRM stands? (i) Customer Retail Management (ii) Customer Resource Management (iii) Customer Relationship Management (iv) Consumer Revenue Management 2 Which of the following is NOT a component of CRM strategy? (i) Customer Retention (ii) Product Life Cycle (iii) Customer Acquisition (iv) Customer Extension 3 What involves customer acquisition in CRM primarily? (i) Attracting new customers (ii) Retaining existing customers (iii) Building loyalty programs (iv) All of the above 4 What includes customer loyalty classification? (i) Loyal and disloyal customers (ii) Active and inactive customers (iii) Satisfied and unsatisfied customers (iv) Regular and irregular customers 5 Which of the following is an example of a customer touchpoint? (i) Product cost (ii) Customer service call (iii) Company revenue (iv) Employee training SECTION - B (15 Marks) Answer ALL Questions ALL Questions Carry EQUAL Marks $(5 \times 3 = 15)$ a) Explain the objectives of CRM. b) Describe the Customer Life Cycle in CRM. a) Outline the elements of a successful CRM strategy. b) How does product leadership contribute to CRM? a) Summarize the phases of CRM from a business strategy perspective. b) Discuss the factors contributing to customer satisfaction. a) Analyze the advantages of establishing customer loyalty. b) Differentiate between types of customer loyalty. 10 a) Explain the concept of marketing automation in CRM.

b) Highlight the challenges of customer-centric marketing.

SECTION -C (30 Marks)

Answer ALL questions
ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$

11 a) Discuss the role of CRM in enhancing customer value.

OR

- b) Examine the importance of operational excellence in CRM.
- 12 a) Describe the external context that influences CRM strategy.

OR

- b) Compare internal and external factors impacting CRM success.
- 13 a) Discuss the key phases in customer retention and extension.

OR

- b) Describe how IT innovation can support CRM processes.
- 14 a) Analyze the comfort zone in customer loyalty.

OR

- b) Justify the importance of customer classification in loyalty programs.
- 15 a) Survey the evolution of marketing automation and its role in CRM.

OR

b) Infer the importance of customer touchpoints in building relationships.

Z-Z-Z

END

(AUTONOMOUS)

BVoc DEGREE EXAMINATIONDECEMBER 2024

(Sixth Semester)

Branch - HOSPITALITY MANAGEMENT

SALES & MARKETING

Time: Three Hours Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks $(5 \times 1 = 5)$

- 1 How can marketing be best defined?
 - (i) Selling products
 - (ii) Creating, communicating, delivering, and exchanging offerings
 - (iii) Advertising goods
 - (iv) Conducting surveys
- 2 What is market segmentation?
 - (i) A method of selling products
 - (ii) Dividing a market into distinct groups of buyers
 - (iii) A strategy for direct marketing
 - (iv) Targeting only niche markets
- 3 Identify the first step in market research.
 - (i) Data analysis

- (ii) Problem definition
- (iii) Market segmentation
- (iv) Promotion
- 4 What does yield management most commonly associated?
 - (i) Inventory control
 - (ii) Price optimization based on demand
 - (iii) Advertising
 - (iv) Customer service
- 5 What is primarily used for public relations in marketing?
 - (i) Direct selling

(ii) Enhancing brand image

(iii) Setting prices

(iv) Product delivery

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

 $(5 \times 3 = 15)$

6 a) Explain the scope of marketing.

OR

- b) Describe the importance of marketing in the hospitality industry.
- 7 a) Describe the process of market segmentation.

OR

- b) Explain the concept of relationship marketing with examples.
- a) Outline the major differences between marketing and selling.

OR

b) Describe consumer behavior in the hospitality industry.

18HMB34 Cont...

9 a) Explain the importance of personal selling in hospitality.

OR

- b) Describe the role of internal marketing in hospitality sales.
- 10 a) Discuss the need for advertising in the hospitality industry.

OR

b) Explain different types of advertising channels.

SECTION -C (30 Marks)

Answer ALL questions
ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$

11 a) Discuss the trends in hospitality marketing.

OR

- b) Elucidate the core concepts of marketing and their relevance.
- 12 a) Analyze the significance of market positioning.

OR

- b) Differentiate between niche marketing and target marketing.
- 13 a) Examine the steps involved in market research.

OR

- b) Discuss the impact of consumer behavior on marketing strategies.
- 14 a) Analyze yield management and its role in hospitality sales.

OR

- b) Discuss the methods of personal selling in the hospitality industry.
- 15 a) Discuss the various channels of distribution in the hospitality sector.

OR

b) Compare the roles of publicity and public relations in marketing.

Z-Z-Z

END

(AUTONOMOUS)

BVoc DEGREE EXAMINATIONDECEMBER 2024

(Sixth Semester)

Branch - HOSPITALITY MANAGEMENT

DISCIPLINE SPECIFIC ELECTIVE COURSE II:

	SOFT SKILI	L DEVELOPMENT	
Time:	Three Hours	Maxim	um: 50 Marks
		N-A (5 Marks)	
		ALL questions	$(5 \times 1 = 5)$
	•	arry EQUAL marks	` ,
1	The aptitude to analyze issues, this called as	nk critically, and develop e	ffective solutions is
	(i) Collaboration	(ii) Problem solving	
	(iii) Adaptability	(iv) Time Managemen	t
2	Which of these is known as the "F	rame of Reference"?	
	(i) Beliefs	(ii) Perception	
	(iii) Interaction	(iv) Attitude	
3	Name the activity used for develop building skills.	oing loyalty, sharing compa	any culture, and
	(i) Team Building	(ii) Leadership	
	(iii) Cultural Events	(iv) Mentorship	
4	Which document emphasizes on ac	-	•
	(i) Resume	(ii) Bio-data (iv) GD	
	(iii) CV	` '	
5	Identify the Non-Voluntary body l		
	(i) Gestures	(ii) Poses	
	(iii) Movements	(iv) Shaking	
	SECTION	N - B (15 Marks)	
	Answer	ALL Questions	
	ALL Questions (Carry EQUAL Marks	$(5 \times 3 = 15)$
6 a	Highlight the importance of Soft sloop. OR	cills.	
b	Outline the need for Self-Discover	y in soft skill development.	
7 a	Discuss the benefits of practicing FOR	Positive Attitude.	
b	Differentiate between Value and A	ttitude.	
8 a	How do you choose a Right Career OR	?	
b	Elaborate the aspects of Team buil	ding.	
9 a	Brief the purpose of creating a Res	ume.	2

b Point out few skills required to present at a Group Discussion.

10 a Explain the significance of Eye contact during communication.

b How do you dress up for an Interview?

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 6 = 30)$

11 a Discuss the process of knowing oneself.

OR

- b List out the attributes of Soft-skills.
- 12 a Compare the results of Positive attitude with Negative attitude.

OR

- b Explain the importance of 'Values' in life.
- 13 a Present few tips for a successful Career planning.

OR

- b Describe the role, a Team Leader plays in managing a productive group.
- 14 a Design your own Resume to attract an employer.

 $\bigcap R$

- b Summarize about the essential element required for a GD.
- 15 a Discuss the importance of Voluntary and Involuntary Body Language in communication.

OR

b Outline a few suggestions for making a strong impression during an Interview.

Z-Z-Z

END

PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BVOC DEGREE EXAMINATION DECEMBER 2024

(First Semester)

Branch - HOSPITALITY MANAGEMENT

FOOD PRODUCTION OFRATIONS - I

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(10 \times 1 = 10)$

Question No.	Question		K Level	со
1	Father of French cooking a) Escoffier c)David Foskett	is b) Dom- Perignon d) Thangam E. Phillip	K1	CO1
2	The characteristics of a fir a)Texture c)Accompaniment	nished food product is called as b)Garnish d)Dumpling	- K2	CO2
3	Lard is the rendered fat of a) Goat	b) Ox d) Sheep	K1	CO1
4	Baking powder is an exam	nple forraising agent b) Chemical	K2	CO2
5	a) Mirepoix c) Paysanne	b)Macedone d)Julienne	K1	CO1
6	a) Round c) Shell	b) Flat d) Crustacean	K2	CO2
7	is the French ter	m for brown stock. b)Espagnole d) Hollandaise	K1	CO1
8	is the foundation in a) Stock c) Flavouring	ngredients in soups and sauces. b)Oil	K2	CO2
9	Rutabaga means a)Tomatoes c) A Native turnip	b) Potatoes d) Egg plant	K1	CO1
10	The food is protected from a) Salting c) Vermin	n contamination by b) Smoking d) Processed	K2	CO2

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry **EQUAL** Marks $(5 \times 7 = 35)$

Question No.	Question	K Level	СО
11.a.	Elucidate the origin of modern cookery.		
	(OR)	K2	CO2
11.b	Enumerate the various types of equipment used in modern kitchen.		

12.a	Prepare the manufacturing process of cheese.		
	(OR)	K4	CO4
12.b	Classify the various types of butter and its types.		
13.a	Interpret the various methods of cooking.		
	(OR)	K4	CO4
13.b.	Point out the selection procedure of fish.		
14.a.	Evaluate the role of sauces in culinary preparation.		
	(OR)		CO3
14.b.	Interpret the derivate of bechamel sauce.		
15.a.	Justify the need and importance of salads.		
	(OR)		CO3
15.b.	Illustrate the various types of appetizers with examples.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

 $(3\times10=30)$

Question No.	Question	K Level	со
16	Determine the aims and objectives of cooking.	K4	CO4
17	Evaluate the role of egg with its selection procedure.	K4	CO4
18	Sketch the carcass of chicken and label the parts.	K5	C05
19	State the points to be considered while preparing stock.	K5	C05
20	Recommend the points to remember while making salads.	K4	CO4

(AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2024

(First Semester)

Branch - HOSPITALITY MANAGEMENT

FOOD & BEVERAGE SERVICE - I

Time: Three Hours Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(10 \times 1 = 10)$

Module No.	Question No.	Question	K Level	co
1	1	Which type of restaurant is characterized by a casual atmosphere, limited menu options, and quick service? A) Fine dining restaurant B) Fast-casual restaurant C) Casual dining restaurant D) Quick-service restaurant	K1	CO1
	2	Compare from following and mention which is NOT a good quality for food and service staff? A) Punctuality B) Impatience C) Hygiene D) Communication skills	K2	CO1
2	3	Which of the following is considered a primary piece of food service equipment in a restaurant? A) Blender B) Coffee Maker C) Griddle D) Toaster	K1	CO2
2	4	From the options given below show which of the ancillary section is in food and beverage service? A) Kitchen B) Still room C) Restaurant D) Bar	K2	CO2
	5	Which style of service involves pre-plated food being served directly to the guest at the table? A) Buffet Service B) Silver Service C) American Service D) Russian Service	K1	CO3
3	6	When planning a menu, compare the options and mention what should be considered to ensure a balanced meal? A) Seasonal availability of ingredients B) Price of dishes C) Presentation of food D) Popularity of certain dishes	K2	CO3
4	7	Which of the following is a traditional method of order taking in food and beverage service? A) Electronic Point of Sale (EPOS) system B) Triplicate checking method C) Mobile ordering apps D) Self-service kiosk	K1	CO4
-	8	Illustrate the billing method which involves presenting the bill at the end of the meal and is commonly used in fine dining restaurants? A) Pre-paid billing B) Deferred billing C) Spot billing D) Bill as check	K2	CO4

22HMB102N/ 22HMB102

Cont....

	9	Which non-alcoholic beverage is typically carbonated and flavored with syrups? A) Tea B) Lemonade	K1	CO5
5		C) Soft drink D) Hot chocolate		
3	10	Interpret the correct option that the following non-alcoholic beverages is made by steeping dried leaves in hot water? A) Coffee B) Smoothie	K2	CO5
		C) Tea D) Milkshake	İ	

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry **EQUAL** Marks $(5 \times 7 = 35)$

Module No.	Question No.	Question	K Level	СО
	11.a.	Explain the different types of restaurants and their salient features.		
1		(OR)	K2	CO1
	11.b.	Illustrate the essential qualities required for effective food and beverage service staff?		
2	12.a.	Demonstrate the importance of food service equipment in a restaurant and describe the functions of three essential types of equipment used in food service operations.	K2	CO2
		(OR)		
	12.b.	Explain the functioning of a service bar?		
	13.a.	Identify the points to be considered while planning a menu?	K3	
3		(OR)		CO3
	13.b.	Identify the activities after the service?		
	14.a.	Analyse the uses Triplicate Checking system?		
4		(OR)	K4	CO4
	14.b.	Examine EPOS and its utility in a restaurant?		
	15.a.	Under Non-alcoholic beverages examine milk-based drinks with examples?		
5		(OR)	K4	CO5
i.	15.b.	Analyse natural mineral water under Non-alcoholic beverages?		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry **EQUAL** Marks $(3 \times 10 = 30)$

Module No.	Question No.	Question	K Level	СО
1	16	What are the emerging trends in Food and Beverage Industry?	K4	CO1
2	17	What are the considerations to be kept in mind while purchasing equipment's for Food and Beverage Department?	K4	CO2
3	18	What are the points to be considered while laying a cover?	K4	CO3
4	19	Explain the various methods of order taking.	K5	CO4
5	20	Explain the origin and manufacturing of coffee.	K5	CO5

(AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2024

(First Semester)

Branch - HOSPITALITY MANAGEMENT

FOOD SCIENCE, SAFETY AND HYGIENE

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks $(10 \times 1 = 10)$

Question No.	Question Question	K Level	СО
1	Identify the nutrient that is essential for building and repairing tissues in the body. a) Carbohydrates b) Proteins c) Vitamins d) Fats	K1	CO1
2	Recognize the primary function of carbohydrates in the diet. a) Provide energy b) Build muscle c) Maintain temperature d) Support immune	K2	CO1
3	Which gas is used to ripen the fruits artificially? a) Ethylene b) Carbon monoxide c) Oxygen d) Nitrogen	K1	CO2
4	Determine the chemical often used to preserve canned vegetables. a) Sulphuric acid b) Sodium benzoate c) Hydrochloric acid d) Vinegar	K2	CO2
5	Select the type of waste that includes syringes, bandages, and other medical materials. a) Radioactive waste b) e-waste c) Organic waste d) Biomedical waste	K1	CO3
6	The process of converting wet waste in to manure is a) Conversation b) Incineration c) Metabolism d) Composting	K2	CO3
7	When alcohol and gas get fire, it is called a) Class A fire b) Class B fire c) Class C fire d) Class D fire	K1	CO4
8	Recognize the first aid measure for a minor burn. a) Apply ice directly b) Run cool water over the burn c) Rub the burn with butter d) Cover the burn with a blanket	K2	CO4
9	How many principles are in HACCPa) 7 b) 17 c) 9 d) 19	K1	CO5
10	Recognize the ISO standard that addresses environmental management a) ISO 9001 b) ISO 14001 c) ISO 22000 d) ISO 45001	K2	CO5

23HMB103/22HMB103

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks $(5 \times 7 = 35)$

Question No.	Question		CO	
11.a.	Interpret the basic concepts of food science.			
	(OR)	K2	CO1	
11.b.				
12.a.	Illustrate cross contamination.			
	(OR)		CO2	
12.b.	Explain common food adulterants.			
13.a.	Examine the methods of waste disposal.		-	
	(OR)		CO3	
13.b.	Summarize the sanitary practices needs to follow in kitchen.			
14.a.	Analyse the effects of a fire accident.			
	(OR)		CO4	
14.b.	Interpret fire triangle.			
15.a.	Compare the types of hazards.			
	(OR)			
15.b.	Examine sanitation risk management.			

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

 $(3 \times 10 = 30)$

Question No.	Question		СО
16	Defend the points to consider in planning a diet.	K5	CO1
17	Elaborate the methods of food preservation.	K5	CO2
18	Categorize the necessity for personal hygiene while handling the food.	K4	CO3
19	Examine the importance of safe working habits.	K4	CO4
20	Discuss the types of hazards.	K6	CO5

(AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2024

(First Semester)

Branch - HOSPITALITY MANAGEMENT **FUNDAMENTALS OF TRAVEL AND TOURISM**

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry **EQUAL** marks $(10 \times 1 = 10)$

	ALL questions carry EQUAL marks (10 × 1 = 10	<i></i>
Question No.	Question	K Level	co
	Recall who invented wheels and money during ancient times?		
1	a) Shulgi b) Sumarians	K1	COI
_	c) Babylonians d) None of these		
	Name the first traveler who visited India and Ceylon?		
2	a) Marco Polo b) Alexander	K2	CO1
	c) Ibnu Batuta d) None of these		001
	How many UNESCO World Heritage sites are in Tamilnadu?		
3	a) 4 b) 5 c) 6 d) 2	K1	CO2
	Which is the most expensive type of tourism		
4	a) Green Tourism b) Cruise Tourism	K2	CO2
	c) Space Tourism d) Wedding Tourism		
	Select the roads that are primarily used to connect the major		
5	tourist centers in the country.	K1	CO3
•	a) Expressway b) Super highways		
	c) District Roads d) State Highways		
	A tour package that includes Delhi-Agra-Jaipur is called	***	000
6	a) Royal Orient b) Golden chariot	K2	CO3
	c) Golden Triangle d) None of these		
_	Select the first travel agency.		~~.
7	a) Ambani b) TATA	K1	CO4
	b) Thomas Cook d) Cox & Kings		
8	Where is the headquarters of the UFTAA located. a) Berlin b) Frankfurt	K2	CO4
o	c) Brussels d) Cairo	KZ	CO4
	How many Regional Passport Seva Kendra Offices are		
9	available in India.	K1	CO5
	a) 40 b) 36 c) 37 d) 42	•••	000
	Interpret the color of a diplomatic passport?		
10	a) Blue b) Maroon	K2	CO5
	c) White d) Green		

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry **EQUAL** Marks $(5 \times 7 = 35)$

Question No.	- I WASTION		CO
11.a.	Classify the types of meal plan in hotels.		
	(OR)		CO1
11.b.	Describe tourism in India post independence.		

22HMB104N/ 22HMB104

Cont...

12.a.	Outline the importance of tourism.		
	(OR)		CO2
12.b.	Summarize the travel motivators.		
13.a.	Construct the tourist circuits of India.		
	(OR)		CO3
13.b.	List out TEN aircraft names with the carrier codes and their headquarters.		
14.a.	Explain the needs of tourism organizations.		
	(OR)		CO4
14.b.	Bring out the suppliers of travel agencies.		
15.a.	Describe the various services offered by the passport office in India.		
	(OR)		CO5
15.b.	Define Visa. List out the types of Visas.		

SECTION - C (30 Marks)

Answer ANY THREE questions ALL questions carry EQUAL Marks $(3 \times 10 = 30)$

Question K Level CO Question No. Evaluate the origin of hotels and list down the types 16 K4 CO1 of room rates. K4 CO2 17 Elaborate on any 10 types of tourism. K4 CO3 18 Motive on the advantages of high speed trains. Infer the functions of government organizations in CO4 19 **K**4 India. Discuss the significance of passport and visa in 20 K4 CO5 international travel.

PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BVOC DEGREE EXAMINATION DECEMBER 2024

(Second Semester)

Branch - HOSPITALITY MANAGEMENT

FOOD PRODUCTION OPERATIONS - II

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(10 \times 1 = 10)$

Module	Question		× 1 = 10)	
No.	No.	Question	K Level	СО
	1	Choose the source from which Cinnamon is obtained a) Seed b) Bark c) Leaf d) Pod	K1	CO1
1	2	Select the flavor that is from mustard a) Aromatic b) Pungent c) Phenolic d) Coloured	K2	CO1
2	3	Find the major crop of Rajasthan a) Baajra b) Sugarcane c) Groundnut d) None of the above	K1	CO2
-	4	What is the specialty dish of Tamil Nadu? a) Payasam b) Poha c) Paan d) Pasli ka Panja	K2	CO2
3	5	Find the utensil that is made from coconut-shell (a) Thavi (b) Uruli (c) Bhatti (d) Khoncha	K1	CO3
	6	Match the dish that is native to Rajasthan a) Laal Maans b) Bolos c) Thuvail d) Pongal	K2	CO3
	7	Select the dish that is a soft bread from Awadh a) Sheermal b) Kulcha c) Ittar d) Kewra	· K1	CO4
4	8	Tell the style of cooking in which food is sealed in pots and cooked over low flame to preserve the nutrition and flavor a) Musk b) Dum c) Ver d) Lagan	K2	CO4
5	9	Which of the following is a dish from Thai region? (a) Tom Yum Goong (b) Nasi Padang (c) Okonomiyaki (d) Chow Mein	K1	CO5
-	10	Choose the method to preserve fish in Japanese cuisine a) Ikejime b) Yubiki c) Arai d) All the above	K2	CO5

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 7 = 35)$

Module No.	Question No.	Question	K Level	СО
	11.a.	Discuss the preparation of basic Indian gravies.		
1		(OR)	K2	COI
	11.b.	Explain the Heritage of Indian Cuisine.		
	12.a.	Develop the need and importance of 'marination'.		
2		(OR)	K3	CO2
	12.b.	Summarize the classical dishes made from 'Dum' cooking.	1	
	13.a.	Select the specialty dishes of Gujarathi cuisine and write a note.		
3		(OR)	К3	CO3
	13.b.	Build an interesting narration on Bengali cuisine.	,	
	14.a.	Construct the significance of Tamil Nadu cuisine.		
4		(OR)	K4	CO4
	14.b.	Choose and write a short note on any 2 popular dishes of Andhra Pradesh.		
	15.a.	Examine the popularity of Chinese cuisine with examples.		
5		(OR)	K4	CO5
	15.b.	Analyze the equipments used in Japanese cuisine.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry **EQUAL** Marks $(3 \times 10 = 30)$

Module No.	Question No.	Question	K Level	со
1	16	Explain the different 'masalas' used in Indian cuisine along with its uses.	K5	CO1
2	17	Explain 'Tandoor Cooking' justifying the significance of seasoning.	K5	CO2
3	18	Evaluate the richness of Awadhi cuisine elaborately. K5		CO3
4	19	Appraise the uniqueness of Tamil Nadu cuisine thoroughly.		CO4
5	20	Assess the prominence of Chinese Cuisine in detail.	K5	CO5

PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BVoc DEGREE EXAMINATION DECEMBER 2024

(Second Semester)

Branch - HOSPITALITY MANAGEMENT

FOOD AND BEVERAGE SERVICE - II

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

 $(10 \times 1 = 10)$

Question No.	Que	stion	K Level	СО
1	Café complet is the term used in a)American breakfast c)Continental breakfast	b)Indian breakfast	K1	CO1
2	is grilled and served as a a)Floaters c)Danish stew	breakfast dish. b)Bloaters d)Kedgeree	K2	CO2
3	sets up Room Service Order Taker c) Room Service Steward	b) Captain	K1	CO1
4	Who handles the guest complai a)Room Service Captain c)Order Taker	nt in IRD?	K2	CO2
5	Carving needs a thorough know a) Anatomy c) Weight	vledge of of an animals b) Structure d) Height	Kı	CO1
6	Gueridon service is implemente a) Coffee shop c) Fine dining	ed inrestaurants. b) Multi cuisine d) Bistro	K2	CO2
7	Banquet is a meal witha) Presentation c) Toast	b) Orientation d) Meetings	K1	COI
8	a)Podium c)Risers	erected over the buffet counter. b)Lectern d)Canopy	K2	CO2
9	Revenue analysis is done by a)Pricing c)Budgeting	b)Average Spending Power d)Establishing Standards	K1	CO1
10	Break even formula B/E = a)C/V-S c)V/S-C	b)S/C-V d)C/S-V	K2	CO1

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks $(5 \times 7 = 35)$

Question No.	Question	K Level	СО
11.a.	.a. Sketch a sample menu for brunch.		
	(OR)		CO4
Elucidate the American breakfast menu along with its cover.			

22HMB206N / 22HMB206 Cont...

12.a	Interpret the Mise en place required for room service.		
(OR)		K2	CO2
12.b	Discuss the features of room service department.		
13.a	Illustrate the advantages and limitations of Gueridon trolley.		
	(OR)		CO3
13.b.	Categorize the various types of trolleys in Gueridon.		
14.a.	Classify the types of events with examples.		
	(OR)		CO3
14.b.	Point out the duties and responsibilities of event staff.		
15.a.	Justify the importance of handling the situations.		
	(OR)		CO4
15.b.	Prepare a Break - even point calculations.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

 $(3\times10=30)$

Question No.	Question	K Level	со
16	Compile a menu for English breakfast with its cover.	K5	CO5
17	Interpret the room service procedure of order taking and executing the order to guest.	K5	CO5
18	Interpret the maintenance of the gueridon trolley.	K4	CO4
19	Distinguish buffet service and trolley service.	K4	CO4
20	Appraise the need and importance of staff training.	K4	CO4